



Legislation Text

File #: RES-07:67, **Version:** 1

RESOLUTION ADOPTING A 90-DAY SIGNAGE MORATORIUM

WHEREAS, it has been determined that a need exists within the City of Jonesboro to manage the installation of on-premise and off-premise signs until such time as a sign ordinance has been prepared and adopted; AND,

WHEREAS, the City Council for the City of Jonesboro imposes a 90 day moratorium on the installation of all on-premise and off-premise signage beginning on the effective date of the resolution pending further review and study of sign locating, design and installation; AND

WHEREAS, the intent of this moratorium is to provide for orderly development and reduce of clutter along major commercial corridors providing for vehicular travel safety, and protecting the residential areas within the city limits;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Jonesboro, Arkansas, that the 90 day moratorium on all on-premise and off-premise advertising is hereby approved limited to the following:

Section 1. This moratorium provides exceptions to the following situations:

- a. New on-premise signage shall be permitted with proper permits on signage not exceeding 18ft. in height located 10 ft. out of the public right of way, limited to a maximum face area of 150 sq. ft. One ground sign per parcel shall not be exceeded. Face changes and not structural modifications to existing on premise signage shall be allowed.
- b. Exception: New Off-premise billboards proposed along the Highway 63 Bypass, pursuit to the Zoning Ordinance resolution currently effective.
- c. Exception: Re-face of current billboards shall be permitted where the structural components are not modified and no increase of height results.

ADOPTED this 3rd day of April, 2007.