



Legislation Text

File #: RES-15:019, **Version:** 1

RESOLUTION TO CONTRACT WITH ARKANSAS STATE UNIVERSITY FOR ADVERTISING BUS WRAP

WHEREAS, the Jonesboro Economical Transportation System (JETS) does lease advertising space on its Fixed Route public transit buses and Arkansas State University desires to lease advertising space on a JETS Fixed Route public transit bus; and

WHEREAS, the fee charged by JETS to lease advertising space on its Fixed Route public transit buses is \$5,000 per year, with a minimum of a two year contract, and

WHEREAS, Arkansas State University agrees to pay JETS \$5,000 per year for a two year contract for the lease of advertising space on a JETS Fixed Route public transit bus

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF JONESBORO, ARKANSAS THAT:

1. The City of Jonesboro hereby approves a contract with Arkansas State University to have their advertising displayed as a bus wrap on one of the public transit buses of the Jonesboro Economical Transportation System (JETS) .
2. The Mayor, Harold Perrin and City Clerk, Donna Jackson are hereby authorized by the City Council for the City of Jonesboro to execute all documents necessary to effectuate this agreement.

PASSED AND APPROVED this 3rd day of March, 2015.