



Legislation Details (With Text)

File #: RES-21:285 **Version:** 1 **Name:** CONTRACT WITH PEPSI BEVERAGES COMPANY FOR SPONSORSHIP OF FIELDS AND EXCLUSIVE POURING RIGHTS AT JOE MACK CAMPBELL PARK, SOUTHSIDE SOFTBALL COMPLEX, JONESBORO MIRACLE LEAGUE, JONESBORO POOL CENTER, ALLEN PARK COMMUNITY CENTER, PARKER PARK COMMUNITY CENTER

Type: Resolution **Status:** Passed

File created: 11/9/2021 **In control:** Finance & Administration Council Committee

On agenda: **Final action:** 12/7/2021

Title: A RESOLUTION TO CONTRACT WITH PEPSI BEVERAGES COMPANY FOR SPONSORSHIP OF FIELDS AND EXCLUSIVE POURING RIGHTS AT JOE MACK CAMPBELL PARK, SOUTHSIDE SOFTBALL COMPLEX, JONESBORO MIRACLE LEAGUE, JONESBORO POOL CENTER, ALLEN PARK COMMUNITY CENTER, PARKER PARK COMMUNITY CENTER AND EARL BELL COMMUNITY CENTER

Sponsors: Parks & Recreation, Finance

Indexes: Contract

Code sections:

Attachments: 1. Pepsi Beverage Sales Agreement

Date	Ver.	Action By	Action	Result
12/7/2021	1	City Council	Passed	Pass
11/30/2021	1	Finance & Administration Council Committee	Recommended to Council	Pass

A RESOLUTION TO CONTRACT WITH PEPSI BEVERAGES COMPANY FOR SPONSORSHIP OF FIELDS AND EXCLUSIVE POURING RIGHTS AT JOE MACK CAMPBELL PARK, SOUTHSIDE SOFTBALL COMPLEX, JONESBORO MIRACLE LEAGUE, JONESBORO POOL CENTER, ALLEN PARK COMMUNITY CENTER, PARKER PARK COMMUNITY CENTER AND EARL BELL COMMUNITY CENTER

WHEREAS, Pepsi Beverages Company is seeking sponsorship recognition on one baseball field and one soccer field at Joe Mack Campbell Park, one softball field at Southside and the Mountain Dew Grand Slam Softball Tournament; and

WHEREAS, Pepsi Beverages Company is also seeking exclusive pouring rights at Joe Mack Campbell Park, Southside Softball Complex, Jonesboro Miracle League, Jonesboro Pool Center, Allen Park Community Center, Parker Park Community Center and Earl Bell Community Center; and

WHEREAS, Pepsi Beverages Company is sponsoring a baseball, soccer field and softball field along with exclusive pouring rights for the sum of \$8,500 (Adjustable with the Volume/Funding Index) Annually for a period of 10 years; and

NOW, THEREFORE BE IT RESOLVED, BY THE CITY COUNCIL OF THE CITY OF JONESBORO, ARKANSAS

SECTION 1: That the City of Jonesboro, Arkansas shall contract with Pepsi Beverages Company for the sponsorship of a one baseball field, one soccer field, one softball and exclusive pouring rights at Joe Mack Campbell Park, Southside Softball Complex, Jonesboro Miracle League, Jonesboro Pool Center, Allen Park Community Center, Parker Park Community Center and Earl Bell Community Center. A copy of said contract is attached as "Exhibit A."

SECTION 2: The Mayor, Harold Copenhaver and City Clerk, April Leggett are hereby authorized by the City Council for the City of Jonesboro to execute all documents necessary to effectuate the agreement.

PASSED AND APPROVED THIS 7TH DAY OF DECEMBER 2021.