City of Jonesboro



300 S. Church Street Jonesboro, AR 72401

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RESOLUTION TO ESTABLISH GUIDELINES FOR NAMING PUBLIC PARKS, STREETS AND FACILITIES

WHEREAS, the City of Jonesboro desires to establish guidelines for the naming of public parks, streets, public facilities and any parts thereof, and

WHEREAS, there are no guidelines currently in place.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF JONESBORO, ARKANSAS THAT:

SECTION 1. The naming of public parks, publicly-held facilities and/or streets will be based on the sites relationship to the following criteria:

- A. Neighborhood, geographic or common usage identification;
- B. A historical figure, place, event or other instance of historical or cultural significance;
- C. Natural or geological features;

D. An individual (living or deceased) who has made a significant land and/or monetary contribution to the community or who has had the contribution made "in memoriam" and when the name has been stipulated as a condition of the donation; or

E. An individual or employee who has contributed outstanding service to the City for a period of 20 years or longer.

SECTION 2. Designation of Name by City Council.

The City Council may designate the names of public parks, publicly-held facilities and/or streets. The City Council may choose to make its selection after receiving written recommendation for any one of the city's advisory boards, or a specially appointed ad hoc committee, based upon public input from individuals and organizations,. Such written recommendation shall state how the proposed name(s) meet(s) the criteria in Section 1. If a contest or competition is to be held to determine the name of the public park, publicly-held facility and/or street, the advisory board/ad hoc committee shall establish guidelines and rules for the contest. No city funds shall be used for any contest prizes.

SECTION 3. Naming of Interior Features.

The interior features of a public park or publicly-held facility may be named separately from the main part or facility; and should be bestowed with the intention that it will be permanent, and changes should be strongly resisted. Criteria for naming interior features will be determined using guidelines set forth in Sections 1 and 2 of this Resolution. Name changes shall be subject to procedures set forth in Sections 1 and 2.

SECTION 4. Renaming Procedure.

A name, once selected for a public park, publicly-held facility and/or street should be bestowed with the intention that it will be permanent and changes should be strongly resisted. Name changes shall be subject to the procedures set forth in Sections 1 and 2.

SECTION 5. Signing.

Following the selection of a public park, publicly-held facility and/or street by the City Council, the public works department will identify the specific park, publicly-held facility or street by appropriate signage.

SECTION 6. Severability.

If any provision of this Resolution or its application to any person or circumstances is held invalid, the remainder of the Resolution or the application of the provisions to other person or circumstances is not affected.

This resolution passed at the regular meeting of the City Council for the City of Jonesboro on this 4th day of October, 2005.