Phone (870) 932-7880 Fax (870) 972-9662

April 28, 2017

Mr. Derrel Smith, Planning Director City of Jonesboro 300 South Church Street Jonesboro, AR 72401

RE: Conditional Use Request - Digital Outdoor Advertising

Vineyard Development Group

2216 Wilkins

Our File Number: 117068

Dear Mr. Smith:

This is to serve as the narrative letter to accompany the Conditional Use Permit request being submitted today.

The applicant is in the process of acquiring this site, which contains the existing billboard. Their plans include relocating the sign eight feet (8') west and five feet (5') south of the existing location in order to comply with the appropriate setbacks. They also propose to elevate the new sign to an elevation that can be read over the top of the existing round bank building, but remain below the maximum height of fifty feet (50'). They also propose to change the sign to be a digital display when read from the south (north-bound traffic), but to remain a static display when read from the north (south-bound traffic).

Thank you for your time and attention. If we may be of further service, please do not hesitate to contact us at your convenience.

Respectfully,

George Hamman, PE, PS