

September 12, 2022

# Seth Speer

To whom it may concern,

I have recently been informed there was an opening on the City Council for Ward 6. I was made aware of this first by my wife but shortly after I had several friends and community members tell me I should throw my name in the hat. I have lived in Ward 6 all but one year since 2011 and in Jonesboro since 2007. It's an interesting Ward with varying levels of socioeconomic statuses and types of employment. Many times we have considered moving but my wife and I believe Ward 6 is a great spot to be rooted in the heart of the community.

While my time on this earth might be shorter than other applicants my experience has added up quickly and I have a daily desire to serve. I've been fortunate enough to be acquainted with individuals that have had their hand in the processes of local government. I'm a curious guy by nature so anytime I get the chance to pick the brain of our city officials I take it. When I saw this opportunity become available I immediately thought it was the perfect opportunity to learn more about our local government while also serving the community I have grown to love.

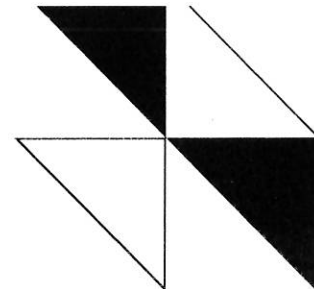
I'm a hard worker, endlessly curious, highly adaptable, and a very quick learner. I care about this city and level headed enough to handle the job. I fully believe if you take me on to this position I can not only fill the role but help move Jonesboro forward.

Thank you for your consideration,

Seth Speer

# SETH SPEER

Ecommerce Director



## Summary

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I've been fortunate enough to work my way up the ladder with the company (Textbook Brokers) that hired me while earning my degree from Arkansas State University. While this has limited my experience within multiple companies, it has given me experience in how to handle growth, change, as well as failures within a single company. Being a part of a small business as it goes from 20 employees to 200+ employees over my 10+ year tenure has been quite the learning experience. While my role within the company has evolved and grown, so has the company. The years of growth with the company have greatly enhanced the skills I already had such as adaptability, problem solving, and vision while also developing new skills of team building, negotiation, and supervision.

## Experience & Education

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### Ecommerce Director

#### **Textbook Brokers - 2015 - Present**

Price all of the ecommerce products for a division of Textbook Brokers, Inc.

Find and coordinate integrations with new ecommerce partners

Handle staffing and supervision within the Ecommerce division of Textbook Brokers  
Jonesboro

#### **Textbook Brokers - 2009 -2015**

Seasonal sales clerk

Part time administrative assistant

Full time ecommerce manager

### Accounts Receivable

#### **Drake Transportation - 2005 - 2007**

An odd job for a high schooler but this small business trusted me with the keys to the store to handle all accounts receivable

### Arkansas State University

#### **Bachelor of Science - 2013**

Interdisciplinary studies

Delta Center for Economic Development

#### **Certificate in Supervision - 2014**

## Skills & Qualities

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- Small Business Management
- Negotiation
- Inventory Management
- B2B Relations
- Supervision
- Quick learner
- Selfless
- Eager
- Tech savvy
- Highly adaptable

## Contact

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📞 501-580-8190

✉️ seth.speer@gmail.com

📍 1105 Gregory Court

Jonesboro, AR 72405

## References

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Available Upon Request

# STATEMENT OF FINANCIAL INTEREST

State/District officials file with:  
John Thurston, Secretary of State  
500 Woodlane Street  
Little Rock, AR 72201  
Phone (501) 682-5070  
Fax (501) 682-3548

Calendar year covered 2021  
(Note: Filing covers the previous calendar year)

For assistance in completing  
this form contact:  
Arkansas Ethics Commission  
Phone (501) 324-9600  
Toll Free (800) 422-7773

Is this an amendment?  Yes  No

Please provide complete information. If the information requested in a particular section does not apply to you, indicate such by noting "Not Applicable" in that section. Do not leave any part of this form blank. If additional space is needed, you may attach the information to this document. Do not file this form with the Arkansas Ethics Commission.

## SECTION 1- NAME AND ADDRESS

Name	<u>Speer</u>	<u>Seth</u>	<u>Alan</u>
	(Last)	(First)	(Middle)
Address	<u>1105 Gregory Ct.</u>	<u>Jonesboro, AR 72405</u>	
	(Street or P.O. Box Number)	(City) (State)	(Zip Code)
Phone	<u>501-580-8190</u>		
Spouse's name	<u>Speer Courtney Nicole</u>		
	(Last)	(First)	(Middle)

All names under which you and/or your spouse do business: \_\_\_\_\_

## SECTION 2- REASON FOR FILING

- Public Official City Council  
(office held)
- Candidate \_\_\_\_\_  
(office sought)
- District Judge \_\_\_\_\_  
(name of district)
- City Attorney \_\_\_\_\_  
(name of city)
- State Government: Agency Head/Department Director/Division Director \_\_\_\_\_  
(name of agency/department/division)
- Chief of Staff or Chief Deputy \_\_\_\_\_  
(name of Constitutional Officer, Senate, or House of Representatives)
- Public appointee to State Board or Commission \_\_\_\_\_  
(name of board/commission)
- School Board member \_\_\_\_\_  
(name of school district)
- Candidate for school board \_\_\_\_\_  
(name of school district)
- Public or Charter School Superintendent \_\_\_\_\_  
(name of school district/school)
- Executive Director of Education Service Cooperative \_\_\_\_\_  
(name of cooperative)
- Advertising and Promotion Commission member \_\_\_\_\_  
(name of advertising and promotion commission)
- Research Park Authority Board member under A.C.A. § 14-144-201 et seq. \_\_\_\_\_  
(name of research park authority board)

**SECTION 2- REASON FOR FILING (continued)**

- Appointee to one of the following municipal, county or regional boards or commissions (list name of board or commission):
  - Planning board or commission \_\_\_\_\_
  - Airport board or commission \_\_\_\_\_
  - Water or Sewer board or commission \_\_\_\_\_
  - Utility board or commission \_\_\_\_\_
  - Civil Service commission \_\_\_\_\_

**SECTION 3- SOURCE OF INCOME**

List each employer and/or each other source of income from which you, your spouse, or any other person for the use or benefit of you or your spouse receives gross income amounting to more than \$1,000. (You are not required to disclose the individual items of income that constitute a portion of the gross income of the business or profession from which you or you spouse derives income. For example: accountants, attorneys, farmers, contractors, etc. do not have to list their individual clients.) If you receive gross income exceeding \$1,000 from at least one source, the answer N/A is not correct.

a) Check appropriate box:       More than \$1,000       More than \$12,500  
Textbook Brokers, Inc.  
\_\_\_\_\_  
(name of employer or source of income)  
2106 E. Johnson Ave. Jonesboro, AR 72401  
\_\_\_\_\_  
(address)  
Seth Speer  
\_\_\_\_\_  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received Director of Ecommerce

b) Check appropriate box:       More than \$1,000       More than \$12,500  
Nettleton School District  
\_\_\_\_\_  
(name of employer or source of income)  
2305 Promise Lane, Jonesboro, AR 72404  
\_\_\_\_\_  
(address)  
Courtney Speer  
\_\_\_\_\_  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received Virtual Academy Facilitator

c) Check appropriate box:       More than \$1,000       More than \$12,500  
\_\_\_\_\_  
(name of employer or source of income)  
\_\_\_\_\_  
(address)  
\_\_\_\_\_  
(name under which income received)

Provide a brief description of the nature of the services for which the compensation was received \_\_\_\_\_



**SECTION 5- OFFICE OR DIRECTORSHIP**

List every office or directorship held by you or your spouse in any business, corporation, firm, or enterprise subject to jurisdiction of a regulatory agency of this State, or of any of its political subdivisions.

a) \_\_\_\_\_  
(name of business, corporation, firm, or enterprise)  
\_\_\_\_\_  
(address)  
\_\_\_\_\_  
(office or directorship held)  
\_\_\_\_\_  
(name of office holder)

b) \_\_\_\_\_  
(name of business, corporation, firm, or enterprise)  
\_\_\_\_\_  
(address)  
\_\_\_\_\_  
(office or directorship held)  
\_\_\_\_\_  
(name of office holder)

**SECTION 6- CREDITORS**

List each creditor to whom the value of five thousand dollars (\$5,000) or more was personally owed or personally obligated and is still outstanding. (This does not include debts owed to members of your family or loans made in the ordinary course of business by either a financial institution or a person who regularly and customarily extends credit.)

a) Freedom Mortgage - House Mortgage  
951 Yamato Rd. Boca Raton, FL 33431 (name of creditor)  
\_\_\_\_\_  
(address of creditor)

b) Department of Education / Nelnet - Student Loan  
PO BOX 740283 ATLANTA, GA 30374 (name of creditor)  
\_\_\_\_\_  
(address of creditor)

c) Bank of America - Auto Loan  
100 North Tryon Street Charlotte, NC 28255 (name of creditor)  
\_\_\_\_\_  
(address of creditor)

**SECTION 7- PAST-DUE AMOUNTS OWED TO GOVERNMENT**

List the name and address of each governmental body to which you are legally obligated to pay a past-due amount and a description of the nature of the amount of the obligation.

a) \_\_\_\_\_ (name of governmental body) \_\_\_\_\_ (address of governmental body)  
\_\_\_\_\_  
(amount owed) \_\_\_\_\_ (nature of the obligation)

b) \_\_\_\_\_ (name of governmental body) \_\_\_\_\_ (address of governmental body)  
\_\_\_\_\_  
(amount owed) \_\_\_\_\_ (nature of the obligation)







**SECTION 12- DIRECT REGULATION OF BUSINESS**

List any business which employs you and is under direct regulation or subject to direct control by the governmental body which you serve.

a) \_\_\_\_\_  
(name of business)

\_\_\_\_\_  
(governmental body which regulates or controls)

b) \_\_\_\_\_  
(name of business)

\_\_\_\_\_  
(governmental body which regulates or controls)

c) \_\_\_\_\_  
(name of business)

\_\_\_\_\_  
(governmental body which regulates or controls)

d) \_\_\_\_\_  
(name of business)

\_\_\_\_\_  
(governmental body which regulates or controls)

**SECTION 13- SALES TO GOVERNMENTAL BODY**

List the goods or services sold to the governmental body for which you serve which have a total annual value in excess of \$1,000. List the compensation paid for each category of goods or services sold by you or any business in which you or your spouse is an officer, director, or stockholder owning more than 10% of the stock of the company.

a) \_\_\_\_\_  
(goods or services)

\_\_\_\_\_  
(governmental body to whom sold)

\_\_\_\_\_  
(compensation paid)

b) \_\_\_\_\_  
(goods or services)

\_\_\_\_\_  
(governmental body to whom sold)

\_\_\_\_\_  
(compensation paid)

c) \_\_\_\_\_  
(goods or services)

\_\_\_\_\_  
(governmental body to whom sold)

\_\_\_\_\_  
(compensation paid)

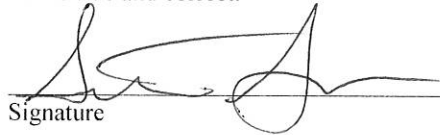
d) \_\_\_\_\_  
(goods or services)

\_\_\_\_\_  
(governmental body to whom sold)

\_\_\_\_\_  
(compensation paid)

**SECTION 14- SIGNATURE**

I certify under penalty of false swearing that the above information is true and correct.

  
Signature

STATE OF ARKANSAS

COUNTY OF Craighead } ss

Subscribed and sworn before me this 13<sup>th</sup> day of September, 2022.



Mary Dionne Haag  
Notary Public

My commission expires: 6-10-25

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days pursuant to Ark. Code Ann. § 21-8-703(b)(3).

**IMPORTANT**

**Where to file:**

- State or district candidates/public servants file with the Secretary of State.
- Appointees to state boards/commissions file with the Secretary of State.
- County, township, and school district candidates/public servants file with the county clerk.
- Municipal candidates/public servants file with the city clerk or recorder, as the case may be.
- City attorneys file with the city clerk of the municipality in which they serve.
- District judges file with the Secretary of State.
- Members of regional boards or commissions file with the county clerk of the county in which they reside.

**General Information:**

- \* The Statement of Financial Interest should be filed by January 31 of each year.
- \* The filing covers the previous calendar year.
- \* Candidates for elective office shall file the Statement of Financial Interest for the previous calendar year on the first Monday following the close of the period to file as a candidate for elective office unless already filed by January 31. In addition, if the party filing period ends before January 1 of the year of the general election, candidates for elective office shall file a Statement of Financial Interest for the previous calendar year by no later than January 31 of the year of the general election.
- \* Agency heads, department directors, and division directors of state government shall file the Statement of Financial Interest within thirty (30) days of appointment or employment unless already filed by January 31.
- \* Appointees to state boards or commissions shall file the Statement of Financial Interest within thirty (30) days after appointment unless already filed by January 31.
- \* If a person is included in any category listed above for any part of a calendar year, that person shall file a Statement of Financial Interest covering that period of time regardless of whether they have left their office or position as of the date the statement is due.

USA ARKANSAS DRIVER'S LICENSE NOT FOR FEDERAL ID

CLASS D

DL# 917300512 DOB 05/16/1989

SPEER  
SETH ALAN

1106 GREGORY CT  
JONESBORO, AR 72405-7979

ISS 07/19/2022 EXP 06/16/2027


SEX M HT 5'-00" EYES BRO


HAIR NONE

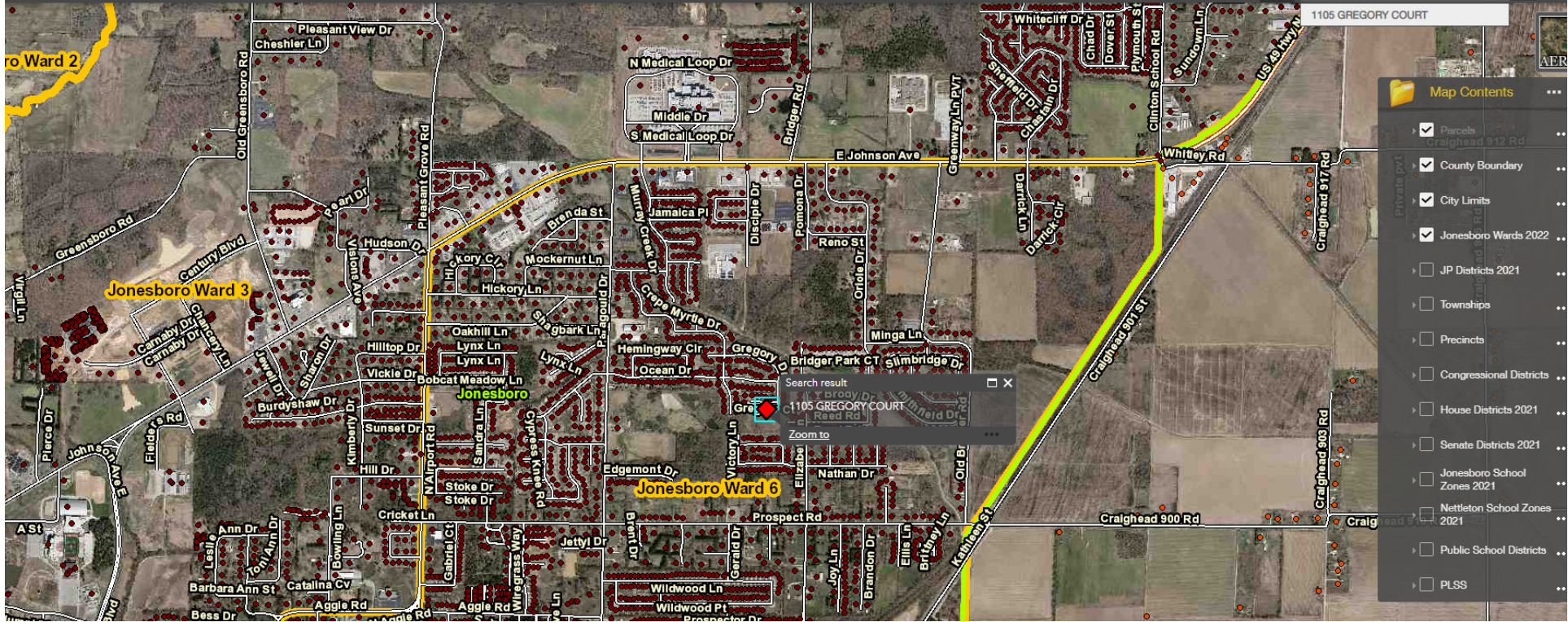
RESTRICTIONS

1509051504 1601 DONOR

DUPLICATE



RECEIVED  
SEP 13 2022  
By 




Map Contents

- Parcels
- County Boundary
- City Limits
- Jonesboro Wards 2022
- JP Districts 2021
- Townships
- Precincts
- Congressional Districts
- House Districts 2021
- Senate Districts 2021
- Jonesboro School Zones 2021
- Nettleton School Zones 2021
- Public School Districts
- PLSS



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# Seth Alan Speer

 1105 Gregory Court Jonesboro, AR 72405 - Craighead

Political Party

**Optional**

Precinct

**29**

## Election Details

11/08/2022 2022 General Election 

**From:** Rangsiya Faihin <rangsiya.faihin@gmail.com>  
**Sent:** Tuesday, September 13, 2022 3:15 PM  
**To:** Aldermen <Aldermen@jonesboro.org>  
**Subject:** Seth Speer Endorsement

Hello, my name is Rangsiya Faihin. I am an international student from Thailand. I am a mechanical engineering student at Arkansas State University. I have known Seth Speer for a year through a jonesboro running club. He stood out to me among the group. He and his wife are wonderful friends to work with. Seth does what he promised to do and I find this character very rare. For example, Since I have started college, I have raised money for the Karen tribe in Myanmar. I am a full blood Karen tribe, so this means a lot to me. He promised to help me to run a marathon for this fundraiser. He decided to run with me the whole route, from mile one to the finish line. He did not back out on me like some of my other friends did.

Seth is also very generous, kind, and knowledgeable. For example, I always have some sort of problems with my device to record my run, but my college budget would not allow me to spend on a fancy watch. He sported the problem and he told me that he is getting a new watch and that I can have his old one( it's still like new). He gave it to me instead of sold it. I use it everyday to record my run. These are just some of my testimonies. There are many more to say about Seth. I look up to Seth and strongly believe that he will be a perfect candidate for this position.

Best Regards,  
Rani Faihin

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-----Original Message-----

**From:**Carolynn Capparella <carolynn.capparella@icloud.com>  
**Sent:** Wednesday, September 14, 2022 1:05 PM  
**To:** Aldermen <Aldermen@jonesboro.org>  
**Subject:** Seth Speer for City Council

To whom this may concern,

I have had the pleasure of being acquainted with Mr. Seth Speer now for just over a year through our local running group. From the day we met, my immediate impressions were nothing but positive. Seth has a kind and caring presence of which can easily interpreted as genuine, and his character is consistent through all aspects of his life beyond building friendships.

As I have gotten the opportunity to know this outstanding individual, Mr. Speer has demonstrated dedication to family, peers, colleagues, and his craft of running that exceeds beyond the standard expectations. I have witnessed firsthand Seth's generosity, encouragement and desire to better the community that I am certain will reflect undeniably in his future position as a trusted member of the city council.

I respect Mr. Speer with the highest regard and cannot think of a more qualified person to represent the city of Jonesboro. I could not be more confident in Seth as a candidate to fulfill the duties of city council and I wholeheartedly hope that you will consider him without hesitation.

Sincerely,  
Carolynn M. Simoes

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-----Original Message-----

**From:** Rob Wilson <robwilsonrealtor@yahoo.com>

Sent: Wednesday, September 14, 2022 9:03 PM  
To: Aldermen <Aldermen@jonesboro.org>  
Subject: Seth Speer

Good evening, my name is Rob Wilson, I am a regional manager with Riceland Foods as well as a real estate agent here in Jonesboro, and I am emailing in regards to the vacant council seat in Ward 6. I was told by a mutual acquaintance that Seth had decided to put himself in contention for the vacant seat. I asked how or if I could help and I was told that I could email my endorsement to this address.

I met Seth and his wife Courtney a year and a half ago while running with a local running group. In that time I have gotten to know both of them very well and was delighted when I found out that Seth was interested in being on the city council.

I feel that a better candidate would be difficult to find. He is a graduate of Arkansas State, he is constantly involved with local events, whether it be in a volunteering capacity, or as a supporter. He is an ardent supporter of local business, always choosing locally owned business over something corporate. I have found him to be extremely adaptable and a quick study of whatever it is he decides to focus on. Along with that I have found him to be extremely reliable, never backing up on something he told someone he would do. I have yet to meet anyone with a bad word to say about Seth.

Whether it be for the short or long term, I hope that Seth is given serious consideration for this seat. With his youthful energy and sharp mind, he will no doubt be an asset for not only the city council, but for the residents of Jonesboro.

Best Regards,  
Rob E. Wilson

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**From:** BLAIR DEAN <bdean@astate.edu>  
**Sent:** Friday, September 16, 2022 7:53 AM  
**To:** Aldermen <Aldermen@jonesboro.org>  
**Subject:** Interim Ward 6

September 16, 2022

To: Jonesboro City Council

I am very pleased to write this letter of recommendation on behalf of Mr. Seth Speer. I have known Seth since 2020, and it is my professional privilege to support his application for Interim Ward 6 City Councilman. Through this letter I would like to emphasize his importance and exemplary manner to Arkansas State University and the Northeast Arkansas community. During his years of product management and experience with the Jonesboro fitness community, Mr. Speer has proven himself to be an exceptional in the areas of: leadership, communication and organizational skills. As a native of Jonesboro and professor at Arkansas State University, I am especially pleased with his enthusiasm for his community and positive influence on the people he comes into contact with.

As a polished professional, Seth's leadership is exemplary. He knows how to spur people on to success. Seth has always taken his role seriously and is passionate about his results. Beyond his passion on driving performance, Seth is a natural frontrunner, and fights hard for the mission and beliefs of his community. He's at his best in a group environment, and is consciously proactive at getting full involvement of all

other team members to derive the best results possible. He has a very effective personal style, and will be looked to for continued leadership.

If you come in contact with Seth you will be able to witness his upbeat demeanor and “can do” attitude. Seth’s strong verbal and written communications skills allow him to relay information in a clear and coherent manner. Seth is a naturally caring person with a strong helping orientation who consistently demonstrates a solid service orientation toward the people with whom he comes in contact. Seth not only aspires to be a good conversationalist and communicator, but is an equally good listener.

Ms. Speer’s organizational skills has often been referred to as a rare combination of speed and accuracy that enables him to produce a very high volume of work while maintaining very high standards for quality. Colleagues of Seth have often said, "I can't believe Seth is done with that job already"! Seth is able to follow complex directions in a thorough and detailed manner and works independently without close supervision when it is appropriate. Rarely does anyone need to explain a process or procedure to Seth more than once. Seth is an organizational whiz who can work on multilayered tasks and balance multiple projects concurrently.

His service efforts to the Jonesboro community and the state of Arkansas are not just commendable, but unending. Mr. Speer’s willingness to share his expertise with everyone he comes in contact is incomparable. With his commitment to his profession: the city of Jonesboro, the state of Arkansas, the university, and, more importantly, to the campus students he touches, along with the work ethic I have witnessed, I am convinced that Mr. Speer will continue to model exceptional professional and personal behavior and extraordinary distinction in the Jonesboro community. For these reasons, I support his application without reservation.

Sincerely,

Blair Dean



**Dr. Blair Dean, PhD**

Professor

Department of Health, Physical Education and Sport Sciences

P.O. Box 240 | State University, AR 72467

p: (870) 972-3066 | f: (870) 972-3097

[bdean@astate.edu](mailto:bdean@astate.edu)

*Arkansas State educates leaders, enhances intellectual growth, and enriches lives.*

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**From:** Homerly Uy <[homerlyuysotr@gmail.com](mailto:homerlyuysotr@gmail.com)>

**Sent:** Saturday, September 17, 2022 3:59 PM

**To:** Aldermen <[Aldermen@jonesboro.org](mailto:Aldermen@jonesboro.org)>

**Subject:** Seth Speer

To Whom It May Concern:

This letter may be treated as my personal recommendation for Mr. Seth Speer. I have been his neighbor for nearly seven years. I found him and his wife to be very good and approachable neighbors.



I just found out recently that Seth is applying for an interim spot in the city council. Seth is a dedicated individual who consistently walks his dogs everyday. He is helpful and willing to lend a hand. He has offered to mow the lawn when my father was not able to. He offered to keep an eye on our house when my family and I are out of town. He is friendly and can be easily talked to. He usually takes time to stop and wave on random days. He offers some advice or tips on house maintenance or about the community. I have experienced these traits through the years of being neighbors.

I highly recommend Seth for the position that the city council needed to fill. I believe that he can be a great asset!

Sincerely,

Homerly Uy

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**From:** Jason Brooks <jbrooksmb@gmail.com>

**Sent:** Sunday, September 18, 2022 10:29 PM

**To:** Aldermen <Aldermen@jonesboro.org>

**Subject:** Seth Speer

To whom it may concern,

I am writing on behalf of Seth Speer and the position of City Council of our Ward. I have gotten to know over the last 4 years and seen an individual that is truly passionate about helping others. I met Seth through my job as a fitness professional as I have been able to witness his passionate and determined spirit throughout his journey in health. The level of dedication and discipline that Seth has displayed is nothing short of extraordinary. These are qualities that I believe are needed in leadership roles, especially roles that impact the lives of others. The selflessness I have seen Seth display is also something I admire. In my line of work, I am in constant interaction with groups of people that most would not put in the same room. Seth enters those walls daily and has always made someone feel as though they are special and have someone in their corner. This type of behavior has been witnessed outside of work as Seth and I are neighbors. We have lived on the same block for the last 2-years. Seth was influential in welcoming my family and I to the neighborhood. I have a wife and three children ages 4, 5, and 14. A welcoming neighborhood is important to my family and I when we were searching for a home. Through his kindness and genuine selflessness, we knew that we found the right place for us. It is with honor that I extend my support for Seth Speer to be considered for the position of City Council of our Ward.

- Jason Brooks

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**From:** Caleb King <clbking@gmail.com>

**Sent:** Tuesday, September 20, 2022 9:49 AM

**To:** Aldermen <Aldermen@jonesboro.org>

**Subject:** Recommendation - Seth Speer

Good morning!

I want to extend an endorsement and recommendation for the addition of Seth Speer in the interim.

Seth's commitment to the people of Jonesboro, and the Jonesboro community is incredible. He constantly connects and networks with different individuals in the community while displaying the utmost respect for those who share similar likes and beliefs as well as those who are different. He is a team player

evidenced through his work as well as through his love for running - he wants those around him to reach the finish line and finish well.

Seth is consistent, sincere, committed, intuitive, knowledgeable, and amiable. Ultimately, Seth would be a great asset to your team and a great addition to the benefit of Jonesboro.

Thanks for your time.

Caleb King  
(870) 930-7196

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