City of Jonesboro Finance Committee Meeting

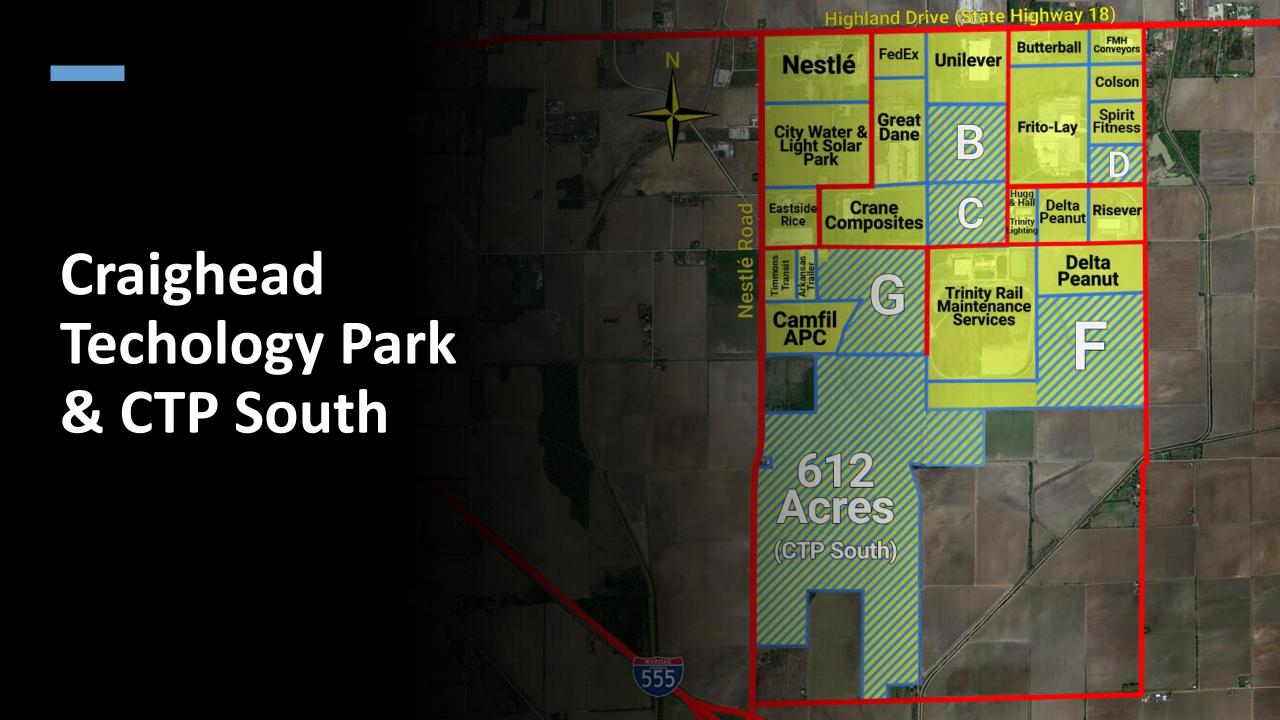
3rd Quarter NAIDC Report October 28, 2025



Groundbreaki ng

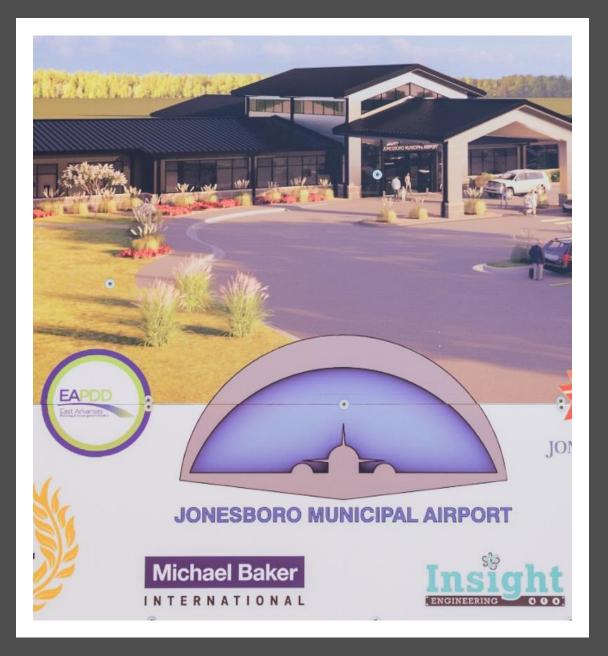
Water Line Expansion in Craighead Technology
Park South





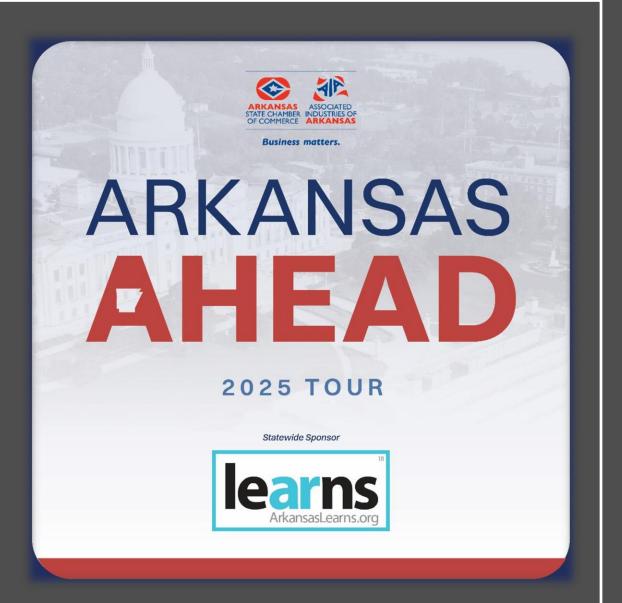
\$6 Millon (\$5 million from EDA) Investment 13,300 Square Foot Terminal Projected Completion July 2026







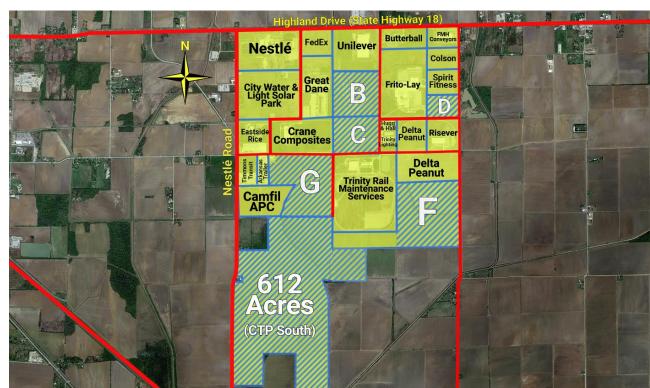
Legislative Briefing







JET Service Expansion to Craighead Technology Park



IEDC 2025 Excellence in Economic Development Talent Development & Retention Category





TALENT ATTRACTION CAMPAIGN



Intern Edition 2025



TEKSTARZ 2025 Lernship

Seeing the complexity of Nestlé's robotic equipment and the scale of Nice-Pak's high-speed packaging lines confirmed that modern manufacturing is about systems thinking, not manual labor.











"Keeping It Local: Employers Driving Good Jobs in Rural Arkansas."

10 Local Employers Participating

A-State Career Services

Jonesboro Unlimited



CASE STUDY

COMMUNITY AND INNOVATION IN ACTION: The Widening Pathways to Work in Arkansas Project

"Attracting and keeping talent is a big deal for us right now," explained Shelle Randall, director of workforce development and existing industry at Jonesboro Unlimited and vice president of chamber administration at the Jonesboro Regional Chamber of Commerce in Arkansas. Jonesboro is a manufacturing hub and home to Arkansas State University. "We needed a workforce development initiative that would provide us the flexibility to use our assets to meet our goals, which meant working with our private-sector employers and the university to develop our local workforce," Randall said.

The Widening Pathways to Work in Arkansas Project was a perfect fit. The project established Community Advisory Panels in five Arkansas communities — Jonesboro, El Dorado, Russellville, Northwest



66

Sometimes you have big ideas and a strategic plan, but you don't have the impetus to move forward. This opportunity with the SHRM Foundation spurred us into action, and if ever presented with an opportunity like this one, I would encourage other communities to take advantage of it.

- Shelle Randall
Jonesboro Unlimited

Driving the
Future of Work SIM
Foundation



Career Fair March 12th

Interviews

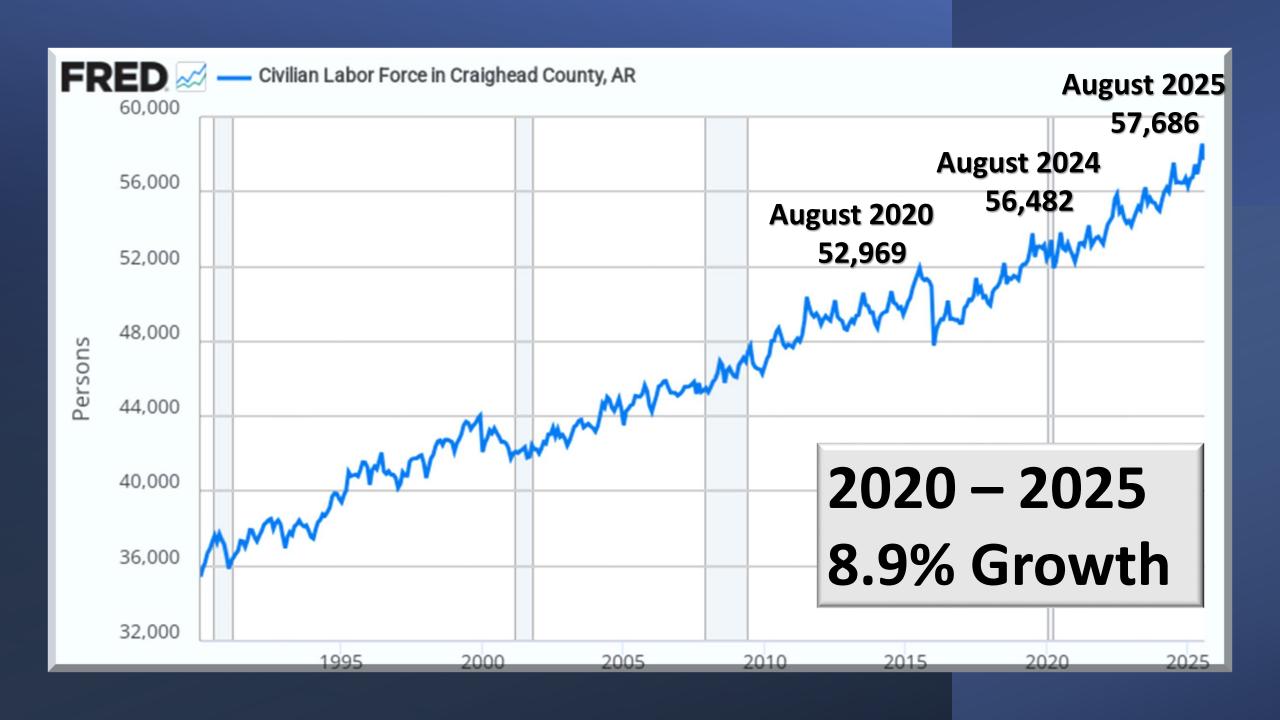
Signing Day Celebration April 9th

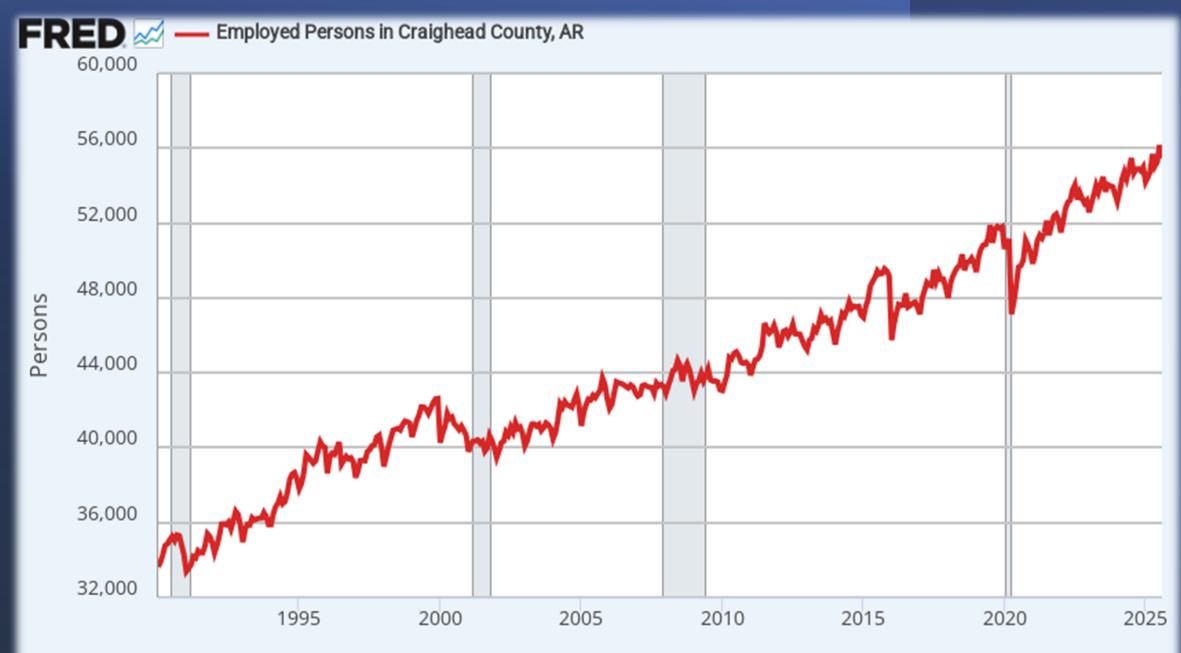
JumpStart Partnership

PHASE I
Centralized website for entrepreneurs















EXISTING INDUSTRY

LEADERSHIP

INFRASTRUCTURE

Workforce

Shaping the **Future of** Jonesboro, Together

