

City of Jonesboro Finance Committee Meeting

3rd Quarter NAIDC Report
October 28, 2025

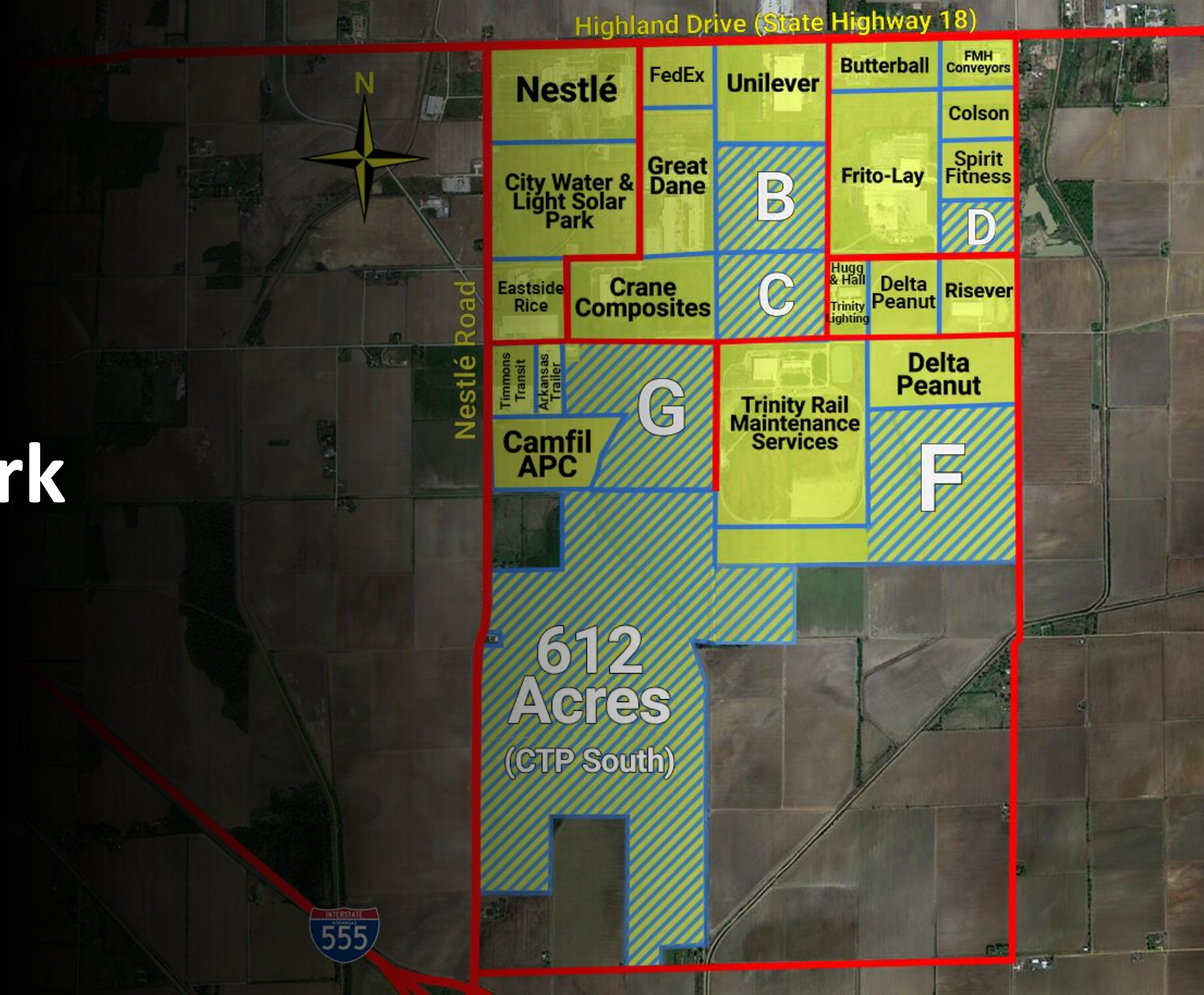


Groundbreaking

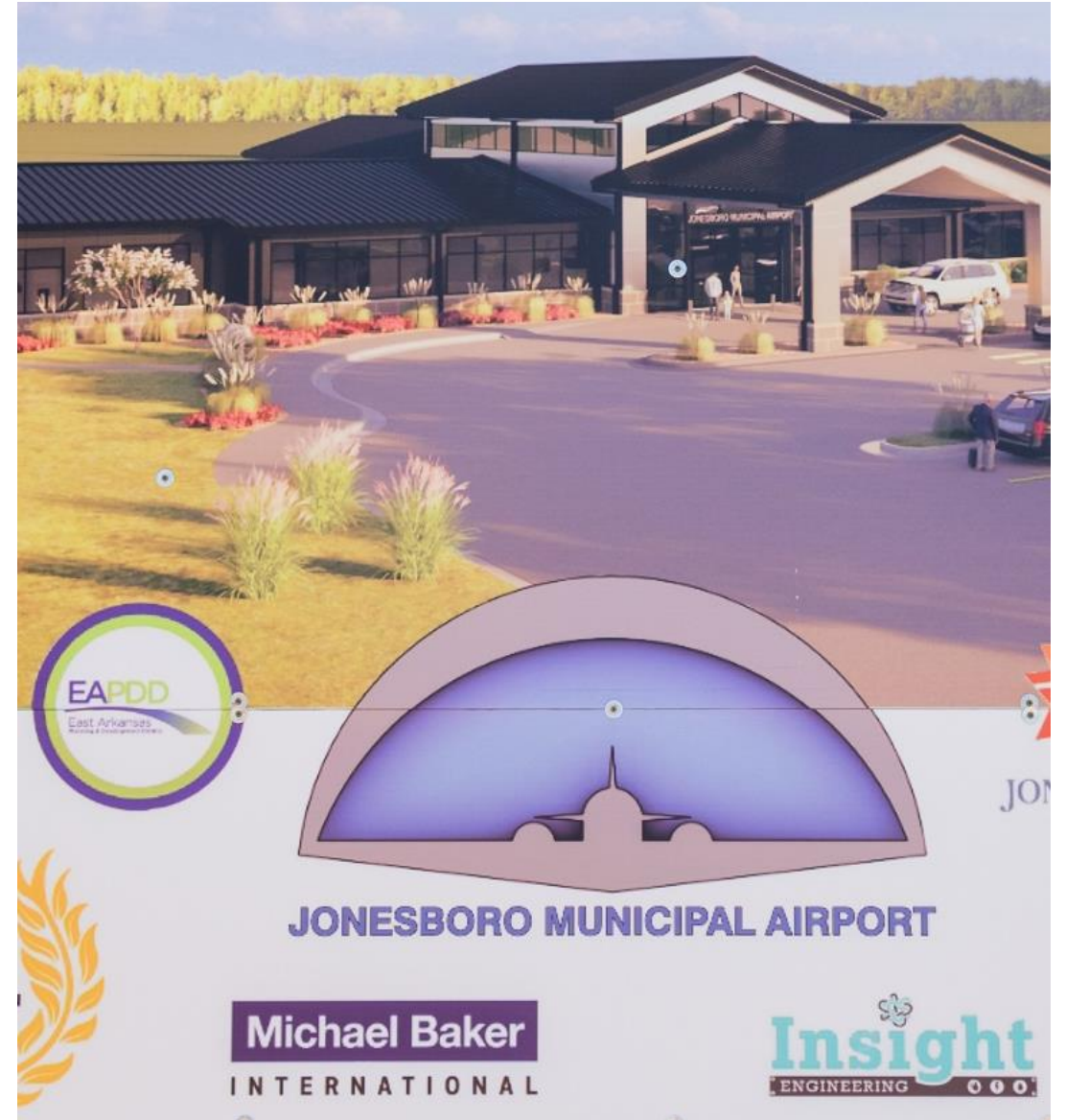
Water Line Expansion in
Craighead Technology
Park South



Craighead Technology Park & CTP South



**\$6 Million (\$5 million from EDA) Investment
13,300 Square Foot Terminal
Projected Completion July 2026**



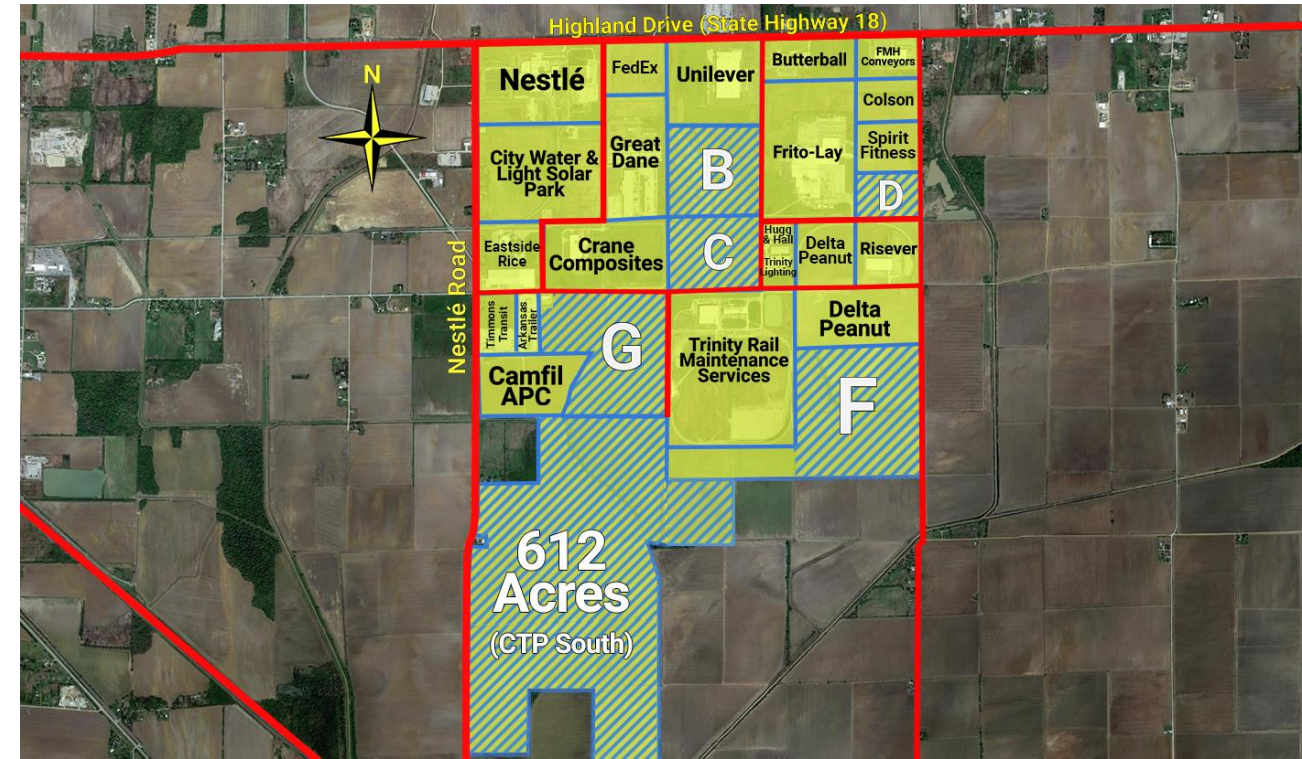


Legislative Briefing





JET Service Expansion to Craighead Technology Park



IEDC 2025 Excellence in Economic Development Talent Development & Retention Category



**TALENT
ATTRACTION
CAMPAIGN**



Intern Edition 2025



TEKSTARZ 2025

Externships

Seeing the complexity of Nestlé's robotic equipment and the scale of Nice-Pak's high-speed packaging lines confirmed that modern manufacturing is about systems thinking, not manual labor.



The logo features the word 'TEKSTAR7' in large, bold, blue 3D block letters. Below it, the words 'EDUCATOR EXTERNSHIP' are written in smaller, blue 3D block letters. The background is a light gray with diagonal lines and a metallic texture. Two horizontal lines with glowing ends cross behind the text.

TEKSTAR7

EDUCATOR EXTERNSHIP



**“Keeping It Local:
Employers Driving Good
Jobs in Rural Arkansas.”**

**10 Local Employers
Participating**

A-State Career Services

Jonesboro Unlimited



Driving the Future of Work **SHRM**[®] Foundation

CASE STUDY

COMMUNITY AND INNOVATION IN ACTION: The Widening Pathways to Work in Arkansas Project

"Attracting and keeping talent is a big deal for us right now," explained Shelle Randall, director of workforce development and existing industry at Jonesboro Unlimited and vice president of chamber administration at the Jonesboro Regional Chamber of Commerce in Arkansas. Jonesboro is a manufacturing hub and home to Arkansas State University. "We needed a workforce development initiative that would provide us the flexibility to use our assets to meet our goals, which meant working with our private-sector employers and the university to develop our local workforce," Randall said.

The Widening Pathways to Work in Arkansas Project was a perfect fit. The project established Community Advisory Panels in five Arkansas communities — Jonesboro, El Dorado, Russellville, Northwest



“

Sometimes you have big ideas and a strategic plan, but you don't have the impetus to move forward. This opportunity with the SHRM Foundation spurred us into action, and if ever presented with an opportunity like this one, I would encourage other communities to take advantage of it.

— Shelle Randall
Jonesboro Unlimited





Career Fair

March 12th

Interviews

Signing Day Celebration

April 9th

JumpStart Partnership

PHASE I

Centralized website for
entrepreneurs

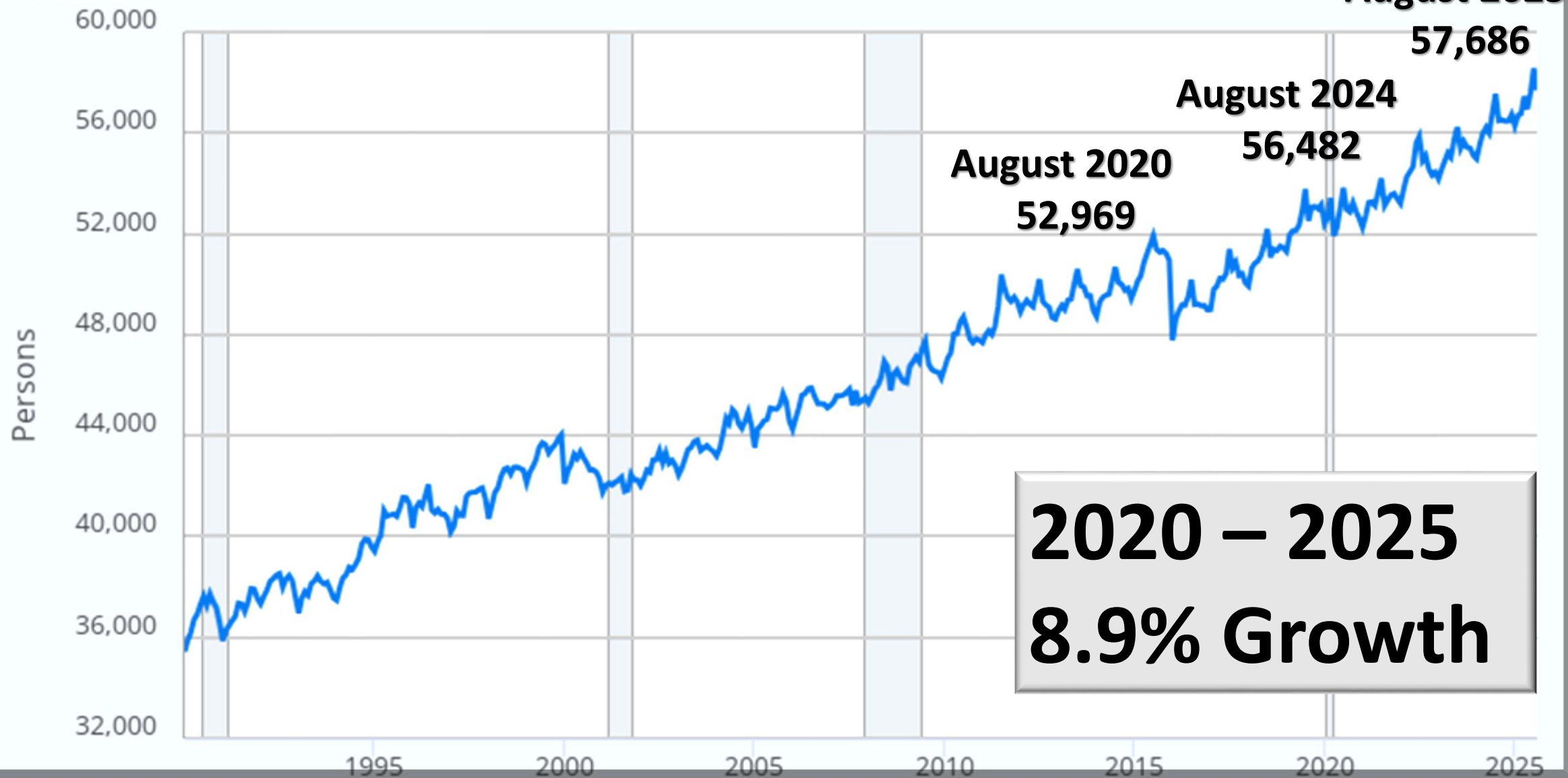
Friday
Coffee



FRED

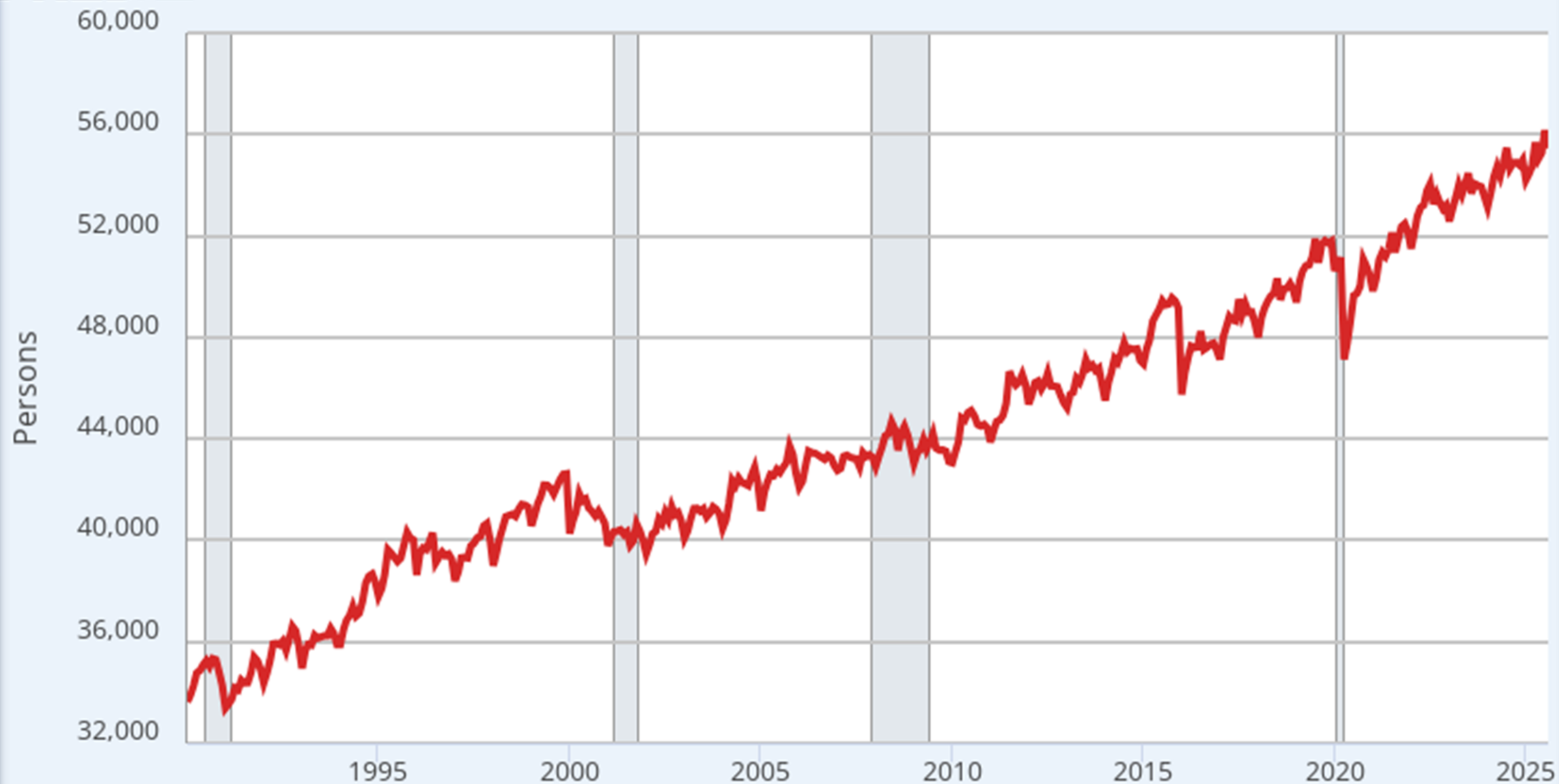


— Civilian Labor Force in Craighead County, AR



FRED

— Employed Persons in Craighead County, AR



Source: U.S. Bureau of Labor Statistics via FRED®

5-Year Strategic Plan



Shaping the Future of Jonesboro, Together



**Your feedback makes a
difference.**

Help shape Jonesboro's
future. Take the survey today.

[Click here
for Survey](#)

