

Advertising and Promotion Fund (Cash Basis)

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August 2019

Cash Balance: \$ 656,635.07
 Revenue: \$ 63,578.21
 Expenditures: \$ 109,834.25

Year to date Receipts

Hotel and Motel Occupancy Tax Revenue

Hotel / Motel	January	February	March	April	May	June	YTD Revenue Totals
TOTALS	\$ 33,229.09	\$ 46,446.87	\$ 50,606.94	\$ 61,722.32	\$ 58,431.21	\$ 67,987.43	\$ 318,423.86

Hotel / Motel	July	August	September	October	November	December	YTD Revenue Totals
TOTALS	\$ 61,750.45	\$ 62,178.94	\$ -	\$ -	\$ -	\$ -	\$ 442,353.25

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Payee	Description	Date	Check No	Amount
Christy Appleton	Administrative	1/7/2019	126008	\$ 1,000.00
Edward C. Morgan	Weight Lifting Competition Promotion	1/9/2019	126110	3,000.00
NEA Baptist Charitable Foundation	Duck Classic Promotion	1/30/2019	126421	10,000.00
Christy Appleton	Administrative	2/6/2019	126474	1,000.00
AR Delta Byways	Awards Banquet	2/6/2019	126443	225.00
St. Judes Xtravaganza	Super BowL Party Sponsorship	2/6/2019	126584	7,500.00
Jerry Morgan	Reimburse website design upgrade	2/6/2019	126752	285.86
ASU Bowling Team	Bowling Tour;namnet	2/14/2019	126691	2,500.00
Amy Pickens	Website design	2/14/2019	126684	990.00
Jonesboro Public Schools	State Volleyball Tournament Sponsorship	2/21/2019	126757	1,500.00
Delta Symphony Orchestra	Cultural events	3/1/2019	126925	2,500.00
Downtown Jonesboro Association	Advertisong and Promotion of Area	3/1/2019	126931	11,250.00
Foundation of Arts	Arts and Cultural programs	3/1/2019	126939	13,750.00
Hispanc Community Services	Community Activities	3/1/2019	126955	1,875.00
Christy Appleton Counseling	Administrative	3/5/2019	126905	1,000.00
Christy Appleton Counseling	Administrative Travel	3/7/2019	126906	682.62
Disc Side of Heaven LLC	Disc Golf Tournament Promotion	3/7/2019	126929	10,000.00
JONESBORO INN	Website design	3/22/2019	127165	115.02
Tiger Baseball Club	Baseball Tournament Promotions	3/29/2019	127262	5,000.00
Christy Appleton Counseling	Administration	4/4/2019	127330	1,000.00
Treble Clef Music Club	Music program for Special Needs Chjldren	4/4/2019	127444	2,500.00
Jonesbor Baseball Boosters	Youth Baseball Program	4/4/2019	127376	85,000.00
The Rotary Club	Advertising for Sports Show	4/21/2019	127694	7,500.00
Christy Appleton Consulting	Administrative	5/2/2019	127797	1,000.00
AACVB	Membership in State Organization	5/15/2019	128005	1,500.00
University Heights Lions Club	Auto Show promotion	5/15/2019	128206	7,500.00
St. Bernards Medical Group	Advertising for Health and Wellness Expo	5/17/2019	128190	7,500.00
Hispanic Community Services	Annual public events	5/30/2019	128369	1,875.00
Elite Arkansas Training	Local Basketball Tourney Promotion	5/30/2019	128344	2,500.00
Delta Symphony	Support of the Arts	5/30/2019	128334	2,500.00
Christy Appleton Consulting	Administrative	5/30/2019	128314	1,000.00
Foundation of Arts	Support of the Arts	5/30/2019	128350	13,750.00
Downtown Jonesboro Association	Advertisong and Promotion of Area	5/30/2019	128342	11,250.00
Christy Appleton Consulting	Administrative	7/1/2019	128778	1,000.00
Susan G, Koman Arkansas	Race for the Cure	7/5/2019	128836	10,000.00
Nirvana	Yoga Workshop	7/17/2019	129080	1,000.00
Christy Appleton Consulting	Administrative	8/8/2019	129249	1,000.00
Jonesboro Sun	Advertising	8/8/2019	129319	999.00
City of Jonesboro	2018 Barbeque Fest	8/12/2019		57,585.25
DNW Automotive	Duck Calling Contest	8/20/2019	129512	5,000.00
Solutions Associated LLC		8/22/2019	129545	45,000.00
City Stars Booster Club	Youth Sports	8/20/2019	129605	250.00
	Totals to Date			342,382.75