



November 17, 2015

Harold Perrin  
Mayor  
City of Jonesboro  
300 S. Church St.  
Jonesboro, AR 72401

Dear Mayor Perrin:

I am looking forward to seeing you and Kimberly Marshall December 1-4, 2015 in Springdale.

Below please find a list of potential donors that we will be visiting during the Arkansas Business Magazine Awards. I have contacted these potential donors and given them the time frame of December 1<sup>st</sup> late in the afternoon and before 12:00 PM on December 4<sup>th</sup>.

- Scott Grigsby, Senior Vice President, Arvest Bank
  - Scott is in town during those dates and ask me to follow-up with him as we get closer to December
- John Horn, Horn Consulting, LLC
  - John runs a large international trade fund. He is close to John Tyson and has a very strong understanding of raising money in NWA. Lives in Springdale
- Sarah Lilygren, Senior Vice President, Tyson Foods
  - Sarah ran the Washington, DC office before being promoted to NWA
- Lee Culpepper, Vice President, External Affairs, Wal-Mart, Inc.
  - Lee ran the Washington, DC office before being promoted to NWA
- Dan Hendrix, President and CEO, Arkansas World Trade Center
  - Dan has many corporate contacts throughout the state and represents several companies that could be potential donors
  - I believe it would be worth the time to sit with him and get advice on potential donors within his membership
- John Schmelzle, Principal, Schmelzle & Associates, LLC
  - John is located in Rogers and has several companies that he runs from NWA.

I believe it will also be a good time for me to spend time with Kimberly to better understand her priorities and how I can be of assistance regarding federal opportunities.

Please don't hesitate to contact me anytime to discuss in more detail.



**Wednesday, December 2<sup>nd</sup>**

11:30 AM Matt Sagely will meet you at the Holiday Inn  
Holiday Inn, 1500 S 48<sup>th</sup> Street, Springdale, AR  
Phone: 479-751-8300

12:00 PM Matt Sagely met with Suzanne Allen  
Holiday Inn, Springdale

Note: The following items were discussed as action items for FY2016

- The general discuss of communication between Jonesboro and consultation in Washington, DC
- A weekly call to discuss action items, strategy, project updates, follow-up, and next steps
- A best practice model for grant, and congressional priorities as they are determined by the City of Jonesboro
- Suzanne Allen was able to provide Matt Sagely with grant applications, city priorities, and a general discuss of action items for FY2016
  - Transportation
  - Miracle League Park
  - North Jonesboro
  - Federal Grants
  - Arts and Humanities
- A general discuss of potential dates for visits to congress and the executive branch in Washington, DC
- Mayor Perrin, Suzanne Allen and Matt Sagely were able to identify three general aspects of work in FY2016
  - Federal Liaison
  - Arkansas State Legislator and Governmental Priorities
  - Private Sector Funding



1:45 PM Drive to NWA Council?

2:00 PM Meeting with Mike Malone, Vice President, NWA Council Arkansas

- Mike Malone provided Mayor Perrin and update on the NWA Council infrastructure projects for FY2016
- General discuss of the federal National Highway Transportation legislation
- General discuss of the AR Department of Transportation
- Mayor Perrin provided Mike Malone with information regarding the Jonesboro Miracle League Park
- Matt Sagely will follow-up with Mike Malone regarding potential fundraising opportunities for the Jonesboro Miracle League Park

3:30 PM Arkansas Municipal League Annual Conference Begins

**Thursday, December 3<sup>rd</sup>**

9:00 AM Breakfast with Dan Hendrix, President and CEO,  
Arkansas World Trade Center, 3300 S. Market Street, Rogers, AR

- Mayor Perrin and Dan Hendrix generally discussed the City of Jonesboro's projects of significance
- Mayor Perrin and Dan Hendrix discussed private sector investment in Jonesboro and how the AR World Trade Center and better assist the city in attracting/promoting the interest of private investment
- Mayor Perrin invited Dan Hendrix and representatives of the ARWTC to visit the City of Jonesboro for a ARWTC conference with local industries
- Dan Hendrix extended an invitation for Mayor Perrin to attend the Arkansas World Trade Center FY2015 Board Meeting

10:00 AM Drive to Holiday Inn Springdale

10:30 AM Opening General Session II  
Holiday Inn Springdale



**Friday, December 4<sup>th</sup>**

- 8:30 AM Jeff Wood, Director of Community Relations,  
Tyson Foods, Inc., 2200 Don Tyson Parkway, Springdale, AR
- General discuss regarding agriculture in NE Arkansas
  - General discuss regarding how Tyson Foods, Inc. and the City of Jonesboro can work together
  - Jeff Wood ask for the City of Jonesboro to follow-up with him regarding the Miracle League Park
- 10:00 AM Mayor Harold Parrin and Matt Sagely attended the Arkansas World Trade Center Annual Board Meeting
- 10:00 AM Tour and Meeting Ends