



<b>City of Jonesboro Revenue Budget FY 2010</b>				
<b>Fund: Advertising &amp; Promotion</b>				
<b>Account Name</b>	<b>2009</b>		<b>2010 Budget</b>	<b>Difference</b>
	<b>2008 Actual</b>	<b>Budget</b>		
Interest Earned	10,536	2,391	5,851	3,460
Adv. & Promotion Fund	370,355	383,934	400,000	16,066
<b>TOTAL</b>	<b>380,891</b>	<b>386,325</b>	<b>405,851</b>	<b>19,526</b>

<b>City of Jonesboro Operating Budget FY 2010</b>				
<b>Fund: Advertising &amp; Promotion</b>				
<b>Account Name</b>	<b>2009</b>		<b>2010 Budget</b>	<b>Difference</b>
	<b>2008 Actual</b>	<b>Budget</b>		
Bank Service Charges	0	0	0	0
Adv. & Promotion Expense	193,239	325,000	484,500	159,500
<b>TOTAL</b>	<b>193,239</b>	<b>325,000</b>	<b>484,500</b>	<b>159,500</b>

The above items were not included in the original 2010 budget.