

City of Jonesboro Community Development & Grants





**“THERE IS NO GRANTSMANSHIP THAT WILL
TURN A BAD IDEA INTO A GOOD ONE, BUT
THERE ARE MANY WAYS TO DISGUISE A
GOOD IDEA.”**

NORM BRAVERMAN, NIH

What is a grant

- A grant is a way the government or private donors funds your ideas and projects to provide public services and stimulate the economy.
- A grant is one of the many different forms of financial assistance. Financial assistance is broad term but can refer to various ways United States Government, State Government, and Private Donors redistributes resources to eligible recipients.

Life Cycle of A Grant

1. Identify the Project
2. Identify Funding Resources (Research)
3. Develop the Proposal
4. Proposal Submission
5. Award Phrase
6. Manage the Award
7. Share the Research



FUNDING SOURCES

FEDERAL GOVERNEMENT

Most all Federal Agencies award grants, but the City of Jonesboro is currently working with the following agencies

- AmeriCorps
- U.S. Department of Commerce
- U.S. Department of Justice
- U.S. Department of Energy
- U.S. Department of Health and Human Services
- U.S. Department of Treasury
- U.S. Department of Veterans Affairs
- U.S. Department of Transportation
- U.S. Department of Environmental Protection Agency
- U.S. Department of Housing and Urban Development
- U.S. Department of the Interior
- U.S. Department of Home Land Security
- Delta Regional Authority



COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

The City of Jonesboro as an entitlement city is a recipient of Community Development Block Grant (CDBG) Program, annual grant on a formula basis from the U.S. Department of Housing and Urban Development (HUD) authorized under Title 1 of the Housing and Community Development Act of 1974, Public Law 93-383, as amended; 42 U.S.C.-530.1 et seq.. Since 1974, these federal funds have provided the City the opportunity to address the housing and community development needs of Jonesboro's low to moderate-income (LMI) citizens to develop viable urban communities, providing decent housing and suitable living environment, and economic opportunities, primarily to LMI persons. The City has used these funds for various activities, programs and projects to benefit LMI persons within the city limits. These sub-programs are as follows:

- **Homeowner Rehabilitation Assistance**
- **Homeownership Assistance**
- **Demolition & Clearance**
- **Public Services**
- **Public Facilities & Improvements**

CDBG is funded by U.S. Department of Housing and Urban Development

The guidelines must meet the National Objective: To qualify for CDBG funds, a project must meet the Low and Moderate Income (LMI) Benefit National Objective. This means that an activity must benefit LMI persons or households. This is accomplished by serving individuals or households that earn 80 percent of area median income or below, or by serving persons presumed to be LMI such as those with special needs, persons with disabilities, homeless persons and the elderly. Another way to meet the LMI benefit criteria is to provide a service that assists a minimum of 51 percent low-and moderate-income persons OR the project must be located in an area predominantly inhabited by LMI residents.

STATE OF ARKANSAS FUNDING SOURCES



1. Arkansas Department of Transportation
2. Arkansas Department of Parks, Heritage, and Tourism
3. Arkansas Department of Finance and Administration
4. Arkansas Department of Health
5. Arkansas Department of Development Finance
6. Arkansas Attorney General
7. Arkansas Department of Energy and Environmental
8. Arkansas Department of Human Services
9. Arkansas Department of Public Safety
10. Arkansas Department of Veterans Affairs

PRIVATE FUNDING

The City of Jonesboro does not only seek government funding but also private funds. A few private donors and many not listed

- Delta Dental
- Walmart
- Walton Foundation
- Hunger Alliance
- Bass Pro Shop
- Bloomberg Grants
- Blue and You Foundation Mini Grants
- State Farm
- Dr. Pepper
- Sunderland Foundation
- Keep American Beautiful
- Elks Lodge, ASU Honors College, Lowe's, Home Depot, and Sam's



City of Jonesboro Grants

Pursuing the following interest:

Safety (Police and Fire)

Broadband (I have been told it will soon be included in Infrastructure)

Infrastructure (Streets, Roads, Drainage)

Transportation (Airport, Rail, Trails, and Jets Transit system)

Community Assistance

Homelessness

Recycling

Emergency Migration (Tornado, Flooding)

Demolition in Blight areas

Home Rehabilitation

First time Home Buyer Program

Veteran's Housing and Supportive Services

FUTURE FUNDING

Changes

- Most agencies are looking toward the future, get ready for change, they no longer want to fund outdated projects!
- CDBG - possible funding reduced this upcoming year
- More applicants applying than ever before
- Agencies have more funding than ever before but stricter guidelines on awarding funds
- Notice of time to submit a grant has been greatly reduced
- Technology is the key to tomorrow.