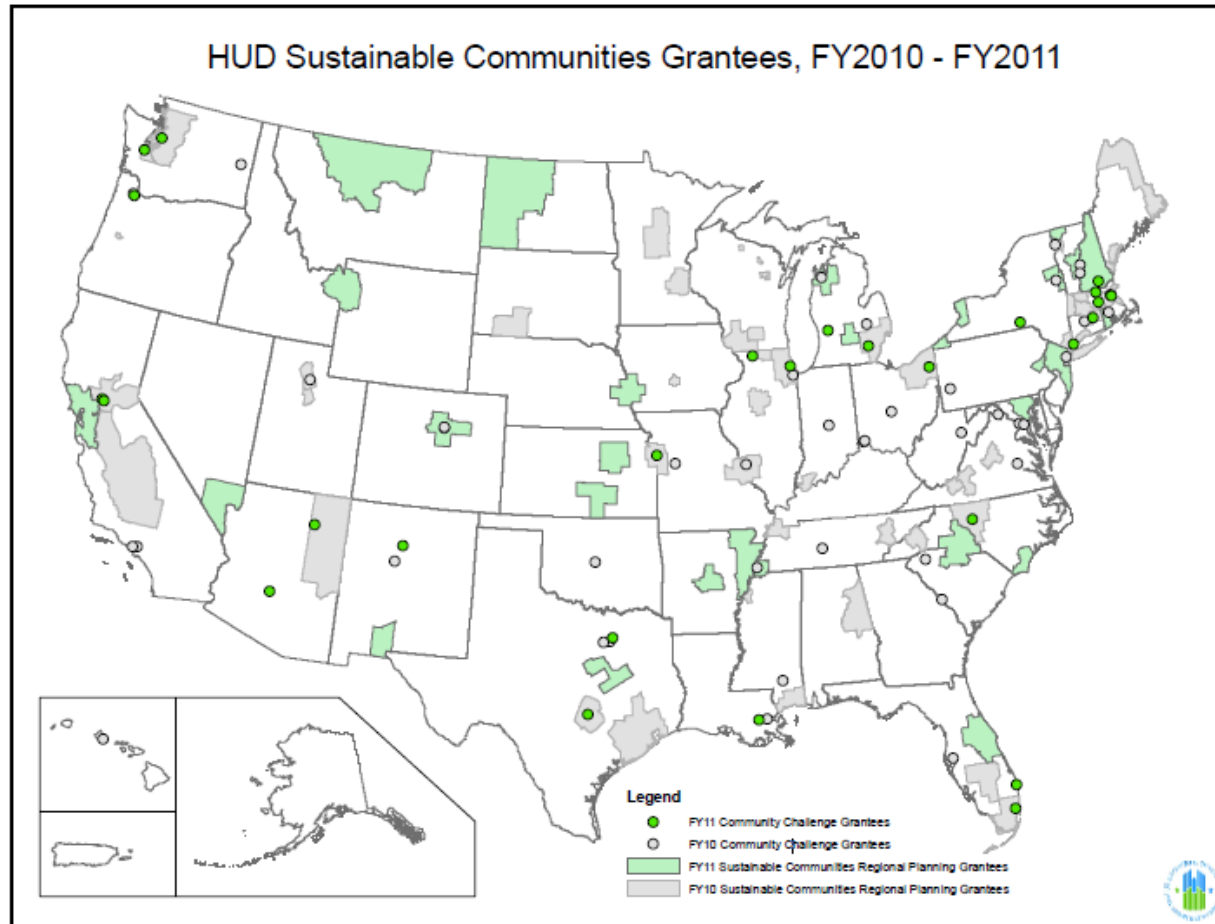


East Arkansas Regional Planning Partnership

*A Partnership For
Sustainable
Communities Project*



Award Recipients



Our Region

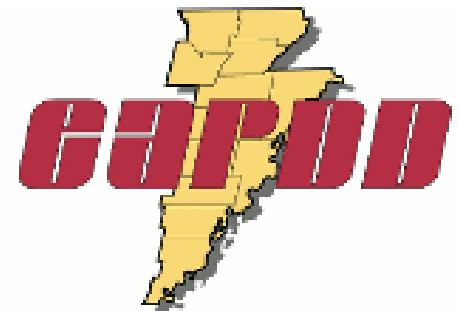
- 12 Counties
 - Clay
 - Craighead
 - Crittenden
 - Cross
 - Greene
 - Lawrence
 - Lee
 - Mississippi
 - Phillips
 - Poinsett
 - Randolph
 - St. Francis

EAST ARKANSAS PLANNING & DEVELOPMENT DISTRICT



EAPDD's Role

- Oversee Regional Planning Project
- Administer Cooperative Agreement with HUD
- Communicate with Stakeholders
- Pam Alexander, EAPDD Deputy Director
pam@eapdd.com



Project Components

Initiative	Description
Community Engagement	Broad, deep engagement of the citizenry throughout the Region
Underutilized Asset Inventory	Analysis of the Region's top underutilized economic assets
Community-Based Planning	Economic Development Strategic Plans for counties and larger communities
Transportation Planning	Transportation planning focused on the mobility of the traditionally marginalized
Housing Planning	Regional analysis of existing housing stock and provision of specific recommendations
Healthy Foods Initiative	Expansion of existing local foods initiatives designed to improve local health
Land Use Planning	Identification of findings from technical reports for local consideration
Visioning and Modeling	Development of a conceptual model for the top regional economic assets.
Regional Sustainability Plan	20-year vision for the sustainability in the Region

Project Timeline

Initiative	Quarter											
	1	2	3	4	5	6	7	8	9	10	11	12
Community Engagement	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active
Underutilized Asset Inventory	Completed	Active	Active	Active	Active	Active	Active	Active	Completed	Completed	Completed	Completed
Community Based Plans	Completed	Active	Active	Active	Active	Active	Active	Active	Completed	Completed	Completed	Completed
Transportation Planning	Completed	Completed	Active	Active	Active	Active	Active	Active	Completed	Completed	Completed	Completed
Housing Planning	Completed	Completed	Active	Active	Active	Active	Active	Active	Completed	Completed	Completed	Completed
Healthy Foods Initiative	Completed	Completed	Active	Active	Active	Active	Active	Active	Active	Completed	Completed	Completed
Land Use Planning	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Active	Active	Completed	Completed
Visioning and Modeling	Completed	Completed	Completed	Completed	Completed	Active	Active	Active	Active	Active	Completed	Completed
Regional Sustainability Plan	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Completed	Active	Active	Active

Building Communities, Inc.

- Economic Development Strategic Planning
- Comprehensive, Objective, Expeditious
- 25 Strategies
- Two Goals:
 - Improve Economic Conditions
 - Enhance Quality of Life



Jonesboro Plan Week

February 21 – 24

Day	Purpose	Central Question	Participants	Setting
Tuesday, February 21 3:00 – 6:00 p.m.	Strategy Selector Tool	What Should We Do?	Enhanced Steering Committee	ASU Delta Center
Tuesday, February 21 6:30 – 8:30 p.m.	City Council Meeting	Presentation	Brian Cole, Pam Alexander, Jennifer Watkins	Huntington Building
Wednesday, February 22 2:30 – 5:30 p.m.	Community Organizer Tool	What Can We Do?	Steering Committee	ASU Delta Center
Wednesday, February 22 6:30 – 8:30 p.m.	Input on Prioritized Strategies	What Do We Want?	Entire Community	Huntington Building
Thursday, February 23 3:00 – 6:00 p.m.	Essential Action Steps	Who is Going to do What by When?	Steering Committee	ASU Delta Center
Friday, February 24 3:00 – 5:00 p.m.	Essential Action Steps & Community Elevator Speech	Why Do We Care?	Steering Committee	ASU Delta Center

Community Involvement

- 25-30 Participants on Steering Committee
- Voice of the Community – 2/22
- Ongoing Commitment

Organizing	Plan Week	Implementation
<ul style="list-style-type: none">• Promotion of Town Meeting to local boards, committees• Personal commitment to Plan Week and Implementation	<p>Participation in:</p> <ul style="list-style-type: none">• Strategy Selector Tool• Community Organizer Tool• Assignment of Action Steps	<ul style="list-style-type: none">• Regular follow-through on every action step assigned• Attendance at monthly meeting• Attendance at Plan Review sessions (nine-month intervals)

Implementation

Plan Director Ensures Action

Strategy Leads Advance Strategy

Steering Committee Meets Monthly

Steering Committee Does Plan
Check-Up

Community Updates Plan Every 3-5
Years

A few other items of note...

- Jonesboro is the first of the Community-Based Plans, but definitely not the last!
- Jonesboro is largest community
- Part of a larger, regional process
- Filming Plan Week here this week





Any Questions?

Thank you for your time!