PUBLIC SERVICE CONTRACT

BETWEEN THE CITY OF JONESBORO AND

NORTHEAST ARKANSAS INDUSTRIAL DEVELOPMENT COMMISSION

This contract is entered into on this Landay of April 2015 between the Northeast Arkansas Economic Development Commission (NAIDC) and the City of Jonesboro, located at PO Box 1845, Jonesboro, Arkansas;

the NAIDC at PO Box 789, Jonesboro, Arkansas.

The NAIDC is partially funded by the City of Jonesboro by Ordinance No. 3548, to fund economic

development services.

Whereby, the appropriation of these funds to the NAIDC is a one-time appropriation and is for a one-year

contract. The Commission will provide funding to entities that will ensure Jonesboro is competitive in

economic development activities. This includes, but is not limited to:

The attraction of new business and industry

The production of marketing material

Building relationships with the Arkansas Economic Development Commission and other economic

development entities

• A comprehensive business retention and expansion program

Infrastructure development to ensure economic success

Workforce development initiatives

Other services and programs associated with economic development activities

The Commission will provide to the City of Jonesboro an annual report identifying activity and disbursement

of funds by February 1, 2016.

The amount of this contract will be \$394,750.00. This contract shall be effective from January 1, 2015 and

remain in effect for a period of one (1) year and expiring December 31, 2015. This contract will be entered

into annually at the beginning of each calendar year to satisfy the scope of the law.

Northeast Arkansas Economic Development Commission Official:

ohn Freeman, Chairman