



**CITY OF JONESBORO
BOARD OF ZONING ADJUSTMENT
APPLICATION REQUESTING VARIANCE &
NONCONFORMING USE CHANGE REQUESTS**

Case Number _____ BZA Deadline _____
Date Submitted _____ BZA Meeting Date _____

OWNER/APPLICANT INFORMATION

Property Owner	<u>First National Bank</u>	Applicant	<u>Advance Sign and Lighting</u>
Address	<u>912 Southwest Drive</u>	Address	<u>5303 Stadium Blvd., Jonesboro, AR</u>
Phone	<u>870.215.4000</u>	Phone	<u>870-275-6465</u>
Signature	<u>Blake Guinn</u>	Signature	<u><i>Jeff Dora</i></u>

DESCRIPTION OF REQUESTED VARIANCE

Advance Sign and Lighting, working on behalf of First National Bank, is seeking a variance for Electronic Message Centers, (referred to as EMCs,) installed to the existing tower at the Elk Park Location. The tower is an architectural feature, unique to this location. The EMCs are meant to enhance the appearance of the tower. We are asking for a variance be allowed for the EMCs as they will not be a distraction or hindrance to traffic or patrons entering or exiting this or other establishment in the area.

CIRCUMSTANCES NECESSITATING VARIANCE REQUEST

Affixing the signs to the tower is the most practical and viable solution. Adding a monument sign for the use of electronic message centers would require a height variance, as the property sits over six feet below street level. Further, because the location is at a high volume intersection a monument sign could potentially create a visual impedance for "motorists" and/or "road users". The tower is an existing architectural feature with existing signage.

GENERAL SUBMITTAL INFORMATION

- Submit a narrative letter explaining your request along with seven (7) copies of an accurate site plan drawn at a scale that clearly illustrates the requested use, the subject property, and surrounding properties, streets and easements, etc.
- Provide confirmation receipts to our office that adjoining owners of all properties have been notified.