

Federal Signal Corporation

- Worldwide leader of alert, notification, and communication products to Governmental and Industrial markets.
- ISO9001 Quality
- Leader in Outdoor Warning Systems
- More 2001 Electro-mechanical sirens installed worldwide than all of our competitors.

Competitive Advantages

- 100 Years of Successful business operation
- Siren Manufacturer since 1920s
- World-wide Turn-key System Solutions
- Factory Maintenance & Support
- No Dealer Involvement
- Factory Project Management

Federal Signal vs. ASC Dealer

- Federal Signal recommended upgrade of existing system to reduce cost, while ASC dealer recommended complete replacement.
- New Federal Signal 2001-130 sirens are tested by independent sound lab to verify output of 130db.
- ASC website still shows T-128 siren as a 128db siren(http://www.americansignal.com/PDF/T-128.pdf), which shows that brochure was changed to be competitive with Federal Signal 130db siren.
- Difference of 128db vs. 130db siren is over ¼ mile diameter for each siren unit.
- ASC Dealer claims to have met all specifications in bid response, but T-128 siren does not meet specs

Training Program

- Conducted by In-House Systems
 Planning and Application personnel
- Programs specifically designed to meet the needs of each customer
- System Planner serves as Training Manager supported by:
 - Marketing Mgr. Product Mgr, and other Commissioning Agents as required

Installation Advantages

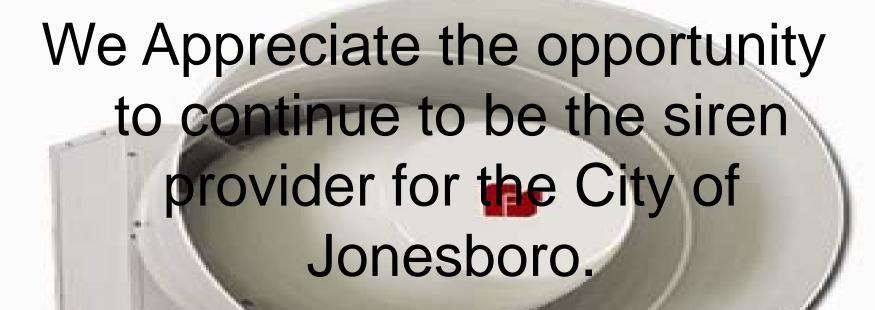
- Factory Turnkey Installation
- Factory trained Installation Teams
- Installers located in Little Rock, AR, Clanton, AL., Edmond, OK., Sherman, Tx. And others.
- All Installers are overseen by Factory Project Managers to verify installation completed according to factory specifications.

Maintenance Advantages

- Factory Service and Maintenance
- Existing Service Centers available in Little Rock, AR., Clanton, AL.
- A local Jonesboro Service Center can be factory trained to provide more local factory maintenance.
- Paragould Communications does not have access to Federal Signal parts to maintain existing 2001 sirens.

Conclusion

- Federal Signal is the most stable and successful siren manufacturer in the world
- Purchasing from a dealer takes the factory support out of the picture.
- Federal Signal has offered Jonesboro the best possible solution from the beginning.
- Jonesboro is a longtime customer of Federal Signal, so we feel that we understand your system and your needs.



Thank you for your consideration