

Cable TV



Arkansas Regional
Blood Services
401 South Monroe
P.O. Box 5654
Little Rock, Arkansas 72215
(501) 666-0351

August 26, 1993

Honorable Hubert Brodell, Mayor
City of Jonesboro
314 W. Washington
Jonesboro, Ar 72401

Dear Mr. Brodell:

Please find enclosed a copy of a letter sent to Gary Bowman of TCI to the concern I have for KAIT 8 and the American Red Cross Blood Services program. To be more specific, "M*A*S*H BASH" and the on-going awareness for blood.

After you have read that letter enclosed, I am sure you will understand our situation.

Please share with Council members if you would.

Thank you for your time and consideration.

Sincerely,

Bob Draper
Assistant Administrator
Jonesboro Operations

cc: Files

BD/ns



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Gary Bowman, General Manager
TCI
1520 South Caraway
Jonesboro, Ar 72401

Dear Gary:

It is with grave concern that I, as a subscriber of cable television, write to you asking for TCI's reconsideration over the matter of refusing to negotiate a retransmission contract with KAIT 8 TV.

Local stations, like KAIT provide a unique service to the communities in which they operate. I speak directly from experience. I have had the pleasure of working with KAIT since 1988 when the M*A*S*H BASH became one of their most important community causes.

With diligent work done by local merchants, donors, volunteers, and most importantly, KAIT, this blood drive has become the largest one day drive in the state, proving that local television is committed to local communities.

If KAIT 8 is dropped not only will the community lose a valuable source, but the hundreds of patients in need of blood will be in jeopardy due to the lack of awareness of the need for blood.

I hope that TCI along with other cable agencies will reconsider their stance on refusing to negotiate a retransmission consent with local T.V. stations.

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Draper", written over a horizontal line.

Bob Draper
Assistant Administrator
Jonesboro Operations

cc: Clyde Anderson
Hubert Brodell
Files

BD/ns

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