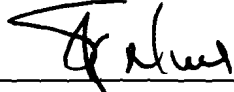


PEPSI AMERICAS
AND THE
CITY PARKS AND RECREATION OF JONESBORO
EXCLUSIVE SOFT DRINK AGREEMENT
NOV 1st, 2001- NOV 1ST, 2008

Program Specifics Guaranteed

- ◆ 7 years exclusive agreement in all areas of the Parker Park Gymnasium (Dickey Nutt Gym) Sanitation Departments, etc.) for Soft drinks sales of any type.
 - ◆ Vending must be full service.
 - ◆ Pricing (Special Event)
 - 20oz Bottles (24 count) \$17.00 plus tax
 - 20oz Bottled Water (24 count) \$17.00 plus tax
 - 2 liters \$ 1.10 plus tax (per bottle)
 - Premix \$18.00 plus tax
 - 12 oz cans \$ 6.50 plus tax
 - ◆ Full Service Program:
 - \$.55 vend 24% commission rate
 - \$1.00 vend 24% commission rate
- (Pepsi not responsible for any taxes including those on Full Service Sales)
(Prices may change with 30 day notice based upon economic condition changes.)
- ◆ Pepsi-Cola agrees to the following.
 - Pepsi will provide need vendors to dispense product.
 - Pepsi-Cola to donate 2 basketball scoreboards to the City Parks and Recreation.
 - ◆ The City of Jonesboro agrees to the following
 - Serve only Pepsi-Cola distributed drinks at all locations and events that are tied to the Gym.
 - The City must purchase all drinks for consumption from Pepsi-Cola of Jonesboro.
 - Pepsi cannot be held responsible for any damage done to the facilities.
 - ◆ Each party may withdraw from agreement with 30 day notice in writing provided all efforts to resolve any issues have been utilized.
 - ◆ The scoreboards will remain the property of Pepsi.



Stacey Null
Pepsi-Cola



Jason Wilky
Parks and Recreation Director