

### Advertising and Promotion Fund (Cash Basis)

Advertising and Promotion Fund (Cash Basis)  
August 2017

Cash Balance: \$ 359,009.89  
Revenue: \$ 63,424.33  
Expenditures: \$ 5,000.00

#### Year to date Receipts

##### Hotel and Motel Occupancy Tax Revenue

Hotel / Motel	January	February	March	April	May	June	YTD Revenue Totals
<b>TOTALS</b>	<b>\$ 45,637.70</b>	<b>\$ 48,355.83</b>	<b>\$ 52,859.83</b>	<b>\$ 58,020.80</b>	<b>\$ 53,163.11</b>	<b>\$ 63,139.10</b>	<b>\$ 321,176.37</b>

Hotel / Motel	July	August	September	October	November	December	YTD Revenue Totals
<b>TOTALS</b>	<b>\$ 67,092.78</b>	<b>\$ 62,996.04</b>			<b>\$ -</b>	<b>\$ -</b>	<b>\$ 451,265.19</b>

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June 2017

7/1/2017

Payee	Description		Check No	Amount
Delta Symphony Orchestra	Jonesboro concerts	1/9/2017	92379	\$ 4,500.00
Downtown Jonesboro Association	Downtown activities for the public	1/9/2017	92380	25,000.00
Martin Luther King Commission	MLK Holiday events	1/9/2017	92385	3,500.00
WABOL Powerlifting	Southern Powerlifting Championship	1/9/2017	92403	5,000.00
AR Sportshow	Annual Winter Sportshow	1/9/2017	92369	5,000.00
Northern Ark Hotel and Convention Center	Advertising for convention center	1/17/2017	92424	75,000.00
Northern Ark Hotel and Convention Center	Reimbursement for advertising	5/3/2017	-	(71,175.21)
Jonesboro Sun	Advertising	1/20/2016	92455	720.00
City Stars Booster Club	Youth sports	1/23/2017	92435	25,000.00
Jonesboro Baseball Boosters	Youth sports	1/23/2017	92454	75,000.00
University Heights Lions Club	Car Show	2/8/2017	92808	7,500.00
Jonesboro Sun	Advertising	2/22/2017	92928	680.60
Jonesboro Sun	Advertising	3/3/2017	93315	720.00
Jonesboro Sun	Advertising	4/10/2017	93572	720.00
Treble Music Club	Music Activities	4/10/2017	93672	2,500.00
National Disc Golf Tourney	Disc Golf Tourney	4/10/2017	82417	5,000.00
Foundation of Arts	Art Activities	4/10/2017	93539	55,000.00
City of Jonesboro Softball	Adult and Youth Activities	4/10/2017	93570	65,000.00
Tim Mcall	BBQ Fest Sanctioning Fee	4/20/2017	93902	350.00
St. Bernards Medical Group	Health and Fitness Expo	5/9/2017	93940	12,500.00
City Stars Booster Club	Youth sports	5/23/2017	93998	25,000.00
Jonesboro Sun	Advertising	5/23/2017	94292	360.00
Downtown Jonesboro Association	Thursday evening events	6/22/2017	94743	20,000.00
Hipanic Community Service	Events advertising	6/22/2017	94774	7,500.00
NEA Baptist Charitable Foundation	Duck Classic Advertisings	6/22/2017	94813	10,000.00
Whole Youth Service	Youth events	6/22/2017	94869	5,500.00
Jonesboro Sun	Advertising	7/8/2017	95023	999.00
Hijinx	Advertising for Pro Bowling Tourney	7/27/2017	117916	20,000.00
Crowley Ridge Cruisers	Car Show advertising	8/24/2017	118449	5,000.00
<b>Totals</b>				<b>\$ 391,874.39</b>