



203 Southwest Drive
Jonesboro, AR 72401
e-mail: george@civilogic.net

Phone (870) 932-7880
Fax (870) 972-9662

September 27, 2021

Mr. Derrel Smith, Planning Director
City of Jonesboro
300 South Church Street
Jonesboro, AR 72401

RE: Conditional Use Request – Digital Billboards in a C-3 Zone
River Advertising, LLC
2701 Paula Drive
Our File Number: 121055

Dear Mr. Smith:

This is to serve as the narrative letter to accompany the Conditional Use Permit request being submitted for the MAPC agenda for the meeting to be held on October 26, 2021.

The applicant has the above captioned site under contract for acquisition. He would like to replace the existing four static display billboards with two digital billboards. The current C-3 Classification allows the placement of digital billboards upon approval of the Metropolitan Area Planning Commission, for a Conditional Use Permit. Moreover, this is an existing billboard structure that is intended to be modified, if necessary, to accommodate the proposed digital signs. Therefore, an integral element of this request is that the Overlay District considerations be waived. Access to the site is, and will continue to be over and across the existing drives that are present on the site, thereby abiding by the current Access Management regulations. Said access having been defined and granted through the recording of the "White Replat of Lot 2, Oak Forest Center", as recorded in Plat Cabinet "C" at Page 306, as recorded 08/24/2018.

Thank you for your time and attention. If we may be of further service, please do not hesitate to contact us at your convenience.

Respectfully,
Civilogic

George Hamman, PE, PS