

NORTH JONESBORO

NEIGHBORHOOD INITIATIVE

Spread your change

VISION:

“Collaborative community change strategies where engaged residents, local businesses, faith communities, social service providers and funders work together to build vibrant neighborhoods, foster community cohesion, and build a strong infrastructure of services and supports for families”

MISSION:

“To encourage two-way communications between neighbors, residents, stakeholders, and officials to participate in the decision making process to enhance safety, strengthen families, and transform neighborhoods through involvement and engagement”

CORE VALUES:

Healthy Families, Quality Education, Financial Stability, Working Infrastructure, Community Support Systems

Major FY 2012 Accomplishments

45 Meetings, 1 Community Fair, 2 Fifth Sunday Services and over 1,000 residents reached

NJNI Community Fair – 500 Participants

Classes: Job Readiness, Cooking Matters, Fitness, Life Skills

HUD Designated NJ as Neighborhood Revitalization Strategy Area (NRSA)

City of Jonesboro Initiated and Secured First AmeriCorps Program, Specifically to Carry out NJ Strategic Plan

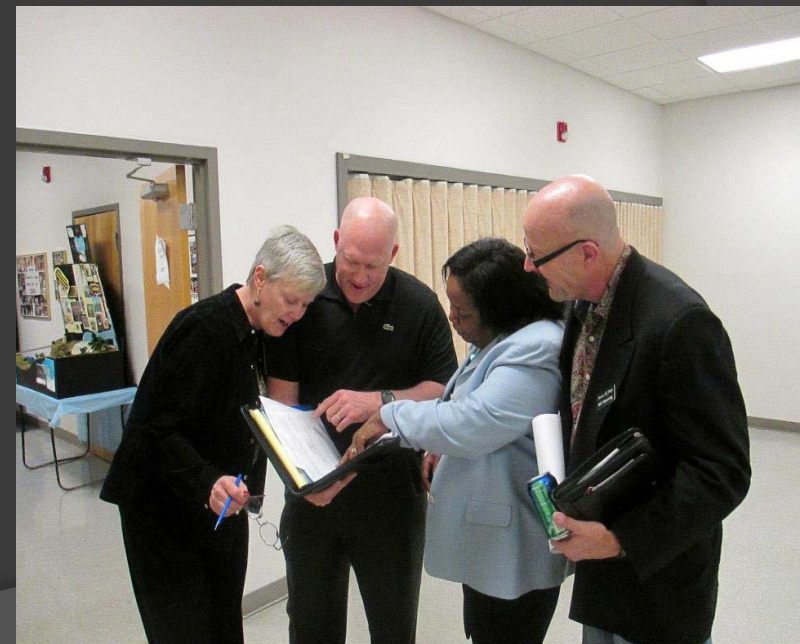
Established Partnerships with Arkansas Hunger Relief Alliance, ASU Delta Center for Economic Development, City Youth Ministries, Habitat for Humanity, Jonesboro Public Schools, ASU CARE, Jonesboro Police Department Quality of Life Unit – establishing NJ Crime Prevention Team

Goal 1: Bring North Jonesboro Residents Together for Positive Change

Objective 1: Engage and Empower Residents

Objective 2: Engage Pastors

Objective 3: Engage Stakeholders



Neighborhood Networks: Fisher Street Community in Action Community Gardens



Neighborhood Networks: Fisher Street Community in Action

Success School Gardening and Mentoring Program



Ministers for a Better North Jonesboro

Fifth Sunday Services

Mentoring/Tutoring – Planning

Networking



NJNI Neighborhood Fair

Partnership with Police – National Night Out

500 participants

Over 30 Resource Exhibitors

\$2,000 In-Kind Support Raised



Arkansas Hunger Relief Alliance: *COOKING MATTERS*

3 Series of 6 classes each (2 hour classes)

Goal: Prepare healthy meals on a budget!



Work Place Readiness Classes

Partnership with ASU Delta Center for Economic Development

3 Classes (8 hours each)



Goal 2: Develop Governance and Operations

Objective 1: Develop a NJNI Advisory Board

Objective 2: Hire a Community Services Coordinator

Objective 3: Establish an Organized Service Member Team

Objective 4: Develop Funding Avenues



AmeriCorps Program

16 Part time service members

Partners: ASU CARE, Habitat for Humanity, JPD Quality of Life Unit, Jonesboro Schools, & City Youth Ministries

Tutoring, Facility Rehab Work, Social Services, Health & Wellness / Fitness Classes, & Life Skills



NEXT STEPS

FY 2013 Strategic Plan - approved

Bylaws and Operational Policies/Procedures

Organizational Structure for Self-Sustainability and Independence

Develop NJNI Advisory Board – 51% NJ Residents, Add Diversity, Train and Develop

Improve upon AmeriCorps Program – Second Year Funding Just Submitted to DHS

Engage and Foster Relationships with Stakeholders

Foster Existing Networks & Increase Neighborhood Networks

Continue Classes – Health/Wellness, Cooking Matters, Job Readiness

Use NRSA for HUD Grants for Housing Improvements/Blight Reduction (Choice Neighborhood Grant)

Develop a PLAN to Revitalize Johnson Avenue and Increase Commercial Development

PROMOTE NORTH JONESBORO NEIGHBORHOOD INITIATIVE

Thank You!



WINTHROP
ROCKEFELLER
FOUNDATION

