

## **BENEFITS TO BELONGING TO MAIN STREET ARKANSAS/USA**

**Main Street Arkansas will help a local community conduct goal-setting, visioning with the downtown area.**

**Main Street Arkansas provides:**

**Design assistance to property owners and merchants in rehabilitating storefronts and buildings.**

**Design services will include:**

- a. unlimited telephone consultation program's executive director;**
- b. site visits to the community as requested, a minimum of four visits annually**
- c. design training workshop for design committee members, merchants and property owners**
- d. design services for individual properties to include façade drawings.**

**Business consultation services through the Main Street Arkansas small business consultant.**

**Consultation services regarding:**

- a. store operations, merchandising, market and sales analysis, human resources, finance and management;**
- b. seminars customer service, strategic planning, increasing employee productivity, reducing turnover**
- c. surveys and tabulating the results through the use of SPSS analysis software.**

**Interior design consultation services which includes:**

**unlimited telephone consultation with the local program's executive director;**

- a. minimum of four visits annually if requested by the local program;**
- b. design training workshop for the design committee members and merchants and property owners**
- c. design services for individual properties to include façade drawings.**

**Main Street collects and publishes economic development statistics both statewide and by community.**

**These are just a few benefits. There are many others which will help Jonesboro's downtown area grow and develop local business.**