



**City of Jonesboro Metropolitan Area Planning Commission**  
**Staff Report – RZ07-33: Lowes Addition-Hilton Garden**  
**Huntington Building - 900 W. Monroe**  
**For Consideration by the MAPC on Tuesday June 12, 2007**

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**REQUEST:** To consider rezoning a parcel of property containing approximately 1.75 acres more or less.

**PURPOSE:** A request to recommend approval by the Metropolitan Area Planning Commission for rezoning of C-2 Downtown Fringe Commercial to C-3 General Commercial.

**APPLICANT:** Fred Dacus/Associates, Agent for NEA Hospitality, LLC, Jonesboro, AR

**OWNER:** NE ARKANSAS HOSPITALITY LLC, Jonesboro, AR 72401

**LOCATION:** 2707 Fair Park Blvd.; West side of Fair Park Dr. between Race St. & Phillips Dr. (Former Lowes Location)

**SITE DESCRIPTION:** Tract Size: Approx. 1.75 acres,  
 Frontage: Approx. 256 ft. on Fair Park Blvd.  
 Topography: Predominantly flat.  
 Existing Dvlpmt: Vacant

<b>SURROUNDING CONDITIONS:</b>	<u>ZONE</u>	<u>LAND USE</u>
North:	C-2	Retail
South:	C-2	Retail
East:	C-3	Retail
West:	C-2	Retail

**HISTORY:** None. Property annexed in as C-2 commercial.

**ZONING ANALYSIS:** City Planning Staff has reviewed the proposed Zone Change and offers the following findings.

**COMPREHENSIVE PLAN/ FUTURE LANDUSE MAP**

The 1996 Comprehensive Plan Future Land Use Map (page 24) shows the area recommended as Regional Commercial. This designation includes new and existing retail and service centers of a regional type and scale with use groups such as C-3. This area is consistently being utilized as general commercial.

Pertinent Zoning Ordinance sections include Section 14.44.05(b), ‘change in District Boundary’, beginning on page 104.

**Approval Criteria- Section 14.44.05, (5a-g)- Amendments:**

The criteria for approval of a rezoning are set out below. Not all of the criteria must be given equal consideration by the planning commission or city council in reaching a decision. The criteria to be considered shall include but not be limited to the following:

- (a) Consistency of the proposal with the Comprehensive Plan
- (b) Consistency of the proposal with the purpose of the zoning ordinance.
- (c) Compatibility of the proposal with the zoning, uses and character of the surrounding area;
- (d) Suitability of the subject property for the uses to which it has been restricted without the proposed zoning map amendment;
- (e) Extent to which approval of the proposed rezoning will detrimentally affect nearby property including, but not limited to, any impact on property value, traffic, drainage, visual, odor, noise, light, vibration, hours of use/operation and any restriction to the normal and customary use of the affected property;
- (f) Length of time the subject property has remained vacant as zoned, as well as its zoning at the time of purchase by the applicant; and
- (g) Impact of the proposed development on community facilities and services, including those related to utilities, streets, drainage, parks, open space, fire, police, and emergency medical services.

**Findings:**

Consistency is achieved with the now out-dated Comprehensive Plan where commercial C-3 is requested. This area was annexed in the 1980's and that that time was rezoned to C-2 Commercial. Unfortunately the current owners have realized that C-2 does not include the Hotel and various retail uses as of right. In this instance a C-3 Commercial District is both necessary and logical for this area.

**Conclusion:**

The Planning Department staff finds that the requested Zone Change submitted by Fred Dacus on behalf of NEA Hospitality, LLC will follow good land use principles and should be approved. In the Case of RZ07-33, a request to rezone property from C-2 to C-3 Commercial should be recommended to the Jonesboro City Council for approval.

Respectfully Submitted for Commission Consideration,

Otis T. Spriggs, AICP  
Planning & Zoning Director

## SITE PHOTOGRAPHS



View looking west at subject site



View looking north along Fair Park Blvd.



View looking south along Fair Park Blvd.



View looking east, adjacent from the subject property