

From: Jerry Morgan <jerry.morgan@fnbank.net>

Sent: Monday, October 4, 2021 9:38 AM

To: Aldermen <Aldermen@jonesboro.org>; Harold Copenhaver <HCopenhaver@jonesboro.org>; Bill Campbell <BCampbell@jonesboro.org>; Brian Richardson <BRichardson@jonesboro.org>

Cc: Tracy Owens <tracy.owens@nyit.edu>; Dan Das <Dharmeshdas@yahoo.com>; Tom Fielder <tomfielder@suddenlinkmail.com>; David McClain <david.mcclain5@gmail.com>; 'chris.gibson@arcare.net' <chris.gibson@arcare.net>; Christy Appleton <jonesboroapcommission@gmail.com>; renee golas <reeneegolas5@gmail.com>

Subject: Jonesboro A&P Commission Clarifications of Misinformation

Dear City Council Members,

As Chairman of the Jonesboro A&P Commission, I have been asked to clarify a significant amount of misinformation that is being presented against the proposed Prepared Food Tax and the increase in the Hotel tax. This information is being posted primarily on social media (imagine that) and asking for a call to action for people to email the city council in opposition to the new proposals. The A&P Commission expects several emails are being sent to you as council members in opposition of the proposals based on completely false information.

The false items being posted include:

- 1) The tax is going from 3% to 6% on Hotels. This is completely false.
- 2) The tax will increase to 14.5% which is completely false.
- 3) It will increase out tax rate to the highest in the state. Also completely false.
- 4) Posts also make the assumption that this is a grocery tax. Also completely false.

I would be glad to send you examples of these posts if requested.

The A&P Commission has discussed the need for this revenue stream for several years to help fund our tourism, youth sports programs, and quality of life initiatives for our existing citizens. We have also held recent public meetings to discuss the specifics of these proposals with open dialogue and input from the public. We will continue to volunteer to promote the advancement of Jonesboro even in the environment of false and misleading information that may be presented by the opposition.

If you have any questions or would like to visit about specifics, you can contact any of the members of the A&P Commission direct or contact me at 870-275-2775.

Best Regards and a sincere "THANK YOU" for serving OUR community.

Jerry Morgan-Chairman Jonesboro Advertising and Promotions Commission

On Behalf of the other Commissioners:

Bill Hurt

Tracy Owens

Tom Fielder

Dan Das

David McClain

Chris Gibson