



November 20, 2009

Mr. Jason Wilkie  
City of Jonesboro, AR  
3911 Asbury Dr.  
Jonesboro, AR 72404

Dear Mr. Wilkie:

ASCAP's more than 330,000 songwriter and publisher members thank you for using music. As you know, music plays an important part in many government activities and services including, concerts, arts & craft fairs, parades, First Night and New Year's Celebrations, fireworks, carnivals, music-on-hold, swimming pools, community center dances, aerobics classes, . . . and the list goes on and on. It is also important to note that music is a valuable intellectual property. Ownership of this property remains with those who create it. To publicly perform copyrighted music legally, you must obtain permission from the copyright owners or their representatives, such as ASCAP.

The International Municipal Lawyers Association (IMLA) recognized that local governments should be aware of the responsibility to obtain permission for music at the next municipal concert, festival or in any number of other events or within governmental facilities. Until now most communities had to negotiate licenses for each event or use. For this reason, IMLA and ASCAP negotiated a license that would serve the needs of local governmental entities. The negotiations were marked by a spirit of goodwill and provide an efficient and affordable method for local governments to receive a license to use music. In addition, it ensures your local government's compliance with the copyright law while recognizing the rights of ASCAP's composers, authors, and publishers.

Enclosed is a brochure that discusses the copyright law and key provisions of the local government agreement, a copy of the agreement, and a reporting form. The brochure also contains information on ASCAP's members, the variety of music in the ASCAP repertory, and the resources available to those seeking more information on ASCAP's members and their repertory. Additional information regarding this license may be found at the IMLA website ([www.imla.org](http://www.imla.org)). You can also visit our website at [www.ascap.com](http://www.ascap.com).

Some local government entities may already have various ASCAP agreements in effect. If this situation pertains to your local government, outstanding fees due under any preexisting ASCAP license agreement must be brought current.

Please complete, sign and return the enclosed Agreement and report form to ASCAP; an executed copy will be returned for your files. Please contact me at the number below, if you have questions. I will be happy to provide any additional information you need. Thank you in advance for your prompt attention to this important matter.

Sincerely,

A handwritten signature in black ink that reads "Michele McKinney". The signature is written in a cursive, flowing style.

Michele McKinney  
(800) 910-7346 ext. 37

Enclosures: License, Rate Schedule, Report Form, Invoice, Enclosure - An ASCAP License, Enclosure - IMLA Fact Sheet, Enclosure - ASCAP Keeps You In Tune With Copyright Law, Disclosure