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To all concerned:

The current sign ordinance does not allow for a 4x20 foot digital reader that property owner would like to have placed at his business. The sign location is 2809 E. Highland DR. Jonesboro, Arkansas and is the location of the Bayird Preowned Supercenter. The sign that is currently there is over the square footage allowed according to the city. That sign, however, existed under the old sign ordinance. The existing sign is 185 square feet and the new sign ordinance only allows for 150 square feet.

80 square feet is needed for the digital reader and we respectfully request a variance so that the digital reader may be added.

Sincerely,



Kirk B. Lonidier

Attorney For A2Z Products