

City of Jonesboro  
Parks and Recreation  
Rental and Sponsorship Fees

Fee Description		2008 Quantity	2008 Fees	2008 Revenue	Proposed Fees	Potential Revenue Based On 2008 Quantities	Amount of Proposed Increase
<b>Community Center Rooms</b>							
	Rooms						
	Weekday Per Hour	88	\$25.00	\$2,200.00	\$32.00	\$2,816.00	\$616.00
	Weekend Per Hour	198	\$32.00	\$6,336.00	\$32.00	\$6,336.00	\$0.00
	Special After Hours Fee Per Hour	7		\$0.00	\$15.00	\$105.00	\$105.00
	Kitchen Rental	24	\$15.00	\$360.00	\$17.00	\$408.00	\$48.00
Basketball Courts							
Per Court Per hour							
	Weekend	76	\$32.00	\$2,432.00	\$32.00	\$2,432.00	\$0.00
	Weekday	35	\$25.00	\$875.00	\$32.00	\$1,120.00	\$245.00
	Basketball Team Practice Rate				\$10.00	\$0.00	
	Whole Facility Per Day	0	\$0.00		\$650.00	\$0.00	\$0.00
	Deposit	10	\$0.00		\$100.00	\$1,000.00	\$1,000.00
Climbing Wall							\$0.00
	Small Party (Under 10)	10	\$55.00	\$550.00	\$64.00	\$640.00	\$90.00
	Large Party (Under 20)	10	\$85.00	\$850.00	\$94.00	\$940.00	\$90.00
	Group (More than 20)	840	\$3.00	\$2,520.00	\$4.00	\$3,360.00	\$840.00
<b>Joe Mac Campbell Field Rentals</b>							
	Daily without lights	0	\$30.00		\$50.00	\$0.00	\$0.00
	Daily with lights	38	\$30.00	\$1,140.00	\$80.00	\$3,040.00	\$1,900.00
	Hourly without lights	64	\$0.00	\$0.00	\$15.00	\$960.00	\$960.00
	Hourly with lights	35	\$0.00	\$0.00	\$18.00	\$630.00	\$630.00
Striping and Dragging Per Field							
	Baseball	12	\$0.00	\$0.00	\$30.00	\$360.00	\$360.00
	Large Soccer Striping Per Field	0	\$0.00	\$0.00	\$150.00	\$0.00	\$0.00
	Small Soccer Striping Per Field	0	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00
	Micro Soccer Field Striping Per Field	0	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00

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	Soccer Layout Fee Per Field	0	\$0.00	\$0.00	\$40.00	\$0.00	
	Whole Facility Per Day		\$1,400.00	\$0.00	\$2,500.00	\$0.00	\$0.00
	Soccer Complex Per Day		\$1,350.00	\$0.00	\$1,350.00	\$0.00	\$0.00
	Baseball Complex Per Day		\$1,350.00	\$0.00	\$1,350.00	\$0.00	\$0.00
<b>Northside Baseball Field Rental ②</b>							
	Daily without lights		\$30.00		\$25.00	\$0.00	\$0.00
	Daily with lights	134	\$30.00	\$4,020.00	\$35.00	\$4,690.00	\$670.00
	Hourly without lights		\$0.00	\$0.00	\$8.00	\$0.00	\$0.00
	Hourly with lights			\$0.00	\$12.00	\$0.00	\$0.00
	Striping and Dragging Per Field		\$0.00	\$0.00	\$30.00	\$0.00	\$0.00
	Whole Facility Per Day		\$1,400.00	\$0.00	\$200.00	\$0.00	\$0.00
<b>Earl Bell Pool</b>							
	Daily Fees						
	Over 16 Year of Age	4555	\$2.00	\$9,110.00	\$2.00	\$9,110.00	
	Under 16 Years of Age	7202	\$1.50	\$10,803.00	\$1.50	\$10,803.00	
	10 Visit Adult Punch Card		\$0.00	\$0.00	\$18.00	\$0.00	\$0.00
	10 Visit Youth Punch Card		\$1.00	\$0.00	\$19.00	\$0.00	\$0.00
	Group Fees						
	Up to 30	32	\$70.00	\$2,240.00	\$80.00	\$2,560.00	\$320.00
	Up to 60	5	\$130.00	\$650.00	\$140.00	\$700.00	\$50.00
	Up to 90	7	\$190.00	\$1,330.00	\$220.00	\$1,540.00	\$210.00
	Over 90 People	6	\$210.00	\$1,260.00	\$250.00	\$1,500.00	\$240.00
<b>Pavilions ③</b>							
	CFP #1	25	\$60.00	\$1,500.00	\$60.00	\$1,500.00	\$0.00
	CFP #2	37	\$45.00	\$1,665.00	\$50.00	\$1,850.00	\$185.00
	CFP #3	62	\$60.00	\$3,720.00	\$70.00	\$4,340.00	\$620.00

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CFP #4		40	\$60.00	\$2,400.00	\$70.00	\$2,800.00	\$400.00
CFP #5		95	\$60.00	\$5,700.00	\$80.00	\$7,600.00	\$1,900.00
CFP #6		40	\$0.00	\$0.00	\$40.00	\$1,600.00	\$1,600.00
Joe Martin		86	\$45.00	\$3,870.00	\$50.00	\$4,300.00	\$430.00
JMCP Pavilions		37	\$45.00	\$1,665.00	\$50.00	\$1,850.00	\$185.00
Allen Park Pavilion			\$0.00	\$0.00	\$60.00	\$0.00	\$0.00
<b>Craighead Forest Park Campground</b>							
Site With Hook Ups							
	Daily	231	\$18.00	\$4,158.00	\$20.00	\$4,620.00	\$462.00
	Weekly	16	\$92.00	\$1,472.00	\$120.00	\$1,920.00	\$448.00
	Daily Senior	590	\$9.00	\$5,310.00	\$10.00	\$5,900.00	\$590.00
	Weekly Senior	179	\$46.00	\$8,234.00	\$60.00	\$10,740.00	\$2,506.00
Tent Campsite							
	Daily	175	\$8.00	\$1,400.00	\$10.00	\$1,750.00	\$350.00
	Weekly	18	\$46.00	\$828.00	\$60.00	\$1,080.00	\$252.00
Dump Station Only							
		13	\$9.00	\$117.00	\$10.00	\$130.00	\$13.00
Winter							
	Daily	50	\$9.00	\$450.00	\$10.00	\$500.00	\$50.00
	Weekly	20	\$46.00	\$920.00	\$60.00	\$1,200.00	\$280.00
	Walking Trail	2	\$50.00	\$100.00	\$50.00	\$100.00	\$0.00
	Band Shell	5	\$60.00	\$300.00	\$60.00	\$300.00	\$0.00
	Frisbee Golf Course	0	\$50.00	\$0.00	\$50.00	\$0.00	\$0.00
	4th In The Forest	1	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00
<b>Allen Park Tennis Courts</b>							
Resident							

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Adult Day		0	\$2.00	\$0.00	\$2.00	\$0.00	\$0.00
Adult Night		40	\$3.00	\$120.00	\$3.00	\$120.00	\$0.00
Senior/Youth Day		0	\$1.00	\$0.00	\$1.00	\$0.00	\$0.00
Senior/Youth Night		30	\$2.00	\$60.00	\$2.00	\$60.00	\$0.00
Annual Family		0	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00
Annual Adult		0	\$75.00	\$0.00	\$75.00	\$0.00	\$0.00
Annual Youth		0	\$35.00	\$0.00	\$35.00	\$0.00	\$0.00
Annual Senior		0	\$50.00	\$0.00	\$50.00	\$0.00	\$0.00
<b>Non Resident</b>							\$0.00
Adult Day		0	\$3.00	\$0.00	\$3.00	\$0.00	\$0.00
Adult Night		15	\$4.00	\$60.00	\$4.00	\$60.00	\$0.00
Seniors/Youth Day		0	\$1.00	\$0.00	\$1.00	\$0.00	\$0.00
Senior/Youth Night		15	\$2.00	\$30.00	\$2.00	\$30.00	\$0.00
Annual Family		0	\$125.00	\$0.00	\$125.00	\$0.00	\$0.00
Annual Adult		0	\$100.00	\$0.00	\$100.00	\$0.00	\$0.00
Annual Youth		0	\$50.00	\$0.00	\$50.00	\$0.00	\$0.00
Annual Senior		0	\$75.00	\$0.00	\$75.00	\$0.00	\$0.00
Club Rentals		30	\$40.00	\$1,200.00	\$96.00	\$2,880.00	\$1,680.00
<b>Sponsorships</b>							\$0.00
Drink							
	<b>Entire Department</b>	<b>1</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$10,000.00</b>	<b>\$10,000.00</b>	<b>\$10,000.00</b>
	Coke Sponsorship (Allen Park and Earl Bell)						
	Pepsi Sponsorship (Allen C.C. and Parker Park)					\$0.00	\$0.00
	20 oz. Bottles Per Case		\$17.00				
	20 oz. Bottled Water		\$17.00				
	2 Liters		\$1.10				
	Premix		\$18.00				

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	12 oz cans		\$6.50				
	Vending						
	Earl Bell	582	\$0.24	\$139.61	\$0.25	\$145.43	\$5.82
	Allen Park	795	\$0.24	\$190.78	\$0.25	\$198.73	\$7.95
	Parker Park	1031	\$0.24	\$247.40	\$0.25	\$257.71	\$10.31
Field							
	Fowler	1	\$1,500.00	\$0.00	\$750.00	\$750.00	\$750.00
	St. Bernard's	1	\$1,500.00	\$0.00	\$750.00	\$750.00	\$750.00
	Sudden Link	1	\$1,500.00	\$0.00	\$750.00	\$750.00	\$750.00
	#4	1	\$1,500.00	\$0.00	\$750.00	\$750.00	\$750.00
	Atlas Asphalt	1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
	Paul Arnold	1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
	Deral Burrow	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00
	Pepsi	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00
	FCB	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00
	Bailey	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00
	Optus	1	\$1,500.00	\$0.00	\$0.00	\$0.00	\$0.00
	Frito-Lay	1	\$1,500.00	\$5,000.00	\$0.00	\$0.00	-\$5,000.00
	#3	1	\$5,000.00	\$0.00	\$2,500.00	\$2,500.00	\$2,500.00
	Taco Bell	1	\$5,000.00	\$0.00	\$2,500.00	\$2,500.00	\$2,500.00
	#5	1	\$4,000.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00
	Pepsi	1	\$4,000.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00
	Regions/Holiday Inn	1	\$3,000.00	\$0.00	\$1,500.00	\$1,500.00	\$1,500.00
	#4	1	\$3,000.00	\$0.00	\$1,500.00	\$1,500.00	\$1,500.00
	St. Bernard's	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00
	Hytrol	1	\$2,500.00	\$0.00	\$1,250.00	\$1,250.00	\$1,250.00

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Kroeter		1	\$2,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00
#1		1	\$2,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00
#2		1	\$2,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00
Liberty Bank		1	\$2,000.00	\$0.00	\$1,000.00	\$1,000.00	\$1,000.00
John Perry		1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
T & C		1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
Therapy Providers		1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
Lloyd McCracken		1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
Colson Caster		1	\$1,000.00	\$0.00	\$500.00	\$500.00	\$500.00
Brodell		1	\$1,500.00		\$750.00	\$750.00	\$750.00
Cothorn		1	\$1,500.00		\$750.00	\$750.00	\$750.00
Heller		1	\$1,500.00		\$750.00	\$750.00	\$750.00
Highwater		1	\$1,500.00		\$750.00	\$750.00	\$750.00
Community Center							
4 x 8 signage		4	\$0.00	\$0.00	\$250.00	\$1,000.00	\$1,000.00
The Crag		1	\$0.00	\$0.00	\$500.00	\$500.00	\$500.00
North Room		1	\$0.00	\$0.00	\$200.00	\$200.00	\$200.00
South Room		1	\$0.00	\$0.00	\$200.00	\$200.00	\$200.00
Center Room		1	\$0.00	\$0.00	\$200.00	\$200.00	\$200.00
Pool		1	\$0.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00
4 x 8 signage		4	\$0.00	\$0.00	\$250.00	\$1,000.00	\$1,000.00
Community Room		1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
Conference Room		1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
COPPS Station		1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
4 x 8 signage		4	\$0.00	\$0.00	\$250.00	\$1,000.00	\$1,000.00

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	Community Room	1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
	Conference Room	1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
	COPPS Station	1	\$0.00	\$0.00	\$350.00	\$350.00	\$350.00
Tennis Complex							
	Title	1	\$0.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00
	Court	12	\$0.00	\$0.00	\$250.00	\$3,000.00	\$3,000.00
Contract Instructors							
	Youth/Adult		10% / 20%	\$4,864.00	10% / 20%	\$8,000.00	\$3,136.00
Association Fees							
	Jonesboro Baseball Boosters	1	\$9,197.00	\$9,197.00	\$9,473.00	\$9,473.00	\$276.00
	Craighead County Soccer	1	\$9,197.00	\$4,598.50	\$9,473.00	\$9,473.00	\$4,874.50
	Softball Association	1	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Junior Olympic Volleyball	1	\$6,440.00	\$6,440.00	\$6,440.00	\$6,440.00	\$0.00
	Little League Baseball	1	\$4,000.00	\$0.00	\$4,400.00	\$4,400.00	\$4,400.00
							\$0.00
Development							
	A & P Commission			\$0.00		\$0.00	\$0.00
	<b>TOTAL</b>			<b>\$124,132.29</b>		<b>\$208,367.86</b>	<b>\$84,235.57</b>

**Notes**

- ❶ Currently no deposits are required because of the logistical difficulty with producing a refund check. If the City decides to accept credit card payment we may be able to collect a deposit.
- ❷ Parks is proposing reducing the fee at Northside because the facilities are not of the same quality as Joe Mack Campbell Park.
- ❸ Pavilion pricing is based upon demand instead of pavilion size.