

Advertising and Promotion Fund (Cash Basis)

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October 2018

Cash Balance: \$ 506,891.71
Revenue: \$ 59,728.61
Expenditures: \$ 57,663.02

Year to date Receipts

Hotel and Motel Occupancy Tax Revenue

Hotel / Motel	January	February	March	April	May	June	YTD Revenue Totals
TOTALS	\$ 29,407.57	\$ 59,171.56	\$ 54,304.91	\$ 49,773.25	\$ 59,203.40	\$ 55,005.31	\$ 306,866.00

Hotel / Motel	July	August	September	October	November	December	YTD Revenue Totals
TOTALS	\$ 64,645.32	\$ 59,030.74	\$ 63,322.74	\$ 58,555.76	\$ -	\$ -	\$ 552,420.56

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Payee	Description			Amount
City Stars Booster Club	Youth sports	1/8/2018	120388	\$ 25,000.00
Elizabeth Smith	administration	1/8/2018	120364	1,000.00
St. Judes S'travaganza	super bowl party ads	1/22/2018	120593	10,000.00
Edward Morgan	Weightlifting contest publicity	1/22/2018	120540	2,500.00
Elizabeth Smith	administration	2/7/2018	120753	1,000.00
Elizabeth Smith	administration	3/6/2018	121219	1,000.00
Delta Symphony Orchestra	Jonesboro concerts	3/7/2018	121211	2,500.00
Downtown Jonesboro Association	Downtown events	3/7/2018	121216	11,250.00
Arkansas Sport Show	Annual sport show	3/7/2018	121163	10,000.00
Foundation of Arts	Arts events and classes	3/7/2018	121226	13,750.00
Hispanic Community Services	Various events	3/7/2018	121240	1,875.00
Disc side of Heaven	Professional Disc Golf Tournament	3/19/2018	121427	10,000.00
Treble Clef Music Club	Concerts and events	3/20/2018	121559	2,500.00
AR Hoopie	Basketball Tournament	3/20/2018	121367	25,000.00
City of Jonesboro	Additional Expense Wounded Warrior Event	3/28/2018	-	6,729.36
City of jonesboro	Additional Expense BBQ Fest	3/28/2018	-	301.00
Elizabeth Smith	administration	4/6/2018	121719	1,000.00
Elizabeth Smith	administration	5/8/2018	122192	1,000.00
City of Jonesboro	softball backstops	5/14/2018	-	57,510.00
Hijinx	Pro Bowling Tournament promotion	5/22/2018	122462	20,000.00
Elizabeth Smith	administration	6/8/2018	122704	1,000.00
Foundation of Arts	2017-2018 Season	6/8/2018	122710	13,750.00
Craighead County MLK Committee	MLK Celebration	6/8/2018	122684	3,500.00
Downtown Jonesboro Association	Downtown events	6/8/2018	122700	11,250.00
Joey Perry Martial Arts	The Arkansas Open	6/8/2018	122739	5,000.00
Delta Symphony Orchestra	Jonesboro Concerts	6/8/2018	122694	2,500.00
Hispanic Community Services	Programs	6/8/2018	122728	1,875.00
St Bernard's Medical Group	Advertising outside of Jonesboro	6/22/2018	123056	10,000.00
University Heights Lions Club	29th Annual Jonesboro Auto Show	6/22/2018	123083	7,500.00
MPC Color	Two A and P Banners	7/9/2018	123250	207.23
Elizabeth Smith	administration	7/9/2018	123191	1,000.00
Susan G. Koman Arkansas	Cancer Run Race for the Cure	8/1/2018	123812	18,318.35
Elizabeth Smith	administration	8/1/2018	123705	1,000.00
Jets Aquatics Club	Swimming Meet	8/8/2018	123737	5,000.00
Downtown Jonesboro Association	Downtown events	9/10/2018	124178	11,250.00
Hispanic Community Services	Programs	9/10/2018	124206	1,875.00
Delta Symphony Orchestra	Jonesboro concerts	9/10/2018	124170	2,500.00
Foundation of Arts	Arts events and classes	9/10/2018	124185	13,750.00
Crowley's Ridge Cruisers	Car Show	9/10/2018	124161	5,000.00
Elizabeth Smith	administration	9/21/2018	124438	1,000.00
STR Inc.	Destination report	9/22/2018	124565	1,650.00
Jonesboro Sun	Parks and Recreation Ad	9/22/2018	124478	999.00
United Way of NEA	Event Advertising	9/22/2018	124582	1,500.00
DNW Automotive Detail Supply	Duck Calling Event	10/2/2018	124719	5,000.00
Christy Appleton Consulting	administration	10/3/2018	124698	1,000.00
Gibson's Sign Mart	desk name plate	10/18/2018	124953	13.02
Jonesboro Baseball Boosters	Youth sports	10/18/2018	124975	50,000.00
Amy Pickens	website design	10/19/2018	124876	1,650.00
	Totals to Date			383,002.96