

City of Jonesboro
 Transportation Department
 JETS Fees

Fee Description		Inventory	Current Value of Inventory	2008 Quantity Sold	2008 Fees	2008 Revenue	2009 Quantity Sold (Proj)	2009 Proposed Fees	Potential Revenue Based On 2008 Quantities	Amount of Proposed Increase
Fares										
	Adult	N/A	N/A	26109	\$1.00	\$26,109	32000	\$1.00	\$32,000	\$5,891
	Student	N/A	N/A	5733	\$0.75	\$4,300	6666	\$0.75	\$5,000	\$700
	Student - Summer	N/A	N/A	3145	\$0.00	\$0	1060	\$0.25	\$265	\$265
	Senior/ Disabled	N/A	N/A	4278	\$0.50	\$2,139	6000	\$0.50	\$3,000	\$861
	Underage Children	N/A	N/A	2545	\$0.00	\$0	1500	\$0.00	\$0	\$0
	Transfers	N/A	N/A	19140	\$0.00	\$0	17300	\$0.00	\$0	\$0
	Paratransit 1	N/A	N/A	4850	\$2.00	\$9,700	6000	\$2.00	\$12,000	\$2,300
	Paratransit 2	N/A	N/A	0	\$4.00	\$0.00	250	\$4.00	\$1,000	\$1,000
	Paratransit 3	N/A	N/A	0	\$6.00	\$0.00	3	\$6.00	\$18	\$18
	Paratransit 4	N/A	N/A	0	\$8.00	\$0.00	10	\$8.00	\$80	\$80
	Paratransit 5	N/A	N/A	0	\$12.00	\$0.00	4	\$12.00	\$48	\$48
Advertising										
	Wraps									
	Busses	8	\$92,000	5	\$13,860.00	\$69,300	7	\$11,500	\$80,500	\$11,200
	PT Van	3	\$13,500	0	\$0.00	\$0	1	\$4,500	\$4,500	\$4,500
	Outside Panels									
	Buses 1026-1029, 1047									
	Curbside	24	\$44,856	3	\$1,750.00	\$5,250	5	\$1,869	\$9,345	\$4,095
	Street Side	16	\$18,384	5	\$1,400.00	\$7,000	8	\$1,149	\$9,192	\$2,192
	Rear	8	\$10,392	1	\$1,260.00	\$1,260	4	\$1,299	\$5,196	\$3,936
	Front	8	\$3,112	5	\$389.00	\$1,945	5	\$389	\$1,945	\$0
	Buses 1038-1040									
	Curbside	6	\$13,134	0	\$0.00	\$0	1	\$2,189	\$2,189	\$2,189
	Street Side	6	\$9,114	0	\$0.00	\$0	1	\$1,519	\$1,519	\$1,519
	Rear	3	\$5,997	0	\$0.00	\$0	1	\$1,999	\$1,999	\$1,999
	Front	3	\$1,167	3	\$199.00	\$597	3	\$389	\$1,167	\$570

City of Jonesboro
 Transportation Department
 JETS Fees

Fee Description	Inventory	Current Value of Inventory	2008 Quantity Sold	2008 Fees	2008 Revenue	2009 Quantity Sold (Proj)	2009 Proposed Fees	Potential Revenue Based On 2008 Quantities	Amount of Proposed Increase
Inside Panels									
Buses 1026-1029, 1047									
8 x 31	5	\$1,945	1	\$469.00	\$469	1	\$389	\$389	-\$80
8 x 31	5	\$1,945	0	\$469.00	\$0	1	\$389	\$389	\$389
8 x 31	5	\$1,945	0	\$469.00	\$0	1	\$389	\$389	\$389
8 x 31	5	\$1,945	0	\$469.00	\$0	1	\$389	\$389	\$389
8 x 13	5	\$795	0	\$246.00	\$0	1	\$159	\$159	\$159
8 x 32.5	5	\$1,995	0	\$491.00	\$0	1	\$399	\$399	\$399
8 x 21.75	5	\$1,195	0	\$329.00	\$0	1	\$239	\$239	\$239
8 x 26.5	5	\$1,645	0	\$400.00	\$0	1	\$329	\$329	\$329
13 x 20	5	\$1,995	0	\$491.00	\$0	1	\$399	\$399	\$399
8 x 34	5	\$2,095	0	\$513.00	\$0	1	\$419	\$419	\$419
Buses 1038-1040									
22 x 9	3	\$897	0	\$0.00	\$0	1	\$299	\$299	\$299
42 x 7	3	\$1,347	0	\$0.00	\$0	1	\$449	\$449	\$449
42 x 7	3	\$1,347	0	\$0.00	\$0	1	\$449	\$449	\$449
46 x 7	3	\$1,497	0	\$0.00	\$0	1	\$499	\$499	\$499
52 x 7	3	\$1,677	0	\$0.00	\$0	1	\$559	\$559	\$559
50 x 7	3	\$1,617	0	\$0.00	\$0	1	\$539	\$539	\$539
45 x 7	3	\$1,437	0	\$0.00	\$0	1	\$479	\$479	\$479
Bus Shelter									
Outside	28	\$41,972	5	\$1,680.00	\$8,400	3	\$1,499	\$4,497	-\$3,903.00
Inside	28	\$36,372	0	\$1,400.00	\$0	0	\$1,299	\$0	\$0.00
Sponsor Panel	28	\$25,172	2	\$1,000.00	\$2,000	2	\$899	\$1,798	-\$202.00
als		\$342,491			\$138,468.75			\$184,030.50	\$45,561.75
JETS is not proposing any fare increases.									
All advertising prices are based upon a 12 month contract.									