

# EXHIBIT A

## “Advertisement Placement Area” or “Leased Space”

### 1. Definitions:

(a) “Shelter” is defined as \_\_\_\_\_

(b) “Speed Frame(s)” is/are defined as \_\_\_\_\_.

### 2. Phase 1 venues or positions:

(a) *Position 1.* Each JETS bus will have two 22 inch by 96 inch wide Speed Frames attached to its sides. \*

(b) *Position 2.* Each JETS bus will have two 20 inch by 24 inch Speed Frames attached to the upper rear corner of its sides. \*

(c) *Position 3.* Each Shelter will have one 68 inch by 46 inch wide Speed Frame or equivalent on its display side. \*

\* Dimensions are approximate and will need to be confirmed as the City adds speed frames to buses and shelters.

**3. Total Advertisement Area.** The City currently owns and operates \_\_\_ buses. The parties agree that the total amount of Leased Space is currently \_\_\_ positions.

# **EXHIBIT B**

**“Additional Services”**

## **EXHIBIT C**

### **“Prohibited Advertisements”**

**1. Prohibited Advertisements:** The City strictly prohibits the following forms of advertising to be sold or displayed on any Advertisement Placement Area:

- (a) Political;
- (b) Political issue or viewpoint;
- (c) Tobacco or Tobacco related products, or advertisements of a business, the principal purpose of which is selling the same;
- (d) Alcoholic beverages, or the advertisements of a business, the principal purpose of which is selling of the same;
- (e) Obscene materials, sexually explicit materials, including graphic representations of sexual conduct, or advertisements of a business, the principal purpose of which is selling the same;
- (f) Gambling or advertisements of a business, the principal purpose of which is selling the same;
- (g) Graphically violent or threatening materials;
- (h) Non-consented use of a person’s name;
- (i) Race, religion, gender, or sexual preference or age demeaning or discriminatory materials; or
- (j) Any other advertisement the City deems inappropriate at its sole discretion.