To Whom It May Concern,

Downtown Jonesboro has been good to me.

When I needed to expand my business eight years ago, Gearhead Outfitters, I took a huge risk and decided to locate in a economically depressed area of Jonesboro: Downtown Jonesboro.

For those of you who recall that moment in the city's history, little to nothing positive economically was happening in the downtown area.

For almost a decade, I've invested heavily in my property with numerous and continuous improvements.

Now, we're back where we were eight years ago and need to expand Gearhead. Again.

We're fortunate that an old piece of property is for sale immediately across from my main location on Main Street; furthermore, I have an attractive offer on my desk from the Mall at Turtle Creek (David Hocker & Assoc) to relocate my entire operation to their property. I will share this offer with you, in confidence, if you so request.

I gave you, the City, an offer on the subject property across from my current business on Main Street which the City owns. This property would satisfy my immediate need for additional space.

Considering the investment required to rehabilitate this property to "usable" status, my offer of \$103,750 is firm and final.

I look forward to a positive response from the City.

It's important that Gearhead and all other partners of downtown properties continue working together to build the economic vitality that is key to Downtown Jonesboro's continued growth and success.

-Ted Herget

Sent from my iPad