



City of Jonesboro

515 West Washington
Jonesboro, AR 72401

Signature Copy

Resolution: R-EN-019-2011

File Number: RES-11:010

Enactment Number: R-EN-019-2011

A RESOLUTION TO CONTRACT WITH PEPSI BEVERAGES COMPANY FOR
SPONSORSHIP OF FIELDS AND EXCLUSIVE POURING RIGHTS AT JOE MACK
CAMPBELL PARK

WHEREAS, the City of Jonesboro owns and maintains Joe Mack Campbell Park located at 3021 Dan Avenue; and

WHEREAS, Pepsi Beverages Company is seeking sponsorship recognition on one baseball field and one soccer field at Joe Mack Campbell Park; and

WHEREAS, Pepsi Beverages Company is also seeking exclusive pouring rights at Joe Mack Campbell Park; and

WHEREAS, Pepsi Beverages Company is sponsoring a baseball and soccer field, along with exclusive pouring rights for the sum of \$18,750 for a period of 5 years or the purchase of 8,000 cases of 20 oz. products (whichever comes last); and

NOW, THEREFORE BE IT RESOLVED, BY THE CITY COUNCIL OF THE CITY OF JONESBORO, ARKANSAS

SECTION 1: That the City of Jonesboro, Arkansas shall contract with Pepsi Beverages Company for the sponsorship of a one baseball field, one soccer field, and exclusive pouring rights at Joe Mack Campbell Park. A copy of said contract is attached as Exhibit A.

SECTION 2: The Mayor, Harold Perrin and City Clerk, Donna Jackson are hereby authorized by the City Council for the City of Jonesboro to execute all documents necessary to effectuate the agreement.

PASSED AND APPROVED this 15th day of February, 2011.