



# ACTIVE TRANSPORTATION PLAN



# WHAT IS ACTIVE TRANSPORTATION?



- “Active transportation is any self-propelled, human-powered mode of transportation, such as walking or bicycling.” *-Centers for Disease Control and Prevention*



# WHY ACTIVE TRANSPORTATION PLAN?

## ○ Health Benefits

- Increased physical activity and overall community health (i.e. reduced obesity rates, disease prevention, etc.)

## ○ Transportation Benefits

- Access to goods and services; Reduced costs in terms of congestion, air pollution; Increased education and safety for all users; Environmental justice/equity in transportation system

## ○ Economic Benefits

- Tourism; Industry recruitment and retention; Reduced healthcare costs, and increased worker productivity



# PURPOSE OF MPO ACTIVE TRANSPORTATION PLAN

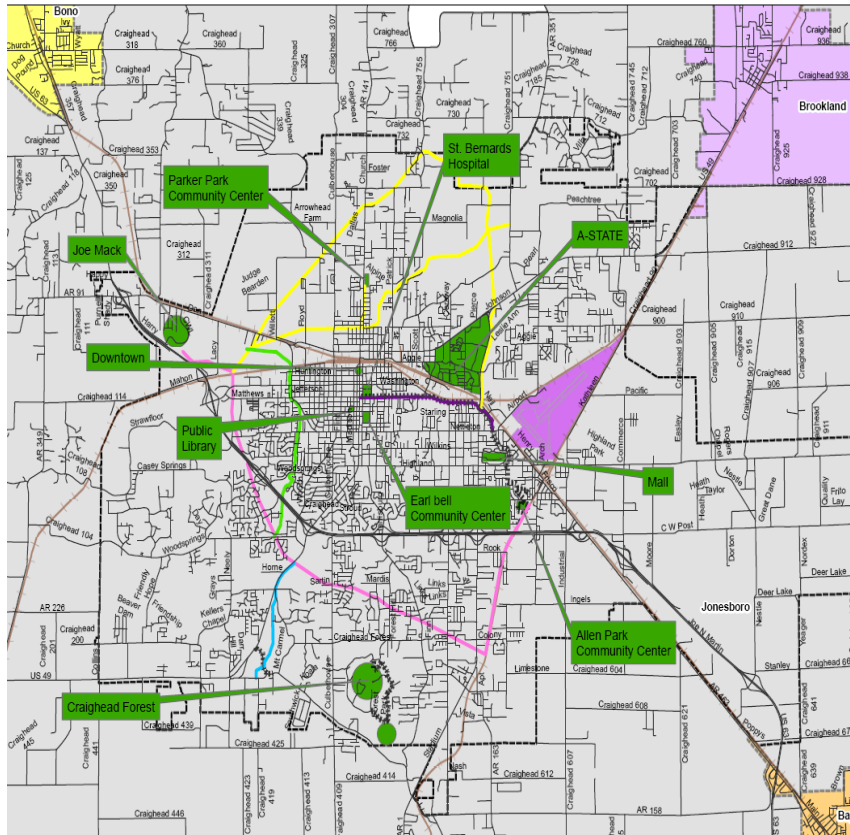


- To create an **integrated network** (mainly related to **bicycle** and **pedestrian** routes), supported by **policies** and **funding sources**, that will lead to **increased use of active transportation** alternatives throughout the **MPO area**.

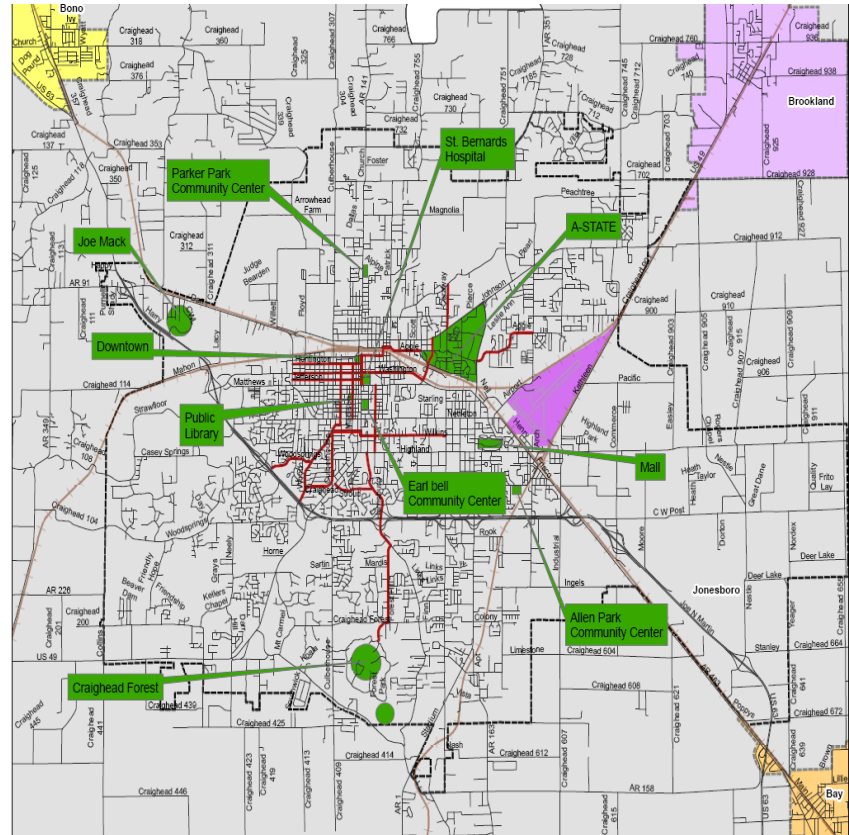


# EXISTING MAPS/PLANS...

## City of Jonesboro Greenway Map

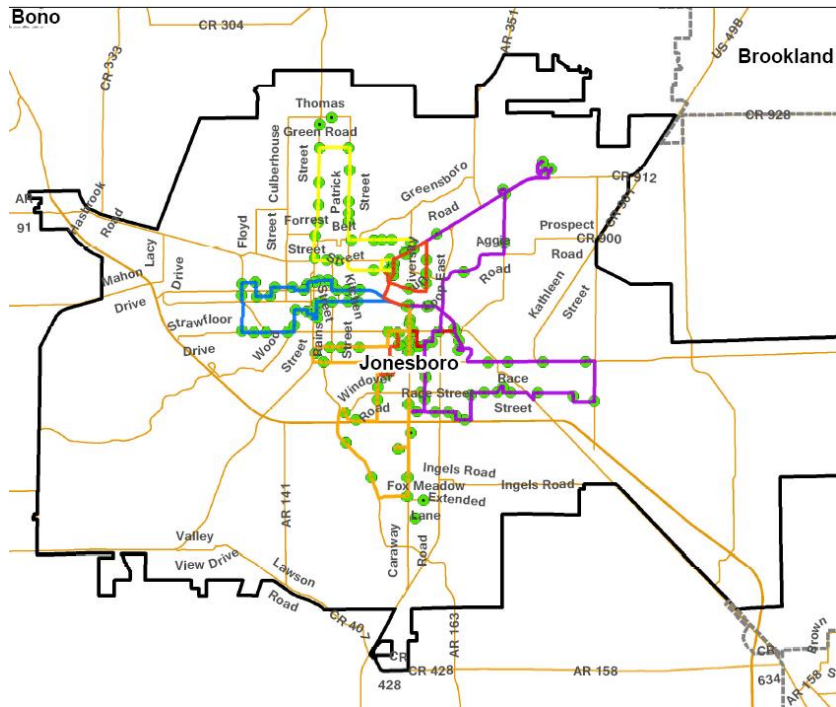


## MPO Bike Route Proposal

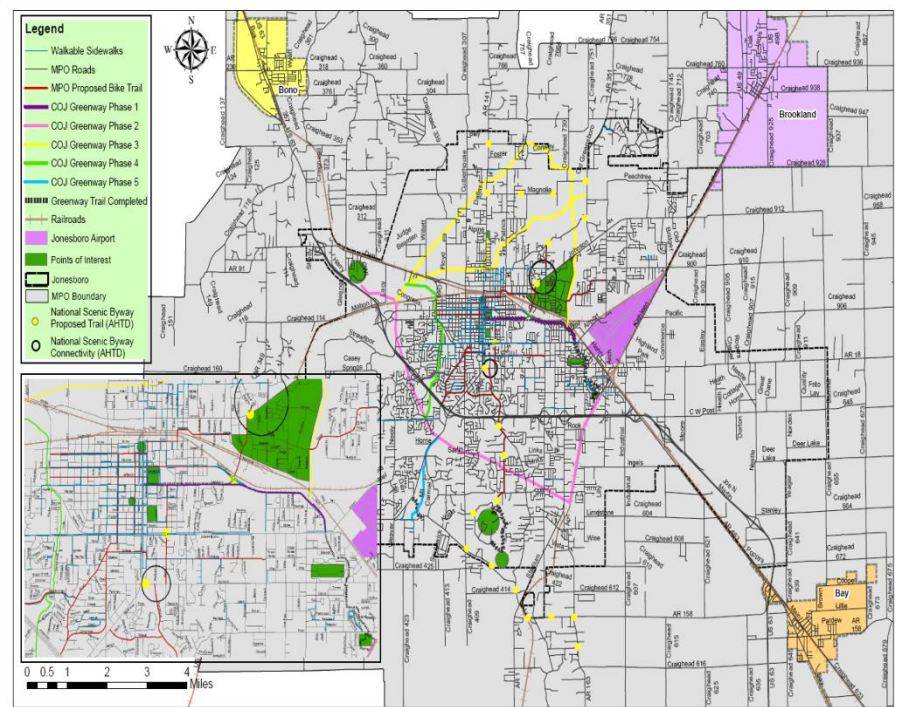


# EXISTING MAPS/PLANS...

## City of Jonesboro JET



## Active Transportation Network



# ACTIVE TRANSPORTATION PLAN DEVELOPMENT

- Compile current maps/suggestions
- Select and arrange meetings with stakeholders 
  - Stakeholders will review current maps and make suggestions
  - Stakeholders will suggest plan goals and action items
- Hold public input meetings
  - Citizens will review maps and make suggestions
  - Citizens will review suggested plan goals and action items
- Data collection, research, and additional meetings of stakeholders to review citizen input and make suggestions/revisions
- MPO Staff will create plan draft for review by Citizen Advisory/Technical/Policy



# QUESTIONS???





# THANK YOU!



[mpo@jonesboro.org](mailto:mpo@jonesboro.org)

<http://www.jonesboro.org/191/Metropolitan-Planning-Organization>

<https://www.facebook.com/Jonesboro-Metropolitan-Planning-Organization-1489595007957380/>

<https://twitter.com/JonesboroMPO>

