From: Shelly Campbell [mailto:shellykcampbell@yahoo.com]
Sent: Wednesday, April 13, 2011 1:38 PM
To: Harold Perrin; Donna Jackson; Charles Frierson; Gene G Vance; Charles Coleman; chrismooreplumbing@yahoo.com; Ann Williams; clgibson@sbrmc.org; John Street; Mitch Johnson; Darrel Dover; Rennell Woods Contact; Tim MCCall; Mike Fears
Cc: Brian Malone; johnson@crye-leike.com
Subject: Why choose Farville curve?

City Council Members,

I have attached a Marketing Packet I received from a local Realtor that bares a striking resemblance to the property at Farville Curve that the Fair-board is proposing to relocate its events to. I had a printed copy for each of you at the last City Council meeting, but due to the time constraints I was unable to share it with the City Council. I have heard from Otis Springs that the fair could legally rezone the land at Farville curve to Ag-1 and build on that site, but the land I have attached here is already zoned Ag-1. I would also like to draw your attention to the fact that it is adjacent to a 5 lane highway like the one at Farville curve, it is almost 80 acres like the one at Farville curve, it can easily be connected to city sewer like the one at Farville curve, and it is almost the exact dimensions like the one at Farville curve. Now, lets look at what the property I have provided has that the one at Farville curve does not. It is very close to the bypass (this would assist with in and out traffic---people would use the bypass to keep from the busy streets within the city and cut down on congestion and traffic accidents), it is not in a densely populated area (if you look on a Google aerial map you will see that within a 1/2mile radius there are only 10-20 homes----the Farville site has over 500 and is set to expand in the coming years). The traffic study conducted in 2009 puts the site I have provided on Hwy 18 at 9,800 cars per day where the Farville curve has 18,000 cars per day. The number of cars that pass by on Hwy 18 is just over half of what frequents the Farville curve as of two years earlier. Let me remind you of the hospital that is to be built near the Farville curve and the projected traffic it will bring. I have stated this before and I will continue to state it as long as I am able: The people that are moving out to this area will be the ones that connect Jonesboro to Paragould. The District fair will only create a wedge between the two as no individuals will wish to live anywhere near something this grand in scale. The properties on the Highway are for sale, yes, and in time they will be filled with businesses. Take a look at the business that is in front of the Oak Subdivision to date. We do not wish to halt all commercial enterprises in our area. Terminix sits directly adjacent to my backyard. I knew this when I moved in and accepted their business existing next to my family. The argument stands that a District Fairgrounds is far too large to be placed directly adjacent to 500+ homes. Especially when there is other land out there that is more conducive to this type of commerce.

I hope this data will help you see that there are other, better, sites for the District Fairgrounds. Thank you Shelly Jones 434 County Road 705