

EXHIBIT A

NOTICE OF PUBLIC HEARING

The City of Jonesboro, through its City Council or by delegate, will conduct a public hearing at the hour of ~~6:00~~ ^{6:45} p.m. CDT, on Tuesday, September 7, 2004 at 900 West Monroe in Jonesboro, Arkansas on the issue of whether or not the City should issue its industrial revenue bonds to finance the expansion and improvement of an industrial facility within the City.

Such bonds are to be secured solely by a pledge of the lease payments to be made to the City by Frito-Lay, Inc., as lessee of the industrial facilities.

The principal amount of the bonds shall not exceed the amount of \$200,000,000.

All persons wishing to be heard on these issues may attend the hearing and express their views.

CITY OF JONESBORO, ARKANSAS

/s/
Hubert Brodell, Mayor