



IMBA - Jonesboro Trail Design

studio***DRI******FT***

ARKANSAS DELTA

Developing Rural Infrastructure for Tomorrow



studio**DRIFT**

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MISSION

The mission of Studio DRIFT is to **create connections** in the culturally and ecologically rich, but economically poor regions of Arkansas.

The overall vision includes engaging in a community-first approach, while preserving the authentic cultural, historic, and ecological integrity of the region. This vision involves investing in existing adventure tourism infrastructure and creating compatible place making strategies that prepare communities for tomorrow.

We envision rural Arkansas communities and economies that are re-animated through creative activation of natural, cultural, and historic assets that attract tourists looking for unique and authentic experiences.



IMBA Trail Solutions is the trail building arm of the International Mountain Biking Association, a 501 (c)(3) nonprofit organization and the the international leader in developing single track trails, with experience in over 500 projects in North America, Europe, and Asia. They are the gold standard for planning, designing, and constructing trail systems that provide high quality experiences for local riders and destination visitors, while minimizing environmental impact.

They are the one of the primary trail designer and builders of Arkansas' best known and coveted trails in parks throughout Arkansas.

PROJECT OVERVIEW

The IMBA Trail Solutions design is an overlay to the existing plan with the idea to develop lower infrastructure cost connections, so the public can utilize and we can test the need. All development will stay, even if a multi-use trail is added in coming years. Our intent will be to go directly into construction of soft surface trail once the plan is complete with public/private partnership in infrastructure cost.

The plan for Craighead Forest is to evaluate the existing trail network, then keep and improve on as much as possible. They will make improvements to the experience and way-finding, add to existing trails, and provide a trail that follows the existing three mile multi-use loop. The intent is to go directly into trail building and modify the existing trail, once the plan is complete and schedules align for the appropriate trail builder.

While the initial public information gathering tasks were completed for the One Jonesboro plan, once the single track overlay preliminary designs are complete, we will create a public web portal to show this addition to the One Jonesboro and show how this improves the plan and gather comments. We can utilize a public survey tool to gather comments during this process, if needed.