



MEMORANDUM

TO: Mayor Hubert Brodell *EWB*

FROM: Eric W. Winter, AICP, Planning Director

SUBJECT: Request For Letter to Extend Contract With
Arkansas State University For Traffic Model
Program

DATE: December 27, 1989

Both Dr. Tom Parsons and Professor Herbert Stroud of ASU have discussed the need for a letter from the City to extend the contract with ASU in order to continue working on the Traffic Model beyond the end of this year. I would like to request that you send a letter indicating that the contract with ASU will be extended through 1991. Although the contract length will be extended, the amount of the contract will not be increased. This extension is needed to provide additional time to correct errors found in the allocation of housing units and retail/non-retail employment into Traffic Zones (See Memo of 12/1/89 on the Census for more information on this problem), and to allow for the making of a series of projections of future housing units, and retail and non-retail employment by Traffic Zone to be fed into the model to determine future traffic generation and transportation infrastructure needs based on a number of different development scenarios. Besides the initial projections being made by John Sloan, myself and the ASU staff, we are soliciting input from the MAPC, the Transportation and the Community Planning Committees of the Chamber, and any other interested groups. I have attached a copy of the letter requesting the letter from the City to extend the contract, and a letter prepared for your consideration. Thank you very much for your assistance with this matter.