



May 23, 2017

City of Jonesboro
Planning and Zoning
M.A.P.C.

Subject: 2826 E Highland

This letter is to request a conditional use to allow an offsite sign, digital billboard face to be placed on an existing structure at 2826 E Highland, where the business of Cache Beauty Supply office was located. The property and the billboard are owned by Mr. Bill Dickens.

The current structure is a 12' x 24' existing billboard. The proposed plan is to leave the sign size and frame as is, update the east/west sides with digital led board and become permitted as off site sign. All work will be performed by Sign-Tech of Paragould, LLC, a full service sign company which has been in business in Paragould since 1998.

A conditional is needed and requested due to the face of the structure switching to a digital (led) type sign and for the structure to become off site permitted. Overall size will remain the same at 288 sq ft per side. If approved by the city, the state will have to approve and see that it meets their guidelines as well. A digital face allows multiple advertisers to be on a static message for 8 seconds at a time.

Thanks for your time and consideration,
Justin Roberts
Sign-Tech of Paragould, LLC
1220 Hwy 135 N, Paragould, AR 72450

Red Wolf Blvd

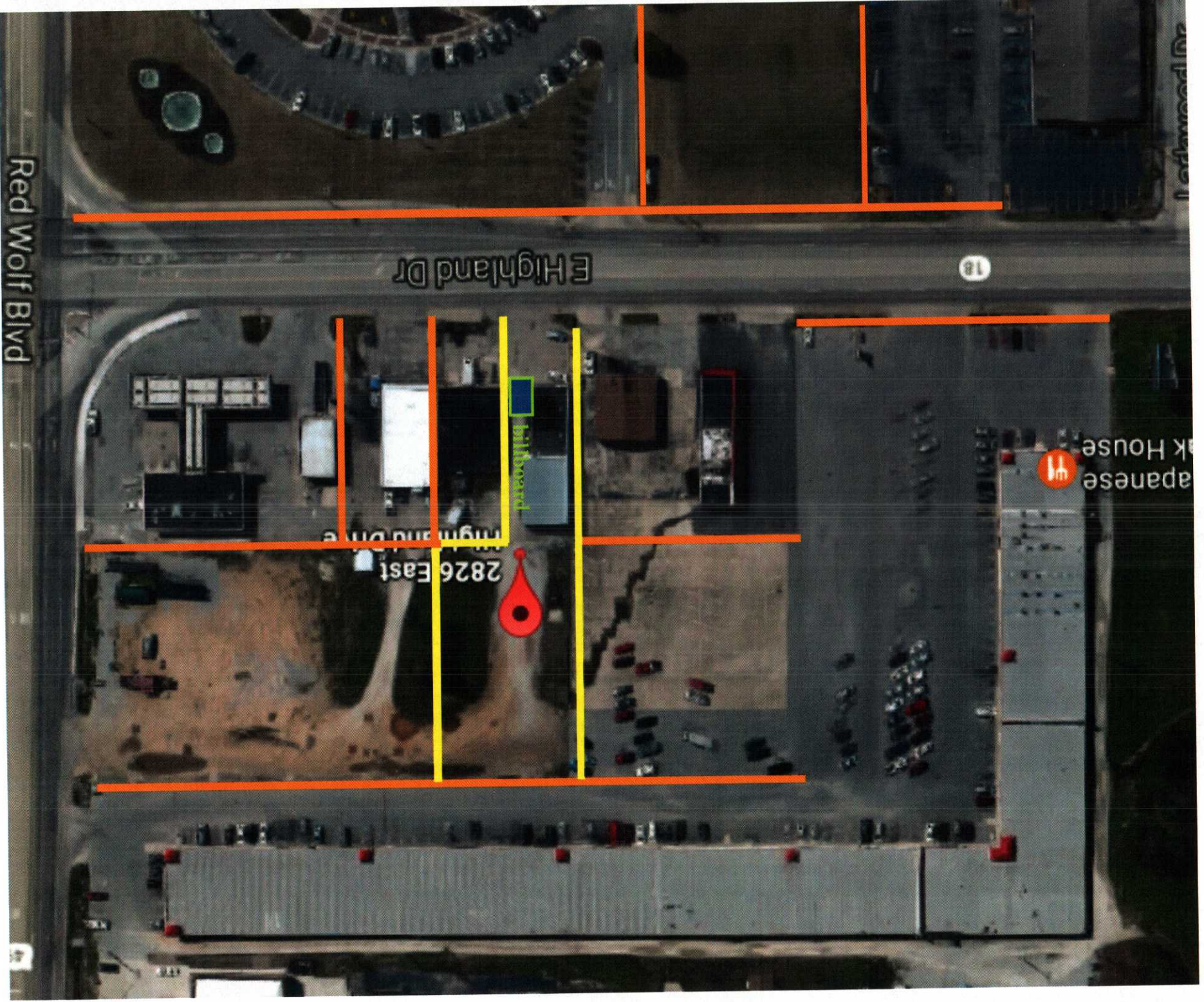
E Highland Dr

18

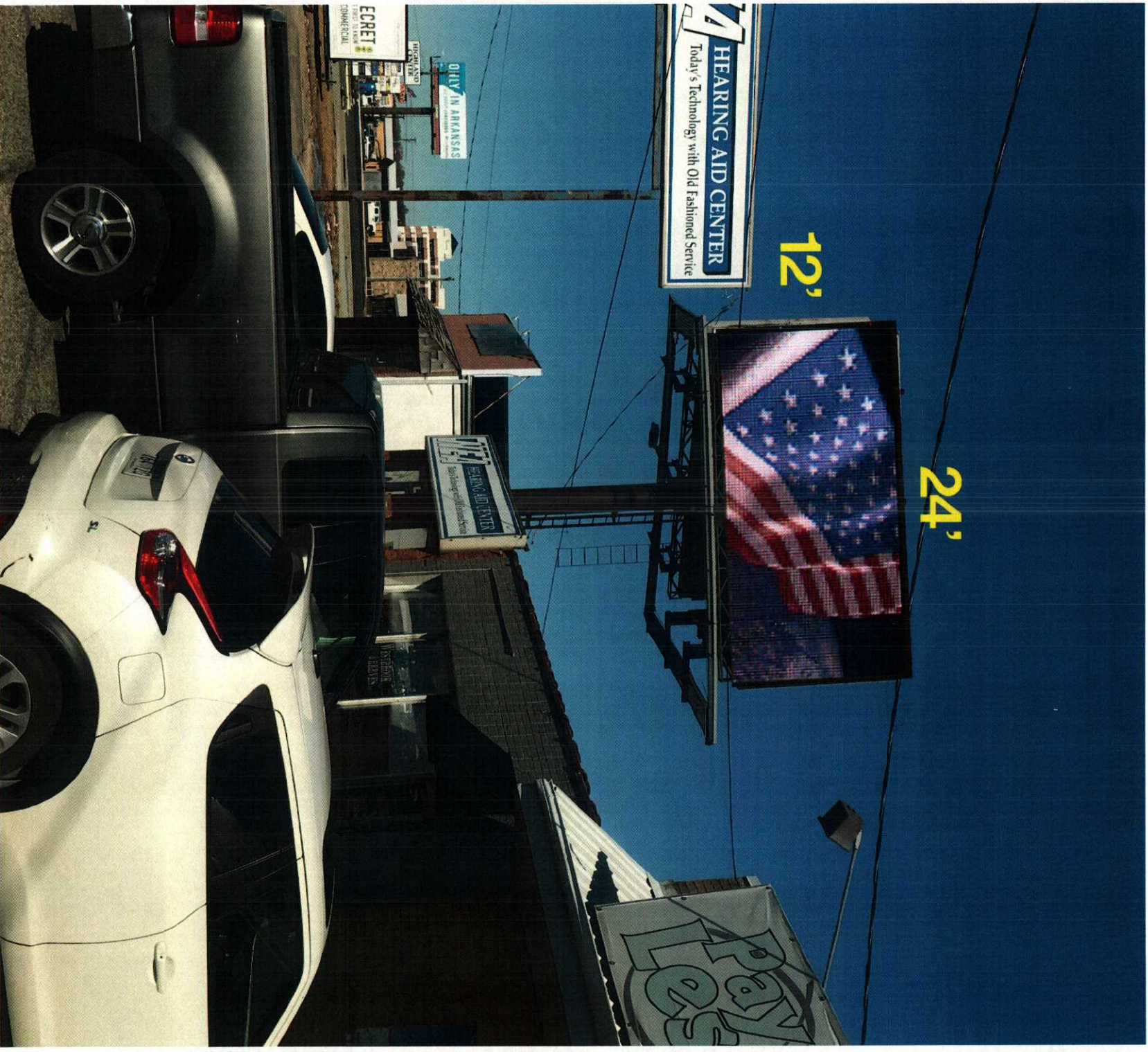
billboard

2826 East
Highland Drive

Japanese
Bak House



Proposed



Existing

