



e-LocalLink™

Summary of e-LocalLink Community Movie Showcase Program

CGI Communications, Inc. has entered into a partnership with the Arkansas Municipal League to launch the technology that CGI has developed for Streaming Video applications on the internet. As a result of this partnership, the City of Jonesboro is entitled to receive a fully produced, NO COST Community Movie Showcase Program to be linked to your City's website, and to be placed in the Arkansas Showcase of Communities on the League's website.

Our Streaming Video Program is an invaluable tool for the City of Jonesboro to enhance its website by adding a video welcome message, and to showcase your community in a powerful, new and innovative way. E-LocalLink, a division of CGI Communications will fully produce your Welcome Video plus nine additional community highlight videos on topics such as relocation, business and industry, education, healthcare, etc. The program will be customized to showcase the best of what Jonesboro has to offer to residents, visitors, and your business community.

The program is FREE to the City of Jonesboro with the addition of featured sponsors among your local business community. It is solely e-LocalLink's responsibility to offer your local businesses an opportunity for participation and in the manner in which e-LocalLink/CGI will recoup its investment in providing the City of Jonesboro with the program at NO COST. The City bears no liability whatsoever. The addition of the sponsors and showcasing all aspects of your community, including your local businesses, will truly make your City's website the focal point on the internet for information about Jonesboro.

Please click here to view what e-LocalLink/CGI has done for the City of Montgomery, AL. The link to launch the videos is on the right of the homepage: www.montgomery.al.us

Another program example can be found on the City of Pensacola, FL's website. The link to launch the videos is on the right side of the homepage: www.ci.pensacola.fl.us.al.us

Whether you are actively promoting tourism, recruiting businesses for economic development, or simply looking for ways to provide the public with additional information about your community, this is a cutting-edge opportunity to assist you with achieving your marketing objectives. With no financial investment from City funds, we've eliminated the need for lengthy budget meetings and approval processes, therefore allowing us to begin production immediately!

Thank you for taking the time to review our proposed program for the City of Jonesboro. We look forward to working with you!

A handwritten signature in black ink that reads 'Gail Kruger'.

Gail Kruger
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