

RIDGE

ATHLETICS CENTER
JONESBORO





THE WALLS ARE GOING UP!

**DECKING AND
ROOFING THIS WEEK**

**NATATORIUM
FOOTINGS BEING
POURED**

**EVENT CENTER
STEEL**





MAIN GYM



COMP. POOL



EVENT CTR.

REC. POOL





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The Ridge Store

TICKETS



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PLACE	LANE	TIME	PLACE	LANE	TIME
1	1	1:39.96	5	8	1:41.09
2	2	1:40.07	6	6	1:41.62
3	4	1:40.87	7	7	1:42.05
4	3	1:41.05	8	5	1:42.09

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GYM

CAFE

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**SPORTS FACILITIES
COMPANIES**

**BRANDON SHRADER
HIRED AS GM**

HIRED BY JUNE:

**DIRECTOR OF OPS
MARKETING MANAGER
DIR. OF BUSINESS DEVELOPMENT
FINANCE DIRECTOR**

**SPONSORSHIPS BEING
EXPLORED**



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A&P Revenue Trends 2025

HOTEL REVENUES (3%)

Estimate

	2018	2019	2020	2021	2022	2023	2024	2025	Mthly \$ chg
January	\$ 29,408	\$ 33,229	\$ 51,390	\$ 36,727	\$ 74,121	\$ 58,381	\$ 68,767	\$ 78,240	\$ 9,473
February	\$ 59,171	\$ 46,446	\$ 56,764	\$ 43,044	\$ 64,081	\$ 90,365	\$ 62,247	\$ 60,792	\$ (1,455)
March	\$ 54,305	\$ 50,606	\$ 66,173	\$ 40,757	\$ 74,746	\$ 66,579	\$ 81,714	\$ 66,377	\$ (15,337)
April	\$ 49,773	\$ 61,722	\$ 42,413	\$ 64,802	\$ 86,642	\$ 93,229	\$ 82,975	\$ 84,189	\$ 1,214
May	\$ 59,203	\$ 58,431	\$ 25,758	\$ 63,812	\$ 98,277	\$ 82,472	\$ 94,531	\$ 83,992	\$ (10,539)
June	\$ 55,005	\$ 67,987	\$ 34,837	\$ 83,393	\$ 95,970	\$ 88,752	\$ 73,354	\$ 79,556	\$ 6,202
July	\$ 64,645	\$ 61,750	\$ 51,088	\$ 79,043	\$ 83,931	\$ 84,279	\$ 81,466	\$ 73,968	\$ (7,498)
August	\$ 59,030	\$ 62,178	\$ 43,395	\$ 74,702	\$ 81,614	\$ 76,142	\$ 80,454	\$ 87,377	\$ 6,923
September	\$ 63,322	\$ 60,724	\$ 45,902	\$ 80,257	\$ 84,587	\$ 78,964	\$ 79,616	\$ 77,483	\$ (2,133)
October	\$ 58,555	\$ 57,872	\$ 52,954	\$ 74,789	\$ 87,040	\$ 92,753	\$ 79,828	\$ 79,311	\$ (517)
November	\$ 65,613	\$ 70,383	\$ 53,093	\$ 84,923	\$ 89,933	\$ 94,178	\$ 78,114	\$ 102,147	\$ 24,033
December	\$ 45,295	\$ 60,153	\$ 41,781	\$ 71,703	\$ 67,695	\$ 71,820	\$ 73,448	\$ 68,759	\$ (4,689)
Total	\$663,325	\$691,482	\$565,548	\$797,952	\$988,637	\$977,914	\$936,514	\$942,191	\$5,677
% Change		4.2%	-18.2%	41.1%	23.9%	-1.1%	-4.2%	0.6%	

	HOTEL REVENUES (1%)								
	2018	2019	2020	2021	2022	2023	2024	2025	Mthly \$ chg
January					\$ -	\$ 19,508	\$ 22,922	\$ 26,080	\$ 3,158
February					\$ 13,880	\$ 30,038	\$ 20,748	\$ 20,264	\$ (484)
March					\$ 27,141	\$ 22,193	\$ 27,030	\$ 22,126	\$ (4,904)
April					\$ 32,225	\$ 31,257	\$ 27,616	\$ 28,064	\$ 448
May					\$ 31,027	\$ 27,490	\$ 31,509	\$ 27,997	\$ (3,512)
June					\$ 28,886	\$ 29,584	\$ 24,642	\$ 26,518	\$ 1,876
July					\$ 27,976	\$ 28,094	\$ 27,155	\$ 24,656	\$ (2,499)
August					\$ 27,205	\$ 25,380	\$ 26,818	\$ 29,125	\$ 2,307
September					\$ 28,196	\$ 26,317	\$ 26,540	\$ 25,828	\$ (712)
October					\$ 29,013	\$ 30,918	\$ 26,609	\$ 26,436	\$ (173)
November					\$ 35,648	\$ 31,392	\$ 26,334	\$ 34,049	\$ 7,715
December					\$ 22,566	\$ 23,941	\$ 24,483	\$ 22,920	\$ (1,563)
Total	\$0	\$0	\$0	\$0	\$303,763	\$326,112	\$312,406	\$314,062	\$1,656
% Change						7.4%	-4.2%	0.5%	

PREPARED FOODS REVENUES

	2018	2019	2020	2021	2022	2023	2024	2025	Mthly \$ chg
January					\$ -	\$ 556,167	\$ 599,719	\$ 588,535	\$ (11,184)
February					\$ 318,737	\$ 458,204	\$ 491,743	\$ 529,880	\$ 38,137
March					\$ 448,114	\$ 521,265	\$ 524,080	\$ 503,652	\$ (20,428)
April					\$ 498,576	\$ 561,589	\$ 548,266	\$ 605,061	\$ 56,795
May					\$ 529,497	\$ 520,953	\$ 544,376	\$ 553,689	\$ 9,313
June					\$ 484,030	\$ 519,121	\$ 529,236	\$ 501,679	\$ (27,557)
July					\$ 498,783	\$ 517,906	\$ 579,845	\$ 595,427	\$ 15,582
August					\$ 488,119	\$ 492,432	\$ 538,616	\$ 537,062	\$ (1,554)
September					\$ 490,165	\$ 534,293	\$ 519,704	\$ 529,883	\$ 10,179
October					\$ 571,995	\$ 510,850	\$ 560,574	\$ 532,980	\$ (27,594)
November					\$ 481,788	\$ 521,407	\$ 568,918	\$ 512,455	\$ (56,463)
December					\$ 455,930	\$ 484,556	\$ 499,203	\$ 572,744	\$ 73,541
Total	\$0	\$0	\$0	\$0	\$5,265,734	\$6,198,743	\$6,504,280	\$6,563,047	\$58,767
% Change						17.7%	4.9%	0.9%	

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