

*City of Jonesboro City Council*  
**Staff Report – RZ 17-25: 800 Southwest Drive**  
Municipal Center - 300 S. Church St.  
*For Consideration by the City Council on September 19, 2017*

**REQUEST:** To consider a rezoning of one tract of land containing 3.54 acres more or less.

**PURPOSE:** A request to consider recommendation to Council by the MAPC a rezoning of 3.54 acres of land located at 800 Southwest Drive from R-2 Multi-Family Low Density District to C-3 General Commercial.

**APPLICANTS/  
OWNER:** First National Bank of Paragould, 9112 Southwest Drive, Jonesboro, AR

**LOCATION:** 800 Southwest Drive, Jonesboro, AR 72404

**SITE  
DESCRIPTION:** Tract Size: Approx. 3.54 Acres

**STREET FRONTAGE:** Street Frontage: 393 feet  
Topography: Flat  
Existing Development: Undeveloped

**SURROUNDING CONDITIONS:**

ZONE	LAND USE
North	C-4 LUO/R-2 Multi-Family Low Density District
South	C-3 General Commercial District
East	R-1 Single Family Residential
West	R-2 Multi-Family Low Density District / R-1 Single Family Residential

**HISTORY:** Vacant, Previously used as a skilled care facility.

**ZONING ANALYSIS**

*City Planning Staff has reviewed the proposed Zone Change and offers the following findings:*

**COMPREHENSIVE PLAN LAND USE MAP**

The Current/Future Land Use Map recommends this location as a High Intensity Growth Sector. A wide range of land uses are appropriate in the high intensity zone, from multi-family to fast food to Class A office space to outdoor display/highway oriented businesses like automotive dealerships, because they will be located in an area where sewer service is readily available and transportation

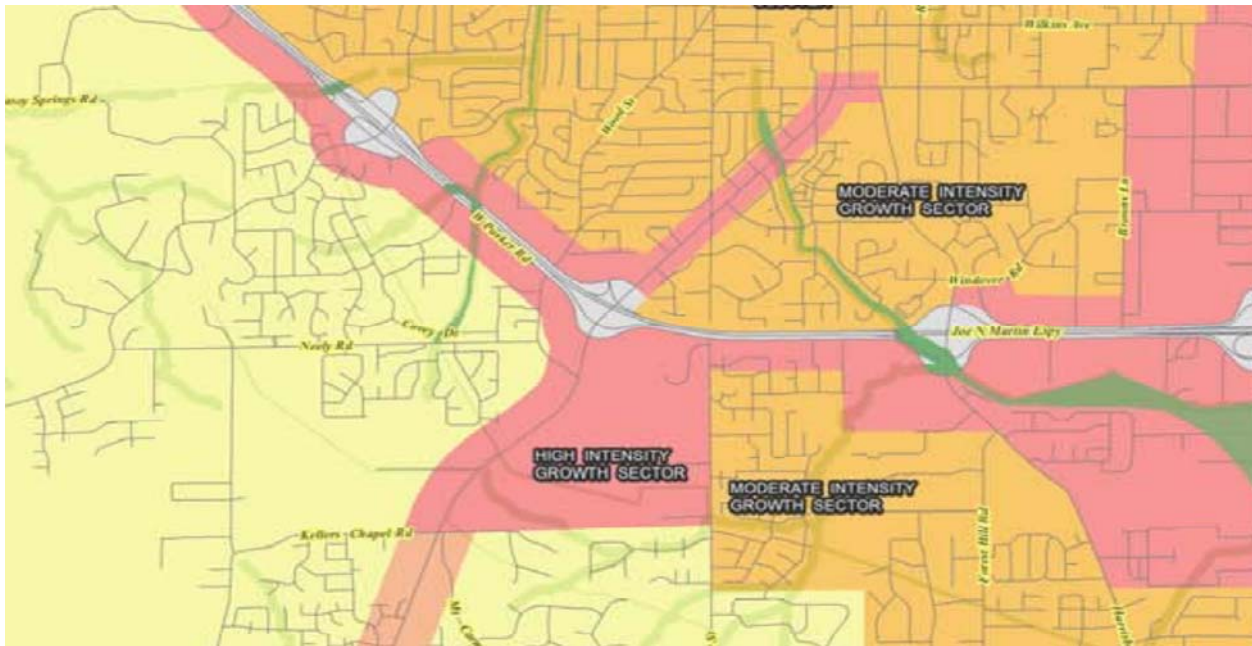
facilities are equipped to handle the traffic.

Typical Land Uses:

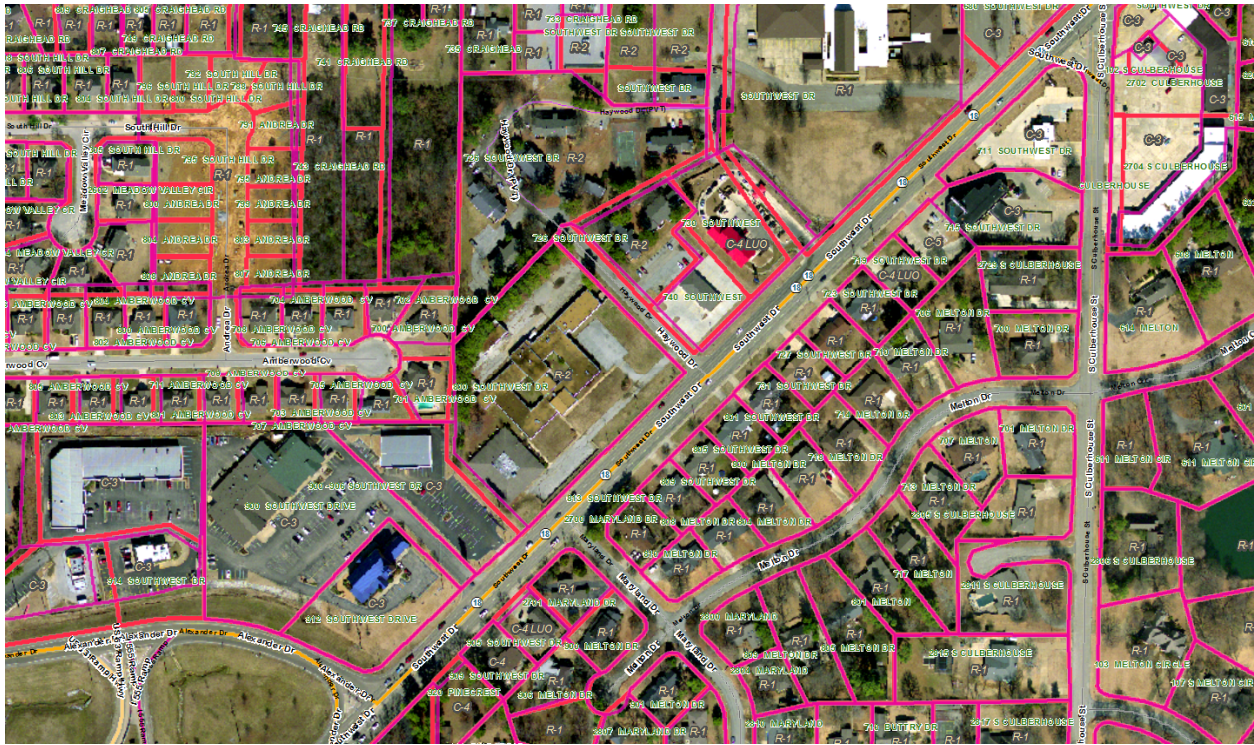
- Regional Shopping Centers
- Automotive Dealerships
- Outdoor Display Retail
- Fast Food Restaurants
- Multi-Family
- Service Stations
- Commercial and Office
- Call Centers
- Research and Development
- Medical
- Banks
- Big Box Commercial
- Hotel

## **MASTER STREET PLAN/TRANSPORTATION**

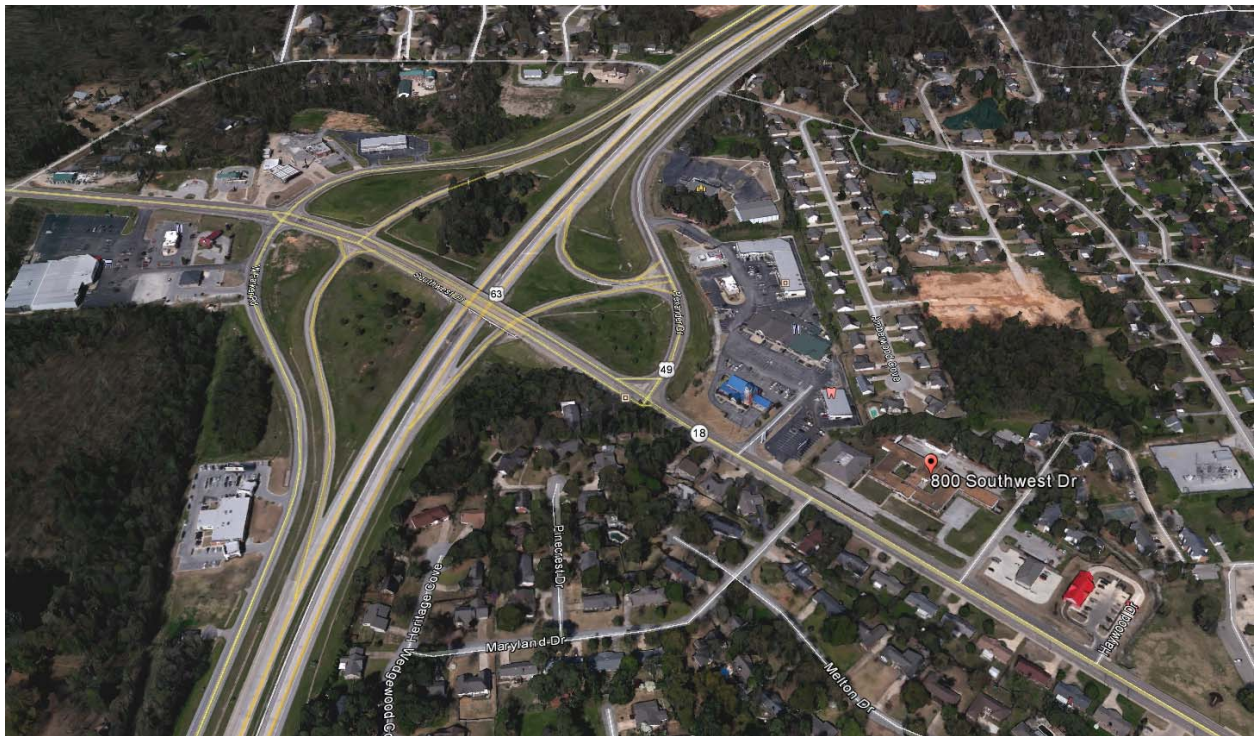
The subject site is served by Southwest Drive. The street right-of-ways must adhere to the Master Street Plan.



**Adopted Land Use Map**




**Aerial/Zoning Map**



**Aerial View**

## APPROVAL CRITERIA- CHAPTER 117 – AMENDMENTS

The criteria for approval of a rezoning are set out below. Not all of the criteria must be given equal consideration by the MAPC or City Council in reaching a decision. The criteria to be considered shall include, but not be limited to the following:

Criteria	Explanations and Findings	Comply Y/N
<b>(a) Consistency of the proposal with the Comprehensive Plan/Land Use Map.</b>	This area is classified as a High Intensity Growth Sector. A commercial zoning would be consistent with the Land Use Plan.	
<b>(b) Consistency of the proposal with the purpose of Chapter 117-Zoning.</b>	The proposal will achieve consistency with the purpose of Chapter 117.	
<b>(c) Compatibility of the proposal with the zoning, uses and character of the surrounding area.</b>	Southwest Drive is a commercial area. There are several commercial developments surrounding this location.	
<b>(d) Suitability of the subject property for the uses to which it has been restricted without the proposed zoning map amendment.</b>	Some apartment complexes in the area have entrances off Southwest Drive. There are apartments and single-family housing located behind this property. However, a commercial zoning would probably be a better fit for this location.	
<b>(e) Extent to which approval of the proposed rezoning will detrimentally affect nearby property including, but not limited to, any impact on property value, traffic, drainage, visual, odor, noise, light, vibration, hours of use/operation and any restriction to the normal and customary use of the affected property.</b>	The development could cause an increase in traffic. Proper buffer controls should be used to shield the single-family housing from the commercial development.	
<b>(f) Impact of the proposed development on community facilities and services, including those related to utilities, streets, drainage, parks, open space, fire, police, and emergency medical services.</b>	Minimal impact if rezoned.	

# STAFF FINDINGS

## APPLICANT'S PURPOSE:

The applicant feels like the rezoning would allow them to develop the property at its highest and best use.

## **Chapter 117 of the City Code of Ordinances defines C-3 General Commercial District:**

**C-3 General Commercial District:** The purpose of this district is to provide appropriate locations for commercial and retail uses, which are convenient and serve the needs of the traveling public. The district also provides locations for limited amounts of merchandise, equipment and material being offered for retail sale that are more suitable for storage and display outside the confines of an enclosed structure. Appropriate locations for this district are along heavily traveled arterial streets. Development of grouping of facilities shall be encouraged, as opposed to less desirable strip commercial.

## DEPARTMENTAL/AGENCY REVIEWS:

The following departments and agencies were contacted for review and comments. Note that this table will be updated at the hearing due to reporting information that will be updated in the coming days:

Department/Agency	Reports/ Comments	Status
Engineering	No objections to this rezoning to date.	
Streets/Sanitation	No objections to this rezoning to date.	
Police	No objections to this rezoning to date.	
Fire Department	No objections to this rezoning to date.	
MPO	No objections to this rezoning to date.	
Jets	No objections to this rezoning to date.	
Utility Companies	No objections to this rezoning to date.	

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**MAPC RECORD OF PROCEEDINGS: PUBLIC HEARING HELD ON SEPTEMBER 13, 2017**  
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**APPLICANT:** Mr. Don Parker requested a Rezoning from R-2 Multi-Family Low Density District to C-3 General Commercial District. He pointed out this request did meet all of the zoning criteria set by the Planning Department and there were no objections to this request from any other department within the city. They also held a neighborhood meeting mainly for informational purposes. No one attended the meeting.

**STAFF:** Mr. Derrel Smith presented staff comments. He recommended approval with the following conditions:

1. That the proposed site shall satisfy all requirements of the City Engineer, all requirements of the current Stormwater Drainage Design Manual and Flood Plain Regulations regarding any new construction.
2. A final site plan subject to all ordinance requirements shall be submitted, reviewed, and approved by the MAPC, prior to any redevelopment of the property.
3. Any change of use shall be subject to Planning Commission approval in the future.
4. A final site plan illustrating compliance with site requirements for parking, signage, landscaping, fencing, buffering etc. shall be submitted to the MAPC prior to any redevelopment. New screening outdoor storage and dumpster enclosure requirements shall be implemented if stipulated by the MAPC.

No Public Comments.

**COMMISSION ACTION:**

Mr. Dennis Zolper made a motion to approve Case: RZ: 17-26, as submitted, to the City Council with the stipulations that were read by the Planning Department:

1. That the proposed site shall satisfy all requirements of the City Engineer, all requirements of the current Stormwater Drainage Design Manual and Flood Plain Regulations regarding any new construction.
2. A final site plan subject to all ordinance requirements shall be submitted, reviewed, and approved by the MAPC, prior to any redevelopment of the property.
3. Any change of use shall be subject to Planning Commission approval in the future.
4. A final site plan illustrating compliance with site requirements for parking, signage, landscaping, fencing, buffering etc. shall be submitted to the MAPC prior to any redevelopment. New screening outdoor storage and dumpster enclosure requirements shall be implemented if stipulated by the MAPC.

**The MAPC find that to rezone property from “R-2” Single Family Residential District TO “C-3” General Commercial District. Motion was seconded by Mr. Jimmy Cooper.**

**Roll Call Vote: 5-0, Aye’s: Kevin Bailey; Jerry Reece; Jimmy Cooper; Dennis Zolper and Jim Little.**

**Absent: Dr. Rick Stripling; Ron Kelton; and Jim Scurlock**

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**CONCLUSION**

The Planning Department Staff finds that the requested Zoning Change submitted for subject parcel, should the MAPC decide to approve based on the above observations and criteria of Case RZ 17-25, a request to rezone property from R-2 Low Density Multi-Family Residential District to C-3 General Commercial District, subject to final site plan approval by the MAPC and the following conditions:

1. That the proposed site shall satisfy all requirements of the City Engineer, all requirements of the current Stormwater Drainage Design Manual and Flood Plain Regulations regarding any new construction.
2. A final site plan subject to all ordinance requirements shall be submitted, reviewed, and approved by the MAPC, prior to any redevelopment of the property.
3. Any change of use shall be subject to Planning Commission approval in the future.
4. A final site plan illustrating compliance with site requirements for parking, signage, landscaping, fencing, buffering etc. shall be submitted to the MAPC prior to any redevelopment. New screening outdoor storage and dumpster enclosure requirements shall be implemented if stipulated by the MAPC.

Respectfully Submitted for Planning Commission Consideration,  
The Planning Department

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**Sample Motion**

I move that we place Case: RZ 17-25 on the floor for consideration of recommendation by MAPC to the City Council with the noted conditions, and we, the MAPC find that changing the zoning of this property from R-2 Low Density Multi-Family Residential District to C-3 General Commercial District, will be compatible and suitable with the zoning, uses, and character of the surrounding area, subject to the Final Site Plan review and approval by the MAPC in the future.



View looking North



View looking South





View looking East



View looking West