

April 19, 2011

Good morning Otis – I hope this finds you well.

As you well know, I'm very passionate about our industry; very vocal and extremely respectful of all lifestyles. I have the privilege of working hand-in-hand with homeowners and builders everyday; most weeks I work with over one hundred builders/consumers on the phone.

Things have changed as we all know and it's not cut and dry as it used to be regarding our construction industry. Living arrangements have changed mostly due to the economy. Families are closer whether by choice or not; but I believe this to be a good thing, especially for empty-nesters and retirees.

Please review the following in regards to Mrs. Gerry McGough rezoning request.

There is a new term that we use which represents what Mrs. McGough is attempting to convey to you all and gain your approval. This should be highly respected and accepted with open arms as it represents a large fast-growing sector in our nation.

What Mrs. McGough desires is a high-quality, private, low traffic, sustainable lifestyle community; far more refined than "multifamily". This concept can not be put in the Multifamily category.

The term "Supportive Lifestyle" or "Sustainable Lifestyle" applies to relatives or adult "caretakers" living under the same roof with direct access to the primary homeowner(s).

This represents a lifestyle and not a "for profit investment" such as multifamily dwellings with unrelated occupants, high traffic and open to all demographics.

Your input is greatly appreciated,
Steph Nelson

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