

Advertising and Promotion Fund (Cash Basis)

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May 2018

Cash Balance: \$ 377,684.16
Revenue: \$ 59,949.43
Expenditures: \$ 78,510.00

Year to date Receipts

Hotel and Motel Occupancy Tax Revenue

Hotel / Motel	January	February	March	April	May	June	YTD Revenue Totals
TOTALS	\$ 29,407.57	\$ 59,171.56	\$ 54,304.91	\$ 49,773.25	\$ 59,203.40	\$ -	\$ 251,860.69

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5/1/2018

377,684.16

59,949.43

Payee	Description	78510	Amount
City Stars Booster Club	Youth sports	1/8/2018 120388	\$ 25,000.00
Elizabeth Smith	administration	1/8/2018 120364	1,000.00
St. Judes S'travaganza	super bowl party ads	1/22/2018 120593	10,000.00
Edward Morgan	Weightlifting contest publicity	1/22/2018 120540	2,500.00
Elizabeth Smith	administration	2/7/2018 120753	1,000.00
Elizabeth Smith	administration	3/6/2018 121219	1,000.00
Delta Symphony Orchestra	Jonesboro concerts	3/7/2018 121211	2,500.00
Downtown Jonesboro Association	Downtown events	3/7/2018 121216	11,250.00
Arkansas Sport Show	Annual sport show	3/7/2018 121163	10,000.00
Foundation of Arts	Arts events and classes	3/7/2018 121226	13,750.00
Hispanic Community Services	Various events	3/7/2018 121240	1,875.00
Disc side of Heaven	Professional Disc Golf Tournament	3/19/2018 121427	10,000.00
Treble Clef Music Club	Concerts and events	3/20/2018 121559	2,500.00
AR Hoopie	Basketball Tournament	3/20/2018 121367	25,000.00
City of Jonesboro	Additional Expense Wounded Warrior Event	3/28/2018 -	6,729.36
City of Jonesboro	Additional Expense BBQ Fest	3/28/2018 -	301.00
Elizabeth Smith	administration	4/6/2018 121719	1,000.00
Elizabeth Smith	administration	5/8/2018 122192	1,000.00
City of Jonesboro	softball backstops	5/14/2018 -	57,510.00
Hijinx	Pro Bowling Tournament promotion	5/22/2018 122462	20,000.00
	Totals to Date		203,915.36