



December 29, 2022

Jonesboro Fire Department  
3215 E. Johnson Ave  
Jonesboro, AR 72405

**RE: First Due is the sole source for fire & life safety-based community engagement, fire prevention, incident reporting, scheduling, personnel, training, events, assets & inventory and pre-plan services for the Jonesboro Fire Department.**

To Whom It May Concern:

Locality Media, Inc. dba First Due provides end-to-end support for fire/EMS services, fulfilling the identified needs and requirements set forth by the Jonesboro Fire Department. We offer:

- A best-of-breed Pre-Incident Planning solution to collect data and create comprehensive pre-plans in the field
- An interactive Community Engagement platform which allows your residents and business owners to share critical life safety information on the occupants of their homes & businesses.
- A comprehensive Fire Prevention module, including customizable inspection checklists, code management, invoicing, permits, virtual inspections, integrated pre-planning, investigations and more.
- A complete Mobile Responder, tied to dispatch, so crews can access critical information at the time of response, such as pre plans, as well as be notified enroute to the call, all on web, iOS, and Android.
- An Incident Reporting platform with automated NFIRS, ePCR, and NFORS reporting.
- Best-of-breed, fully integrated Scheduling and Personnel Management with flexible shift board, time-off, call shifts, messaging and more.
- Asset and Inventory Management with real-time insight and statistics into apparatus & equipment health, usage, and compliance, seamlessly linked to First Due Scheduling, Incident Reporting & more.
- Modules for Training and Events to manage your administrative needs with ease.

All components of our platform are designed, produced and sold exclusively by First Due. For more information, please visit [www.firstdue.com](http://www.firstdue.com).

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