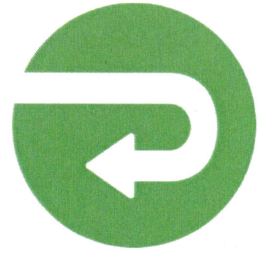
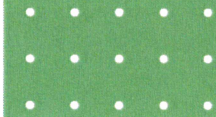


# JONESBORO ECONOMICAL TRANSIT



JONESBORO  
KENTUCKY



# About JET

## Fixed Routes



Currently operating three fixed routes within the Jonesboro City Limits.

## Paratransit



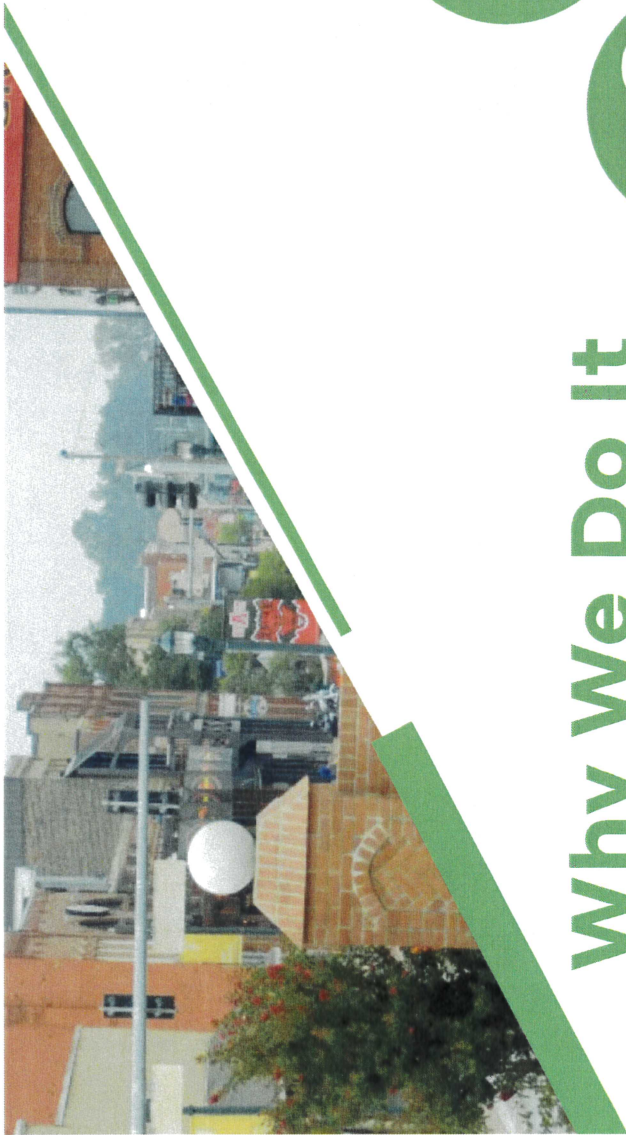
For those with functional mobility limitations, JET provides paratransit service.

## Red Wolf Express



ASU Football game day shuttle running to and from the Centennial Bank Stadium from Downtown Jonesboro.





# Why We Do It

JET is committed to providing the Jonesboro community with the best transit experience possible.



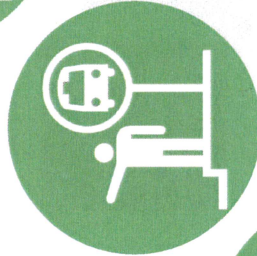
## Economical

More affordable than owning a car because it has a fixed cost, that doesn't change based on distance or how often you use it. This can save individuals an average of \$13,000 per year, or \$1,100 per month, compared to driving.



## Environmentally Friendly

Public transportation systems can also reduce carbon emissions by over 37 million metric tons annually. Less pollution means a healthier community, as harmful chemicals are significantly reduced. Noise is also an environmental pollutant, few cars means less noise.



## Easy to Use

Currently JET offers 139 convenient bus stops located all around Jonesboro. Routes pass each stop around once an hour. Safe, reliable service is our most important job. Public transportation can be an also be an equalizer, making it easier for people of all ages and socioeconomic backgrounds to access jobs, education, and culture.

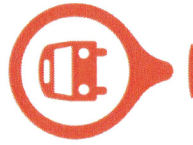
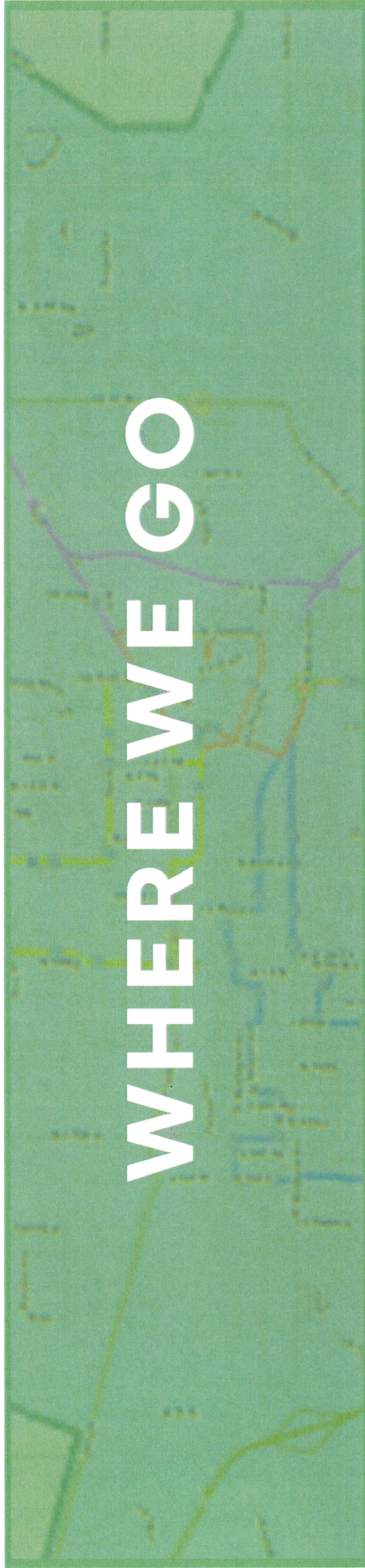


## Community Driven

Jonesboro Economical Transit remains steadfast in our commitment to the Jonesboro community. Daily we look for new, and innovative ways to make JET the best it can be. We are active at local events, supportive of local non-profits, and volunteer civic groups. We support local business by maintaining stops as close to as many establishments as possible, and keeping our ticket fare prices extremely low.

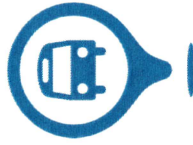


# WHERE WE GO



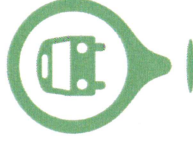
## RED LINE

\*Caraway Post Office, Walmart,  
Caraway Plaza, The Links,  
Wolfcreek Apartments,  
Department of Human Services



## BLUE LINE

\*Bill's Fresh Market, The Municipal  
Center, St. Bernard's Medical  
Center, City Pool, The Villas

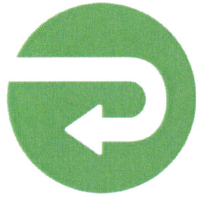
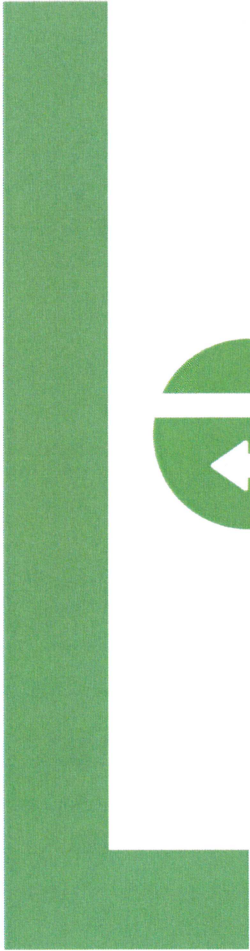


## GREEN LINE

\*Days Inn, Race Street Market,  
Caraway Plaza, NEA Baptist  
Hospital, A-State Armory.



*\*These are just a few of our 139 stops*



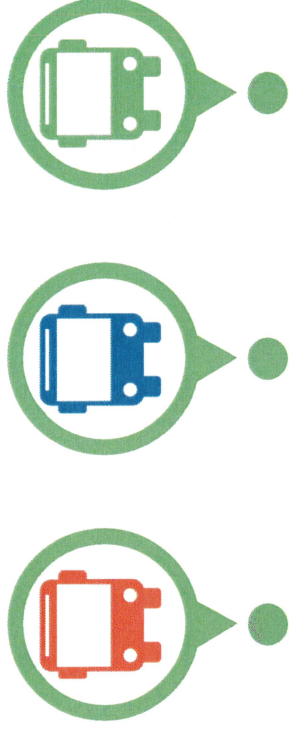
# Regional Transfer Center

## Fixed Routes

All fixed routes stop at the JET Regional Transfer Center in order to connect to other JET lines, accessing almost all of Jonesboro City Limits.

## Greyhound

JET has partnered with Greyhound for the use of our transfer center. JET does not sell tickets or have any information regarding Greyhound Transit



Regional Transfer Station at Caraway Rd & Matthews Ave



# Daily Schedule

We run everyday except Sunday

	Red Route	Blue Route	Green Route	Paratransit
Monday - Friday 5:00 AM - 7:00 PM	✓	✓	✓	✓
Saturday 9:00 AM - 4:00 PM	✓	✓	✓	✓

\*JET is closed for National Holidays



# Ticket Fare

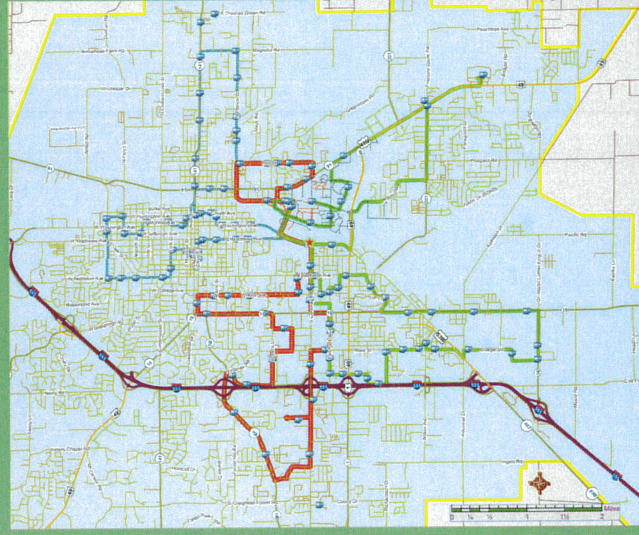
Fixed Route Service	Price
Adults	\$1.25
Students (over 18)	\$0.90
Senior Citizens	\$0.60
Disabled Citizens	\$0.60
Medicare	\$0.60
Youth (Ages 6 to 18)	\$0.60
Paratransit	\$2.50

	1 Day	7 Day	31 Day
Adults	\$3.75	\$10.00	\$30.00
Students*	\$2.00	\$7.50	\$20.00
Seniors/Disabled	\$2.00	\$7.50	\$20.00
Medicare**	\$2.00	\$7.50	\$20.00

\*\*Must show Medicaid Card.

**Passes can be purchased at the Collections Office located in the Municipal Center at 300 S Church Street.**





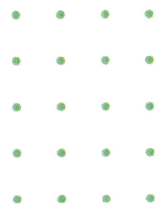
# Specials

Youth Summer Passes (for ages 6 to 18) are available for \$10. These passes are only valid during our summer fare promotional period, between Memorial Day and Labor Day.

YOUTH PASS JUST

**\$10**

ALL SUMMER LONG!





# RED WOLVES EXPRESS



## RUNNING DURING EVERY ASU HOME FOOTBALL GAME

*Service begins 2 hours prior to game time*

### LOCATIONS

*Cate & Church Streets (free city parking lot)  
Near The Yard on ASU Campus (free campus parking lot)*

*Drop off at stadium entrance (Gate W-3)  
Return trips begin following halftime  
Returns trips conclude 15 minutes after final whistle*

**SEASON PASS \$10 - \$1.25 / EACH WAY**  
**\$.90 FOR ASU STUDENTS - \$.60 FOR STUDENTS UNDER 18**



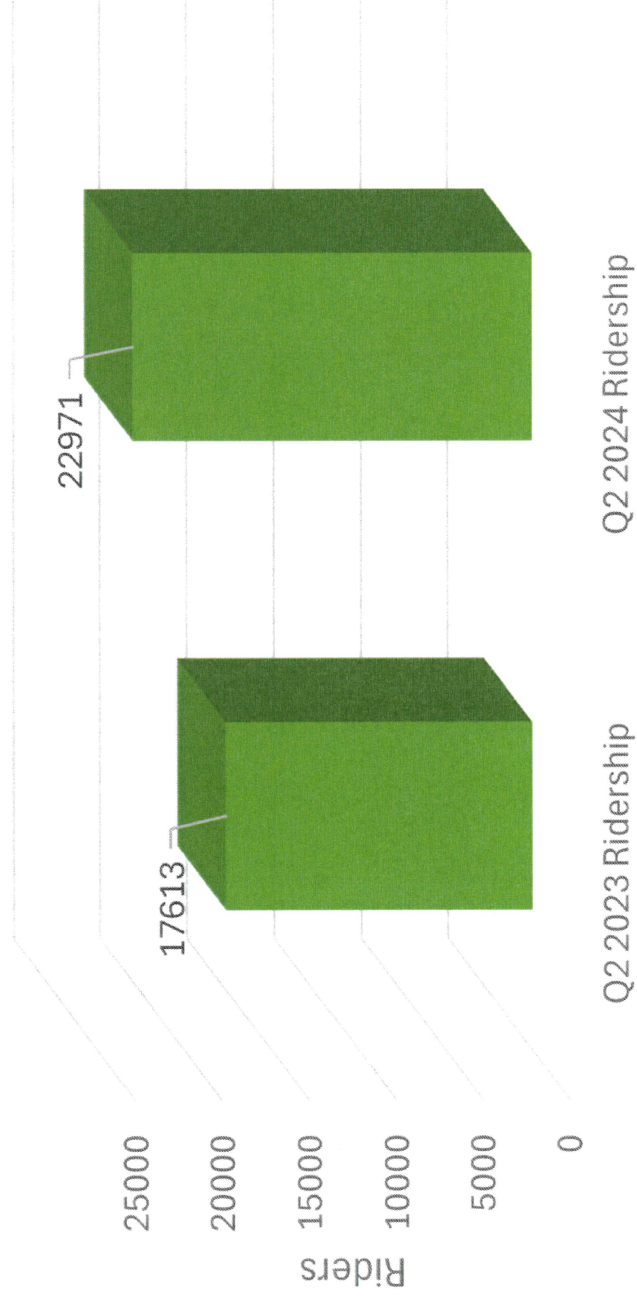
SEASON PASSES AVAILABLE FOR  
PURCHASE AT THE JONESBORO CITY  
COLLECTORS OFFICE, 300 SOUTH CHURCH



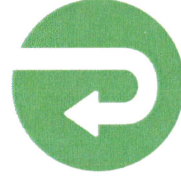
SEASON PASS

\$10

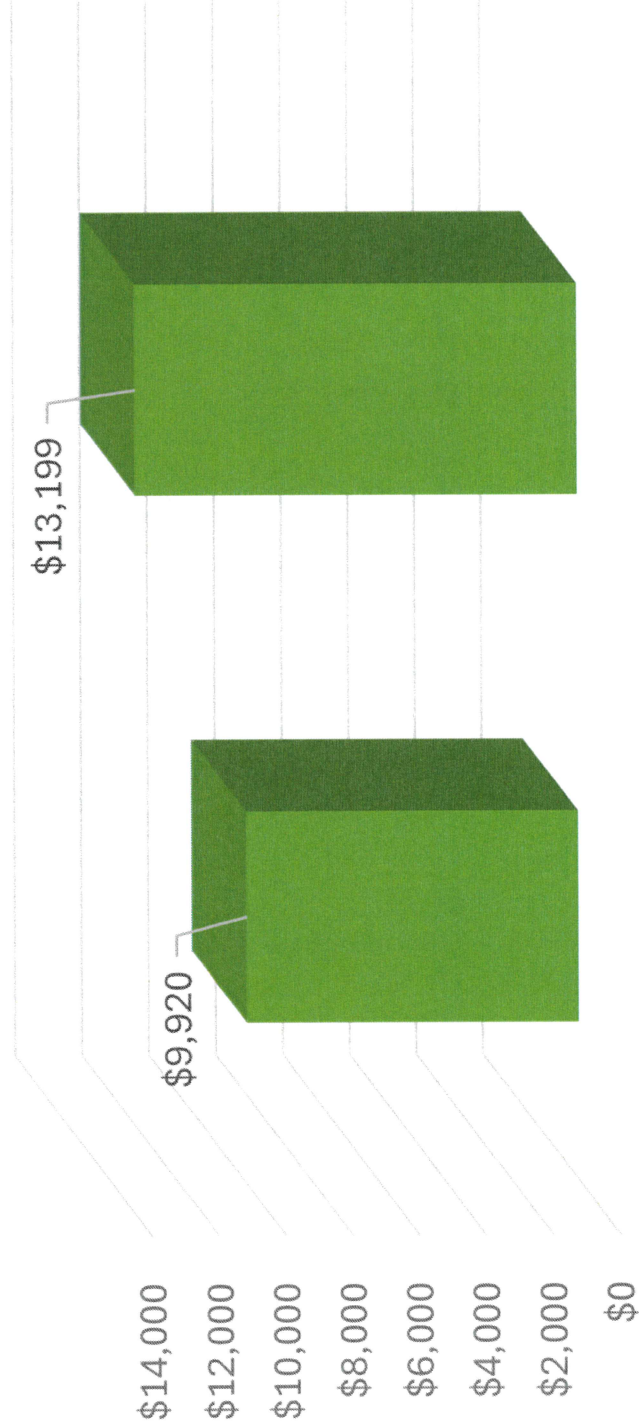
# Jonesboro Economical Transit Ridership 2023 vs. 2024



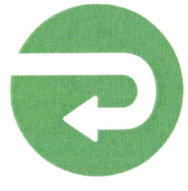
30.4% increase from Q2 2023



# Jonesboro Economical Transit Revenue 2023 vs. 2024



Q2 2023 Revenue      Q2 2024 Revenue  
33.1 % increase from Q2 2023





# Future Plans

## Added Routes

Two added routes coming very soon, reaching more of the Jonesboro community's people and places.

## Updated Shelters

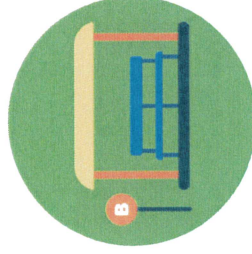
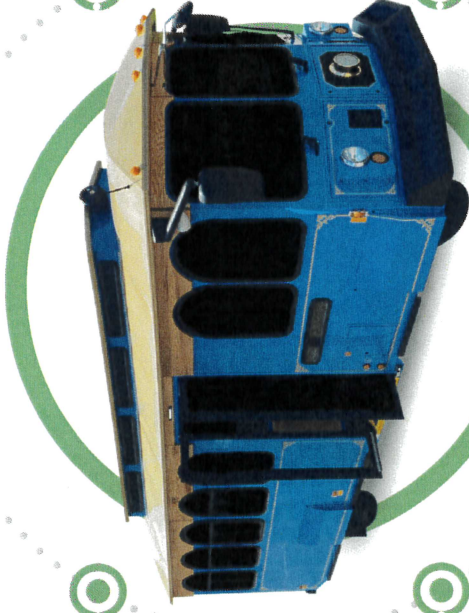
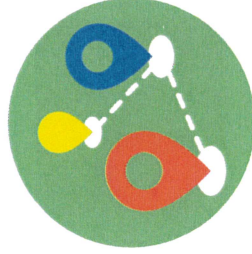
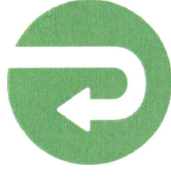
New and improved bus stop shelters with "smart" functions, digital displays, lighting, and an all-around cleaner, safer more comfortable waiting area for our riders

## ASU Partnership

Creating more bus stops in and around ASU Campus, as well as a potential dedicated ASU Route and Transfer Station. Focus on the safety of students.

## Grow Ridership

Continue to educate, engage, and remain relevant within the community about what JET offers, including Fixed Routes, and Paratransit. Add stops and events to Red Wolf Express to include more than football on A-State's campus.



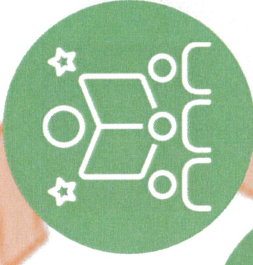
The new hybrid trollies will arrive Fall 2024





# Community Driven

JET is committed to providing the Jonesboro community with transparency, resources, and all information necessary to utilize JET!



## Education

- Non-Profits
- Civic Groups
- Schools
- Industry
- Etc.



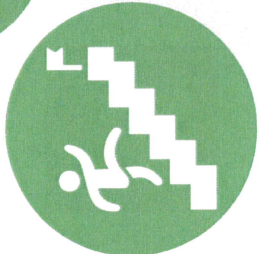
## Engagement

- Red Wolves Express
- Paint the Town Red
- Trolleys on Tour
- Etc.



## Transparency

- Shared information
  - Traditional Media
  - Social Media
  - Distribute printed materials
  - Current informational & promotional information in all buses and the Regional Transfer Center



## Recent Success

- Red Wolves Express finalized; 2nd stop added
- Paint the Town Red finalized; sponsorship allows all students free access
- Two civic organizations presentations already this month
- 15 new para-transit applications & 5 re-certifications last week!

# Jonesboro Economical Transit Office Team



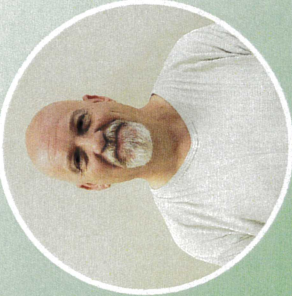
Lee Wells

Director



Rachel Cook

Transit Field  
Supervisor



Devoe Bilbrey

Options  
Supervisor



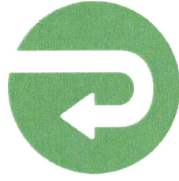
Logan  
Gramling

Paratransit  
Coordinator



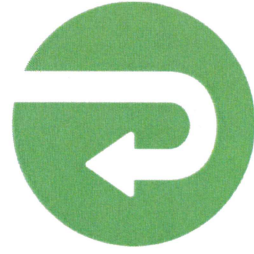
Shelly  
Anderson

Marketing  
Coordinator

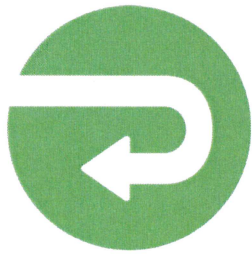


# PLEASE VISIT US

JET Office: 2630 Lacy Drive  
JET Regional Transfer Station:  
Caraway Rd & Matthews Ave

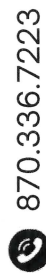


 JONESBORO  
SOUTH CAROLINA



# THANK YOU

**Lee Wells, Director**



870.336.7223



twells@jonesboro.org

**Shelly Anderson, Marketing**



870.882.3350



sanderson@jonesboro.org

