



# City of Jonesboro

Municipal Center  
300 S. Church Street  
Jonesboro, AR 72401

## Meeting Agenda Public Services Council Committee

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Tuesday, September 15, 2020

4:30 PM

Municipal Center

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### ELECTION OF A CHAIR

#### 1. Call To Order

#### 2. Roll Call by City Clerk Donna Jackson

#### 3. Approval of minutes

##### MIN-19:120

MINUTES FOR THE PUBLIC SERVICES COMMITTEE MEETING ON DECEMBER 17, 2019

**Attachments:** [Public Services Minutes 12172019](#)

#### 4. New Business

#### *RESOLUTIONS TO BE INTRODUCED*

##### RES-20:140

A RESOLUTION AUTHORIZING THE CITY OF JONESBORO, ARKANSAS AMEND THE JETS 2020 BUDGET FOR THE CARES ACT FUNDING

**Sponsors:** JETS and Grants

**Attachments:** [JETS Cares Act Funding 2020](#)

#### 5. Pending Items

#### 6. Other Business

##### COM-20:053

PRESENTATION BY JETS DIRECTOR MICHAEL BLACK ON THE JETS CARES ACT FUNDING

**Sponsors:** JETS

**Attachments:** [JETS Cares Act Funding 2020 MB](#)

#### 7. Public Comments

#### 8. Adjournment





# City of Jonesboro

300 S. Church Street  
Jonesboro, AR 72401

## Legislation Details (With Text)

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**File #:** MIN-19:120    **Version:** 1    **Name:** MINUTES FOR THE PUBLIC SERVICES COMMITTEE MEETING ON DECEMBER 17, 2019

**Type:** Minutes    **Status:** To Be Introduced

**File created:** 12/17/2019    **In control:** Public Services Council Committee

**On agenda:**    **Final action:**

**Title:** MINUTES FOR THE PUBLIC SERVICES COMMITTEE MEETING ON DECEMBER 17, 2019

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [Public Services Minutes 12172019](#)

Date	Ver.	Action By	Action	Result
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MINUTES FOR THE PUBLIC SERVICES COMMITTEE MEETING ON DECEMBER 17, 2019



# City of Jonesboro

Municipal Center  
300 S. Church Street  
Jonesboro, AR 72401

## Meeting Minutes Public Services Council Committee

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Tuesday, December 17, 2019

4:30 PM

Municipal Center

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### 1. Call To Order

### 2. Roll Call by City Clerk Donna Jackson

**Present** 3 - Joe Hafner; Bobby Long and Ann Williams

**Absent** 2 - Chris Gibson and Charles Frierson

### 3. Approval of minutes

[MIN-19:096](#)

Minutes for the Public Services Committee Meeting on September 17, 2019

**Attachments:** [Public Services Minutes 09172019.pdf](#)

**A motion was made by Councilperson Joe Hafner, seconded by Councilperson Ann Williams, that this matter be Passed . The motion PASSED with the following vote.**

**Aye:** 3 - Joe Hafner; Bobby Long and Ann Williams

**Absent:** 2 - Chris Gibson and Charles Frierson

### 4. New Business

### 5. Pending Items

### 6. Other Business

*JETS Director Michael Black gave a presentation regarding the JETS transit system. He said, JETS is continuing to grow. The ridership for the fixed route through the month of November is 120,628, last year at the same time we were at 114,633, that is a growth of about 5%. We are on pace to provide 131,594 trips for 2019, which will exceed our best year of 2017 at a 128,691.*

*JETS has provided 9,755 para-transit trips, this time last year it was at 9,441, that is an increase of 3%, and we are on pace to do 10,642 trips for our para-transit. About 92% of those trips are non-emergency medical trips.*

*Our summer youth program dropped off a little bit this year. The previous year we provided 1,741 trips. This year, so far we have only provided 1,482. Now the previous year that also included our youth holiday special which runs from the day that school is*

out for the Thanksgiving Holiday all the way through the end of the year. So, that number could increase in the days coming up.

The Red Wolf Express route did much better this year. Last year we proved 1,194 trips for Red Wolf Express, and this year we provided 1,448. We anticipate that to grow as parking becomes even more limited at ASU. Chairman Long asked, how many places did yawl go from? Mr. Black said, there are two reasons, an express route consist of very limited stops. We set it up as an express route because as an express route we are not obligated to provide para-transit service while that route is operating. Chairman Long said, okay.

Our Saturday service so far has provided 4,745 rides, we are averaging approximately 145 to 150 every Saturday. One way I feel like we could really increase that is to make our Saturday routes identical to our Monday through Friday but only in our 9:00 A.M. to 4:00 P.M. time frame, our limited service hours. It was not put in the budget for next year so, we will see how that works out. But, I know things are going to be tight. In 2019 so far we have earned, or we have taken in \$41,305.14 in advertising revenue. One advertisement alone was a six month campaign and it brought in \$40,500. We have purchased one new para-transit vehicle, we retired one, and it had over 220,000 miles on it. We have also gotten in our two new buses. One bus was reserved for A-State, MAAS has negotiated a contract for advertising with A-State, and you will be seeing a new A-State ad on a bus in the very near future, I am hoping before the end of the year, I'm not sure if they will be able to get to that quick or not.

Our route match migration to the AWS Cloud is still in the test mode, we are testing our web portal right now. One of the problems that we were facing with our real time bus app, is our web portal was so outdated that it wasn't picking up all of the information, especially new information that we were putting in. We've done some testing in the Cloud on our new portal our go live date is projected for January 7, 2020. We will not go live until about 8:00 P.M. on January the 7th, so January the 8th will be the real test. We are continuing to work with A-State on the real time app, right now our Monday through Friday works very well, Saturday's is where we've had the most problem. Saturday's is new information day and that is what it was having problems picking up. We did do some testing last Saturday and the Saturday before, and everything is looking very good. Once we do migrate to the cloud route match is going to introduce RM7 which is a new routing software uses algorithms from the AWS tools that will provide better efficiency in the para-transit systems schedule. As soon as we go live and do a few more test we will be putting out the big launch for the bus app, once we do go live with it, myself and another couple of employees are going to go down to the transfer station and we are going to help people download it to their phones.

I am in the process of putting our information packet together for our FTA Tri-annual review, the information to due to be turned in to the FTA this coming Friday, December 20th. Our actual Tri-annul site visit will be May 12 and 13th of 2020. I look forward to a very smooth tri-annul review in the next year. Dewayne Douglas, Human Resource Director is our Drug and Alcohol Representative for JETS, and we are having our state drug and alcohol audit on Thursday, December 19th.

Chairman Long said, so if you could name one thing, what do you thing is the biggest success has been in 2019 for JETS, and what to do you for-see it to be in 2020? Mr. Black said, I see our fixed ridership growth states a lot for my crew and our training program, and for consistency, we have remained consistent. Out ten year transit study gave some incredibly good ideas, ways to make our routs more efficient, more user

*friendly, and to increase ridership. That in-turned increased our fleet by two busses and routes from five to seven, and that would also put us serving south Jonesboro which is not being served now. In 2020 I would like to may be toward the end of the year, or when we see how money is going to go would be to go ahead and begin to move our Saturday routes to where they need to be by putting that little bit of extra into the budgeting process. In 2021 we would begin to transition into our loop and strait line routes, go ahead and add a couple of more busses and routes, and service the citizens of Jonesboro like they deserve to be serviced.*

**7. Public Comments**

**8. Adjournment**

**A motion was made by Councilperson Joe Hafner, seconded by Councilperson Ann Williams, that this meeting be Adjourned . The motion PASSED with the following vote.**

**Aye:** 3 - Joe Hafner; Bobby Long and Ann Williams

**Absent:** 2 - Chris Gibson and Charles Frierson



Legislation Details (With Text)

<b>File #:</b>	RES-20:140	<b>Version:</b>	1	<b>Name:</b>	AMEND THE JETS 2020 BUDGET FOR THE CARES ACT FUNDING
<b>Type:</b>	Resolution	<b>Status:</b>		<b>Status:</b>	To Be Introduced
<b>File created:</b>	9/9/2020	<b>In control:</b>		<b>In control:</b>	Public Services Council Committee
<b>On agenda:</b>		<b>Final action:</b>		<b>Final action:</b>	
<b>Title:</b>	A RESOLUTION AUTHORIZING THE CITY OF JONESBORO, ARKANSAS AMEND THE JETS 2020 BUDGET FOR THE CARES ACT FUNDING				
<b>Sponsors:</b>	JETS, Grants				
<b>Indexes:</b>	Budget amendment				
<b>Code sections:</b>					
<b>Attachments:</b>	<a href="#">JETS Cares Act Funding 2020</a>				

Date	Ver.	Action By	Action	Result
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A RESOLUTION AUTHORIZING THE CITY OF JONESBORO, ARKANSAS AMEND THE JETS 2020 BUDGET FOR THE CARES ACT FUNDING

WHEREAS, Resolution 20:045 provided for the City of Jonesboro to enter into an agreement with the Federal Transit Administration (FTA) for the 2020 FTA Formula 5307 CARES Act in the amount of \$3,277,057 in federal funds with no match which can be used without a time limit; and

WHEREAS, the amount of federal funds was later reduced by the FTA to \$2,633,991; and

WHEREAS, the City of Jonesboro, Arkansas passed the 2020 budget in RES-19:201, which will need to be amended in order to reflect the use of funds.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JONESBORO, ARKANSAS THAT:

SECTION 1: The 2020 Budget for JETS is hereby amended to provide a change in Federal Funds to reflect the 2020 FTA Formula 5307 CARES Act in the following amounts:

- a. Operations: \$1,900,000, which any unused balance will be carried forward to the next budget.
- b. Equipment Purchases: \$343,759, which any unused balance will be carried forward to the next budget.
- c. Capital Improvements: 390,232, which any unused balance will be carried forward to the next budget.

# JETS 2020 CARES Act Proposed Funding Plan



CITY OF JONESBORO, AR

## JET Background

- JET has operated a fixed-route public bus system since May 2006.
- Five routes that depart from the JET Regional Transit Center.
- Loop routes operating at either 30 or 60 minute frequency.
- Service beginning 5:40/6 am.
- Last bus departing between 7/7:20 pm.
- Para-Transit for disabled who can't use fixed service.

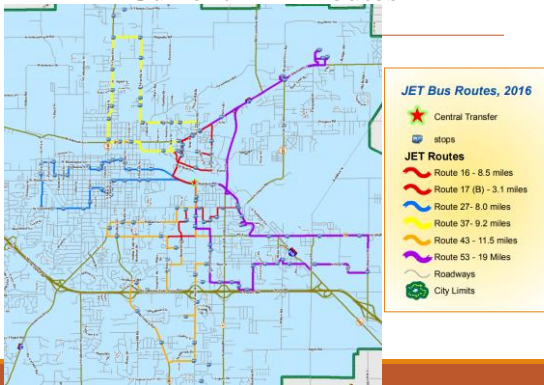
## JET Background

- Ridership in 2019:
- Revenues (2020 budget):
  - Federal (5307): \$ 750,000
  - State – AHTD & Hwy Turnback: \$258,000
  - City match: \$180,000
  - Fare Revenue: \$ 86,000
  - Ad Sales: \$ 40,000
  - JET Fund Balance Transfer: \$350,960
  - TOTAL: \$1,666,960

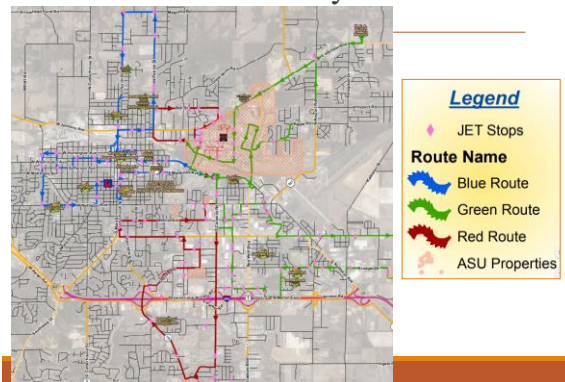
## JET Background

- Local match – Current Federal 5307 Funding:
  - Operations: 50%
  - Capital improvements: 20%
  - Para-Transit: 10%

### Current M-F Routes

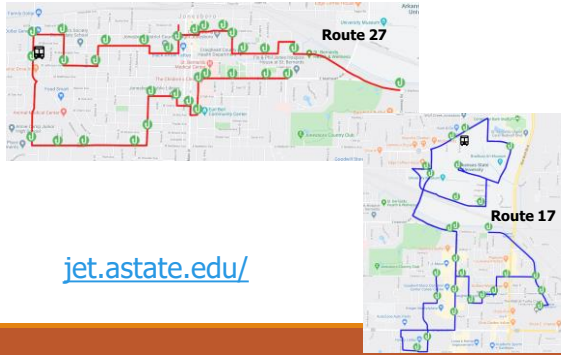


### Current Saturday Routes

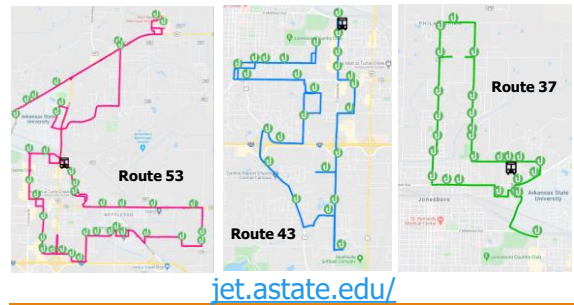




## Bus App



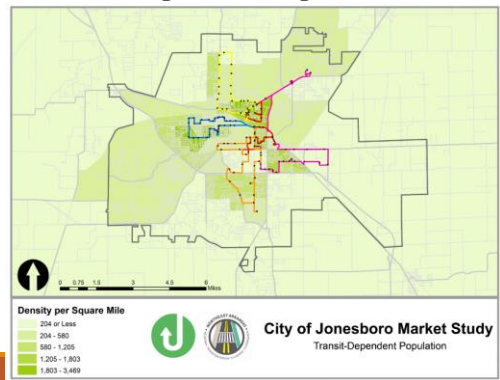
## Bus App



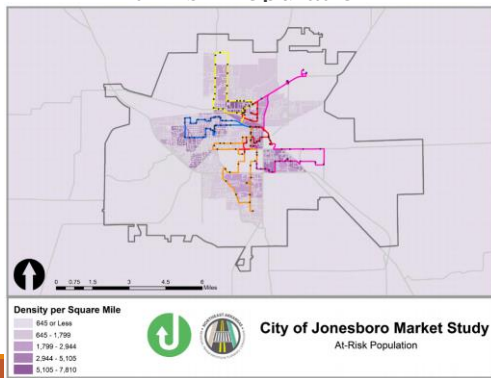
## 2019 JET Transit Study

- Commissioned by JET and the Northeast Arkansas Regional Transportation Planning Commission
- Developed by Alliance Transportation Group (ATG)
- Purpose: Conduct a 10-Year Transit Development Plan to assess the existing transit services and identify methods to better serve both current and future passengers.

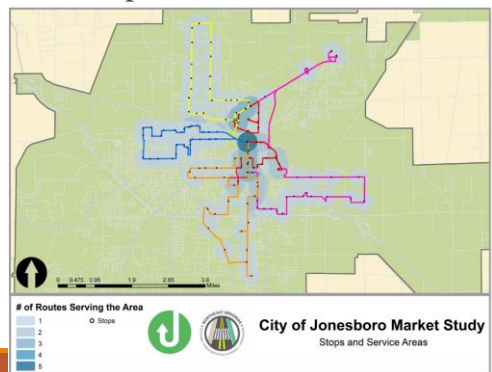
## Transit-Dependent Population (TDP)



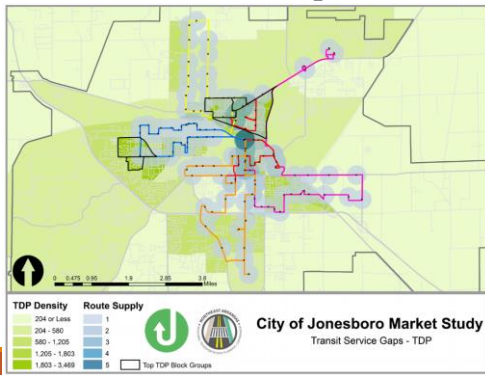
## At-Risk Population



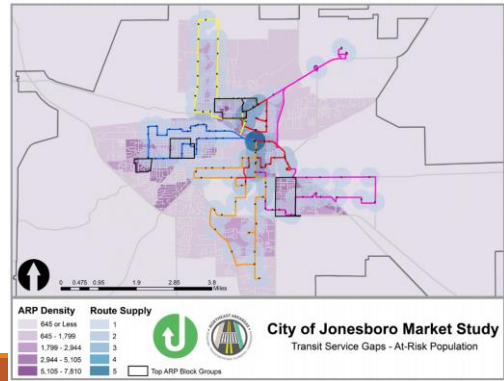
## Stops and Service Areas



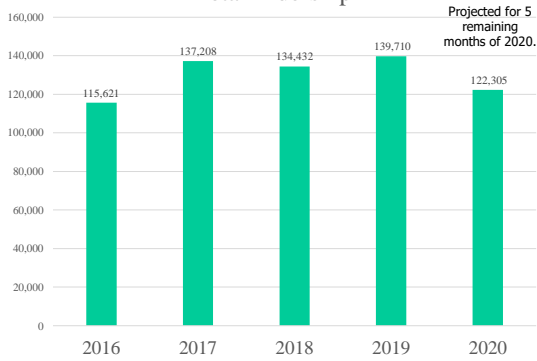
## Transit Service Gaps - TDP



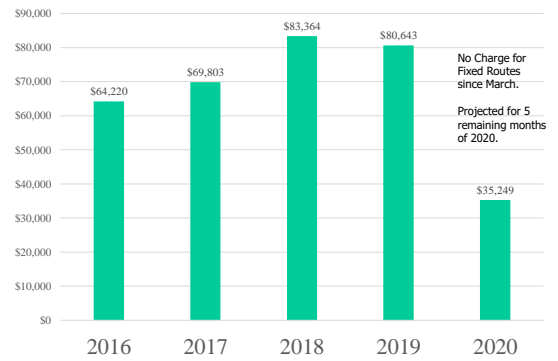
## Transit Service Gaps - At-Risk Population



## Total Ridership



## Total Revenue



## Bus Shelters - Current

- Jonesboro: 22% of stops have shelters.
  - National average: 16%
- Cost per shelter:
  - \$3,500 to \$8,500

## 2020 CARES Act



CITY OF JONESBORO, AR

## 2020 CARES ACT

- Provided \$2,633,991, 100% funding.
- Allowed Uses:
  - Operations
  - Fixed Assets (Buses, vehicles, other)
  - Capital Improvements:
    - Sidewalks (within  $\frac{1}{2}$  mile of routes)
    - Shelters, Stop Improvements
- Funds available until spent – no deadline.
  - First 36 months: May move from operations to capital improvements with no approval.

## Proposed CARES Act Funding Plan

### Operations:

- Replace a portion of federal 5307 operations funding:
  - CARES ACT Funds: **\$1.9 million** over next 2 ½ years
    - \$800,000/year for first two years; \$700,000 in 3<sup>rd</sup> year.
  - Current 2020 Operations budget: **\$1.6 million.**
    - Reason: Saves 50% city match on the use of federal 5307 funding.
    - Savings to City: \$950,000

## Proposed CARES Act Funding Plan

- **Equipment Purchases - \$343,759**
  - Replacement of 2 buses: \$120,000
  - Replacement of 1 Para-Transit Van: \$50,000
  - Replacement of 4 Service vehicles: \$91,159
  - Fare box: \$42,000
  - Bus Security Cameras (10/bus): \$17,000
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  - Printer: \$5,600

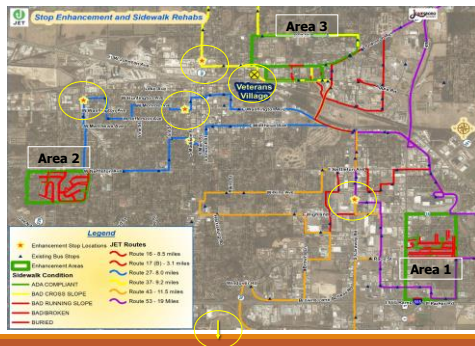


## Proposed CARES Act Funding Plan

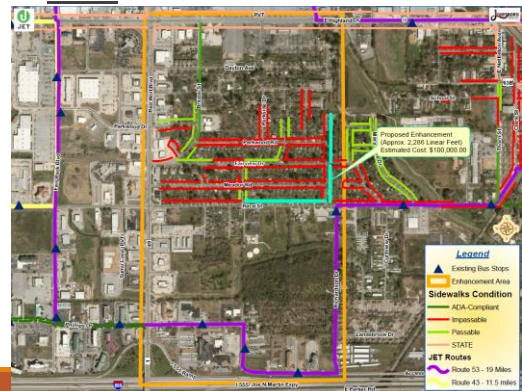
- **Capital Improvements: \$390,232**
  - Sidewalks: \$250,000
  - Stop Improvements: \$70,116
  - New Shelters: \$70,116
    - Specific areas will be based on ridership from most frequently used stops; further study of condition and usage; ADA compliance.



## Stop Improvements and Sidewalk Rehab



## Area 1: Sidewalk Rehab in Southeast Route 53



### Area 2: Sidewalk rehab West Route 27



### Area 3: Sidewalk rehab North Route 37





## Legislation Details (With Text)

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**File #:** COM-20:053    **Version:** 1    **Name:** PRESENTATION BY JETS DIRECTOR MICHAEL BLACK ON THE JETS CARES ACT FUNDING

**Type:** Other Communications    **Status:** To Be Introduced

**File created:** 9/9/2020    **In control:** Public Services Council Committee

**On agenda:**    **Final action:**

**Title:** PRESENTATION BY JETS DIRECTOR MICHAEL BLACK ON THE JETS CARES ACT FUNDING

**Sponsors:** JETS

**Indexes:** Presentations

**Code sections:**

**Attachments:** [JETS Cares Act Funding 2020 MB](#)

Date	Ver.	Action By	Action	Result
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PRESENTATION BY JETS DIRECTOR MICHAEL BLACK ON THE JETS CARES ACT FUNDING

# JETS

## 2020 CARES Act


### Proposed Funding Plan



CITY OF JONESBORO, AR

# JET Background

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# JET Background

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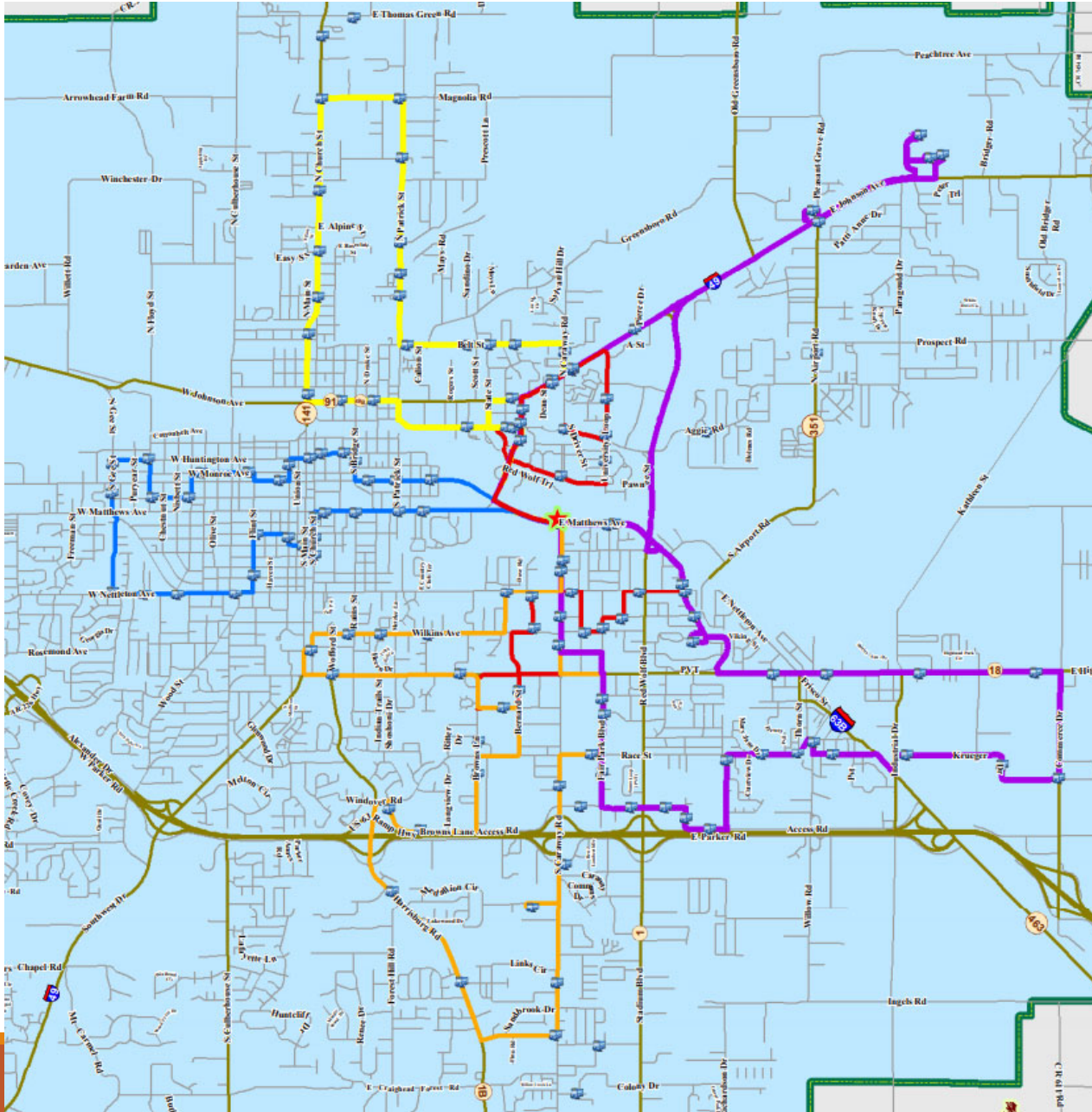


# JET Background



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# Current M-F Routes



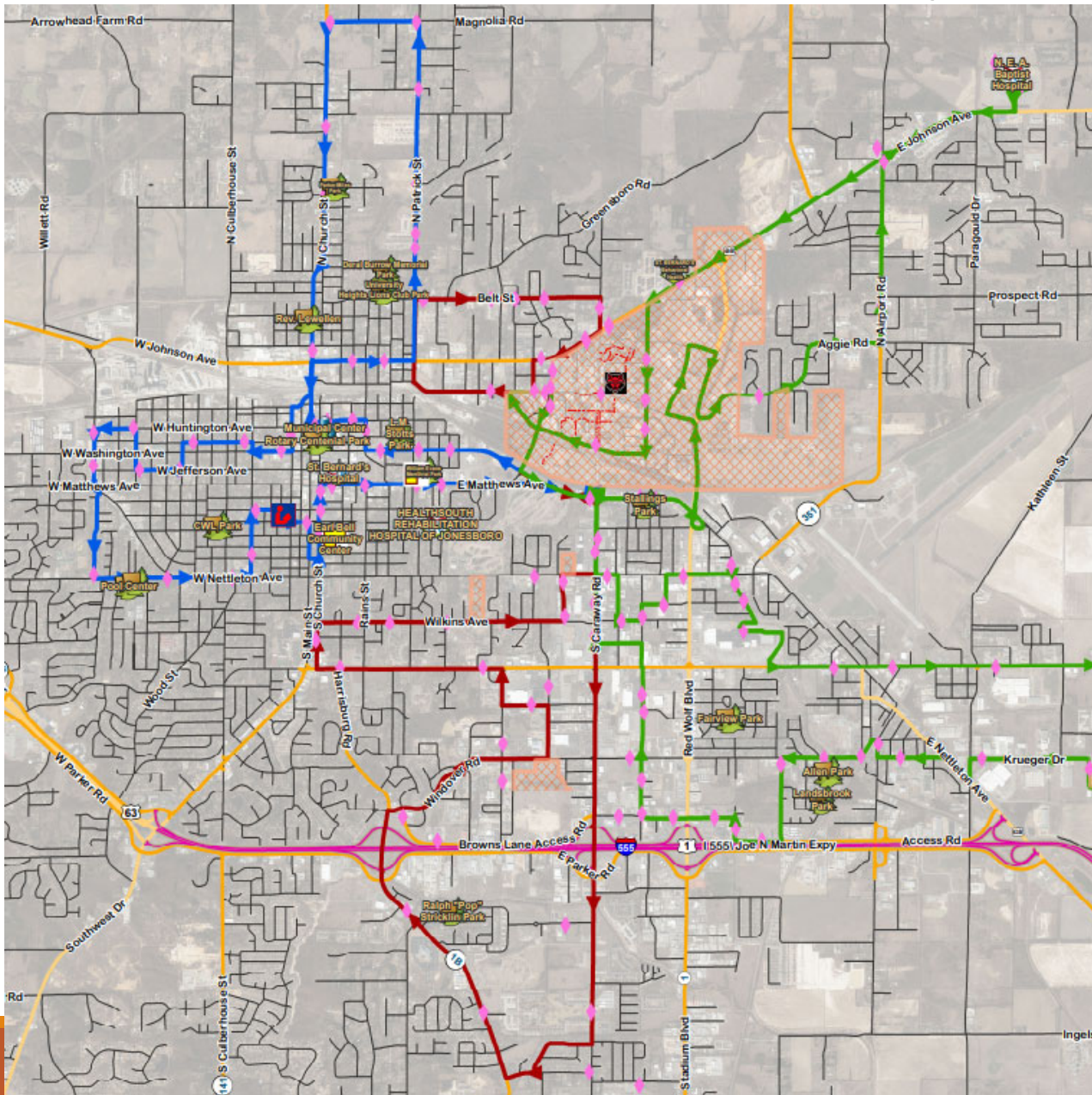
## JET Bus Routes, 2016

-  Central Transfer
-  stops





### JET Routes

-  Route 16 - 8.5 miles
-  Route 17 (B) - 3.1 miles
-  Route 27 - 8.0 miles
-  Route 37 - 9.2 miles
-  Route 43 - 11.5 miles
-  Route 53 - 19 Miles
-  Roadways
-  City Limits

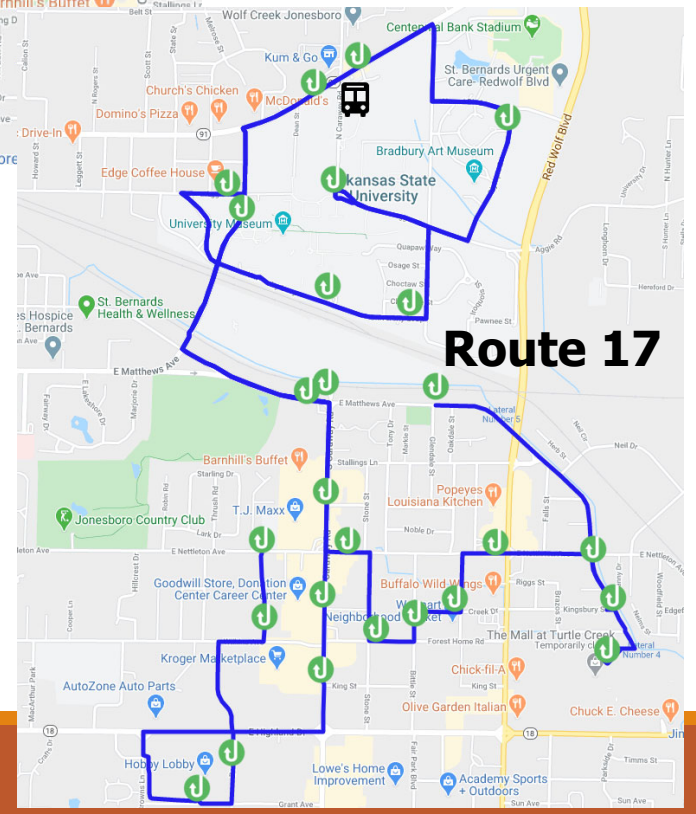
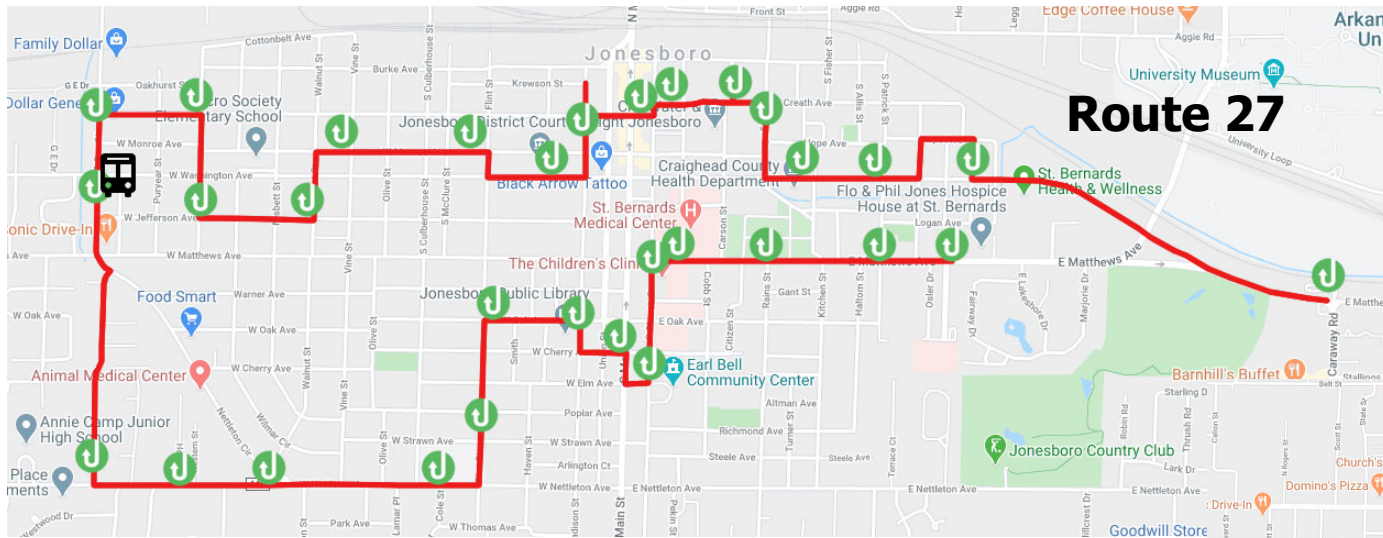
# Current Saturday Routes



**Legend**

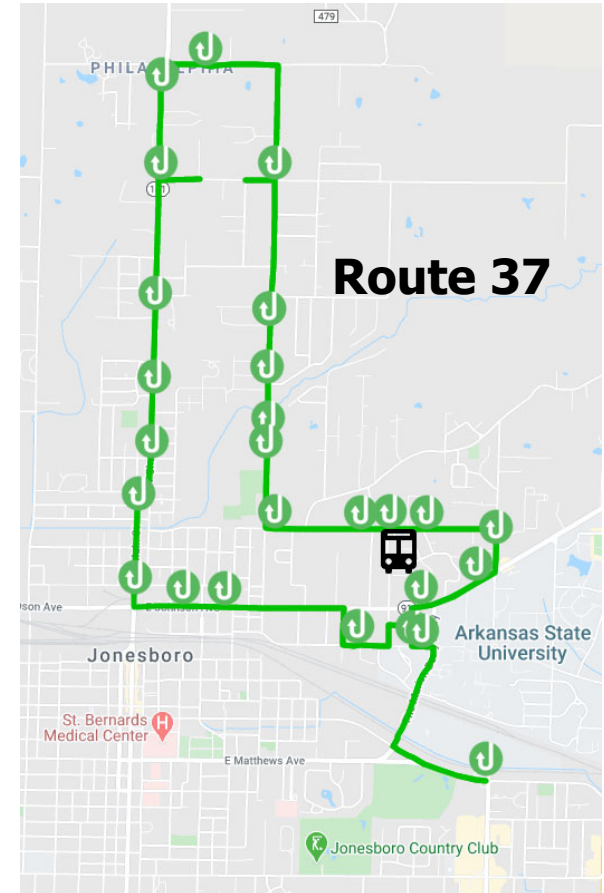
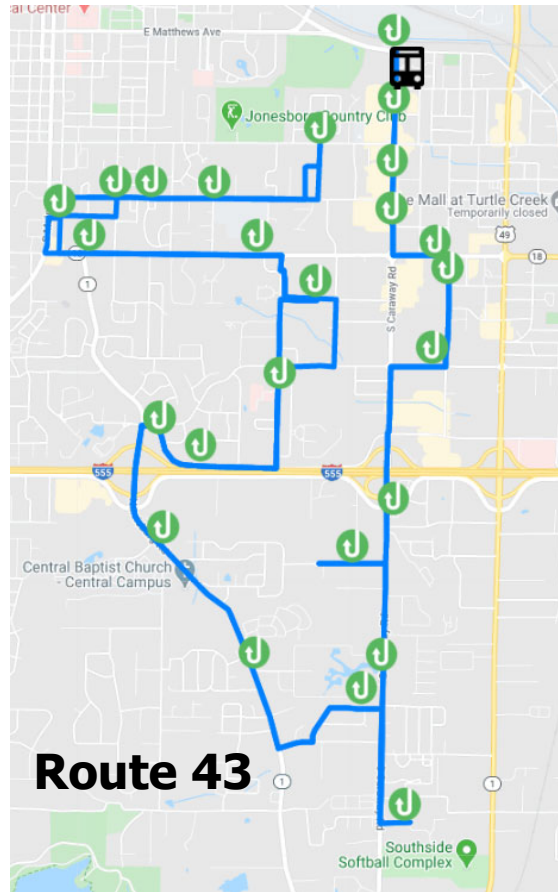
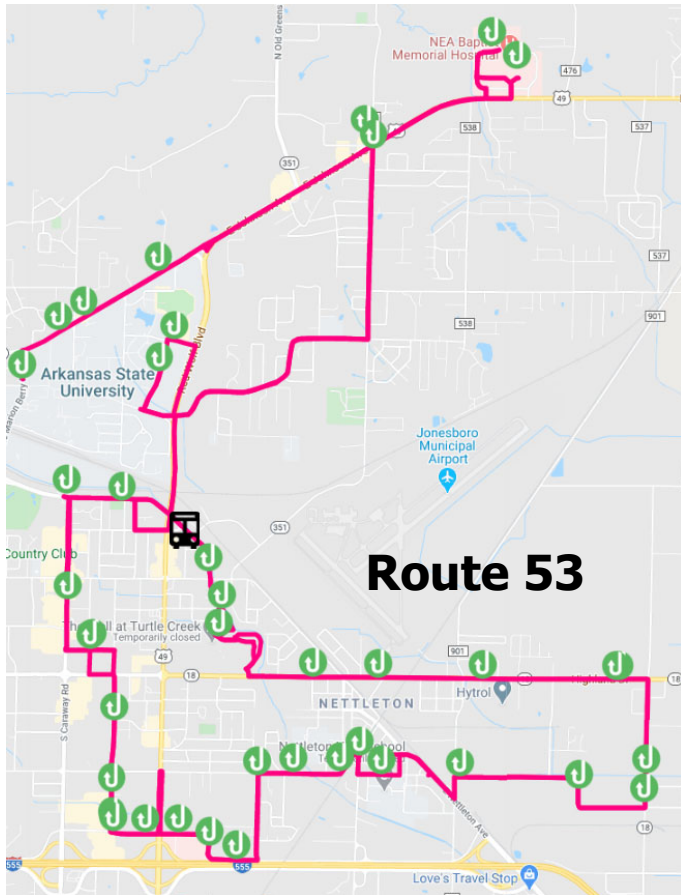
- ◆ JET Stops
- Route Name**
-  Blue Route
-  Green Route
-  Red Route
-  ASU Properties

# Bus App



[jet.astate.edu/](http://jet.astate.edu/)


# Bus App



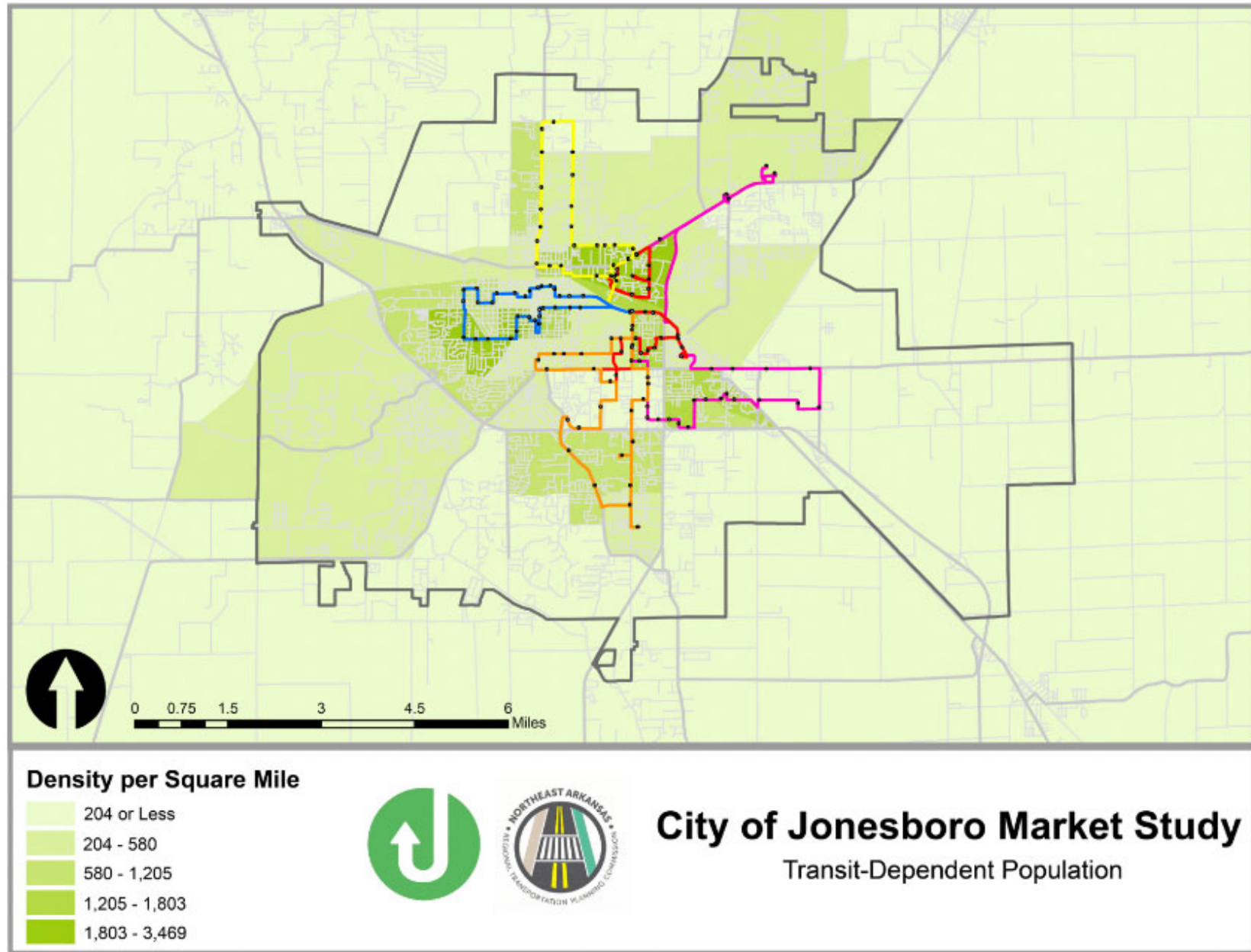
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# 2019 JET Transit Study

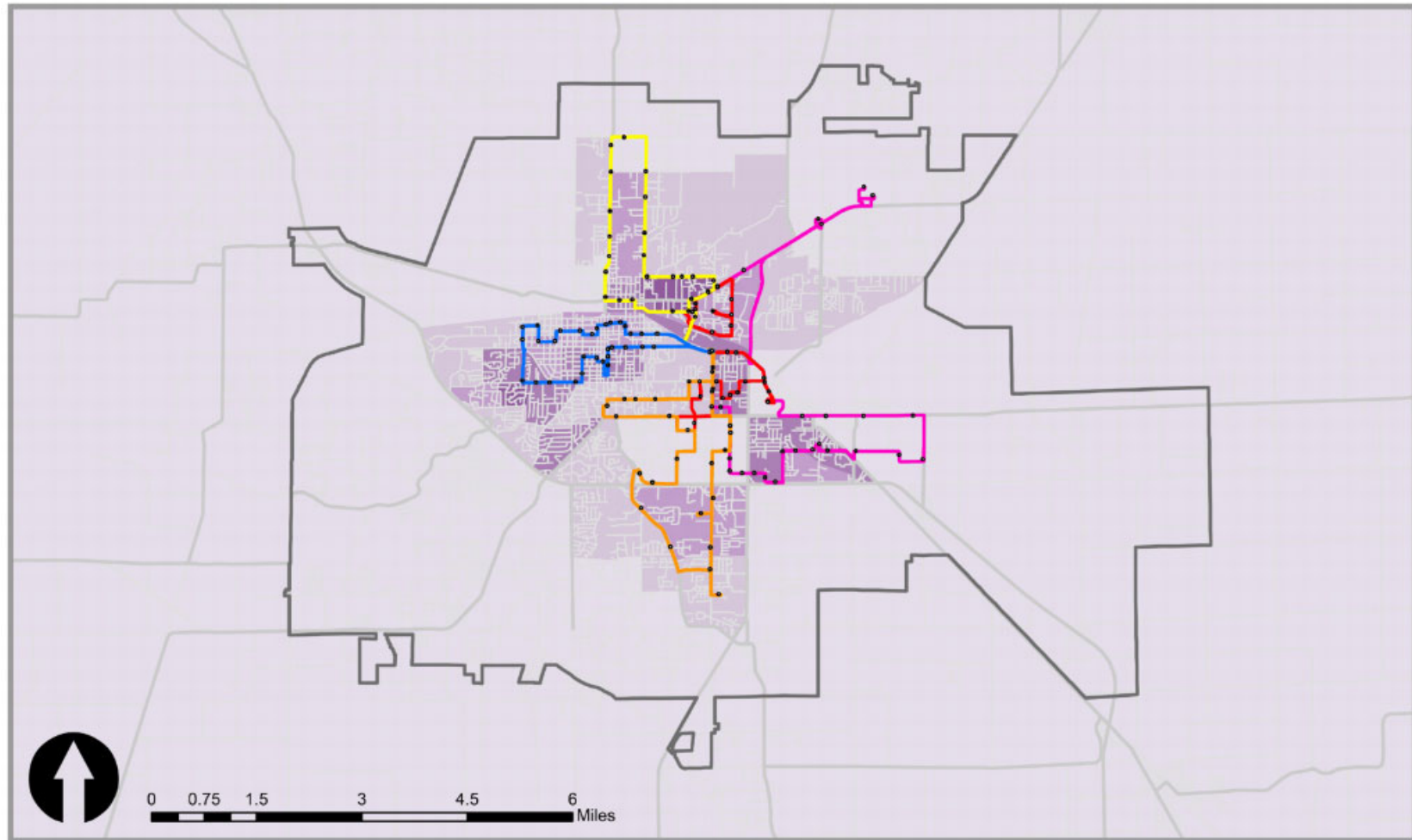
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- Commissioned by JET and the Northeast Arkansas Regional Transportation Planning Commission
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  - Purpose: Conduct a 10-Year Transit Development Plan to assess the existing transit services and identify methods to better serve both current and future passengers.
- 

# Transit-Dependent Population (TDP)



# At-Risk Population



## Density per Square Mile

- 645 or Less
- 645 - 1,799
- 1,799 - 2,944
- 2,944 - 5,105
- 5,105 - 7,810

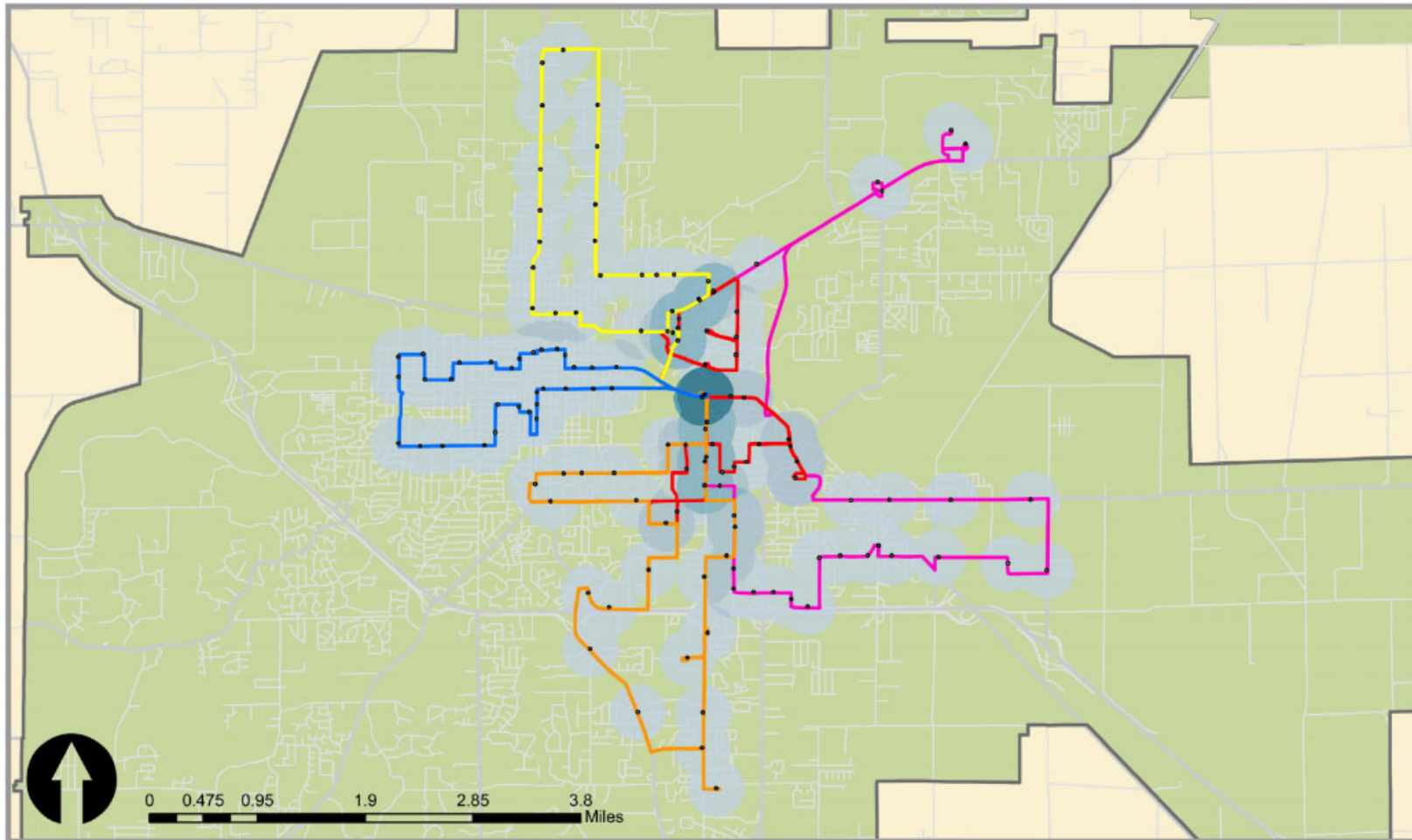


## City of Jonesboro Market Study

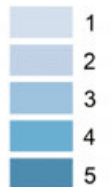
At-Risk Population



# Stops and Service Areas



# of Routes Serving the Area



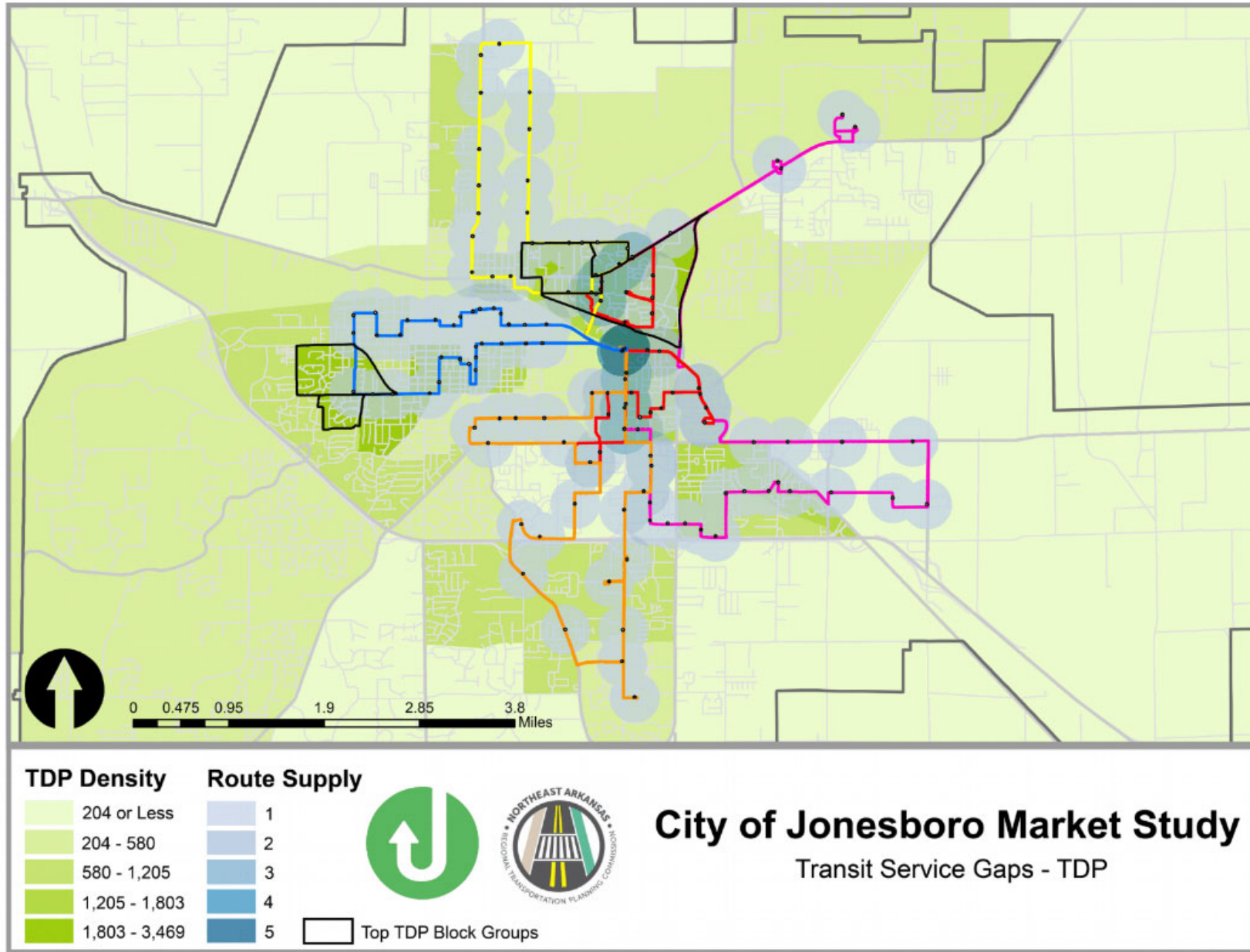
○ Stops



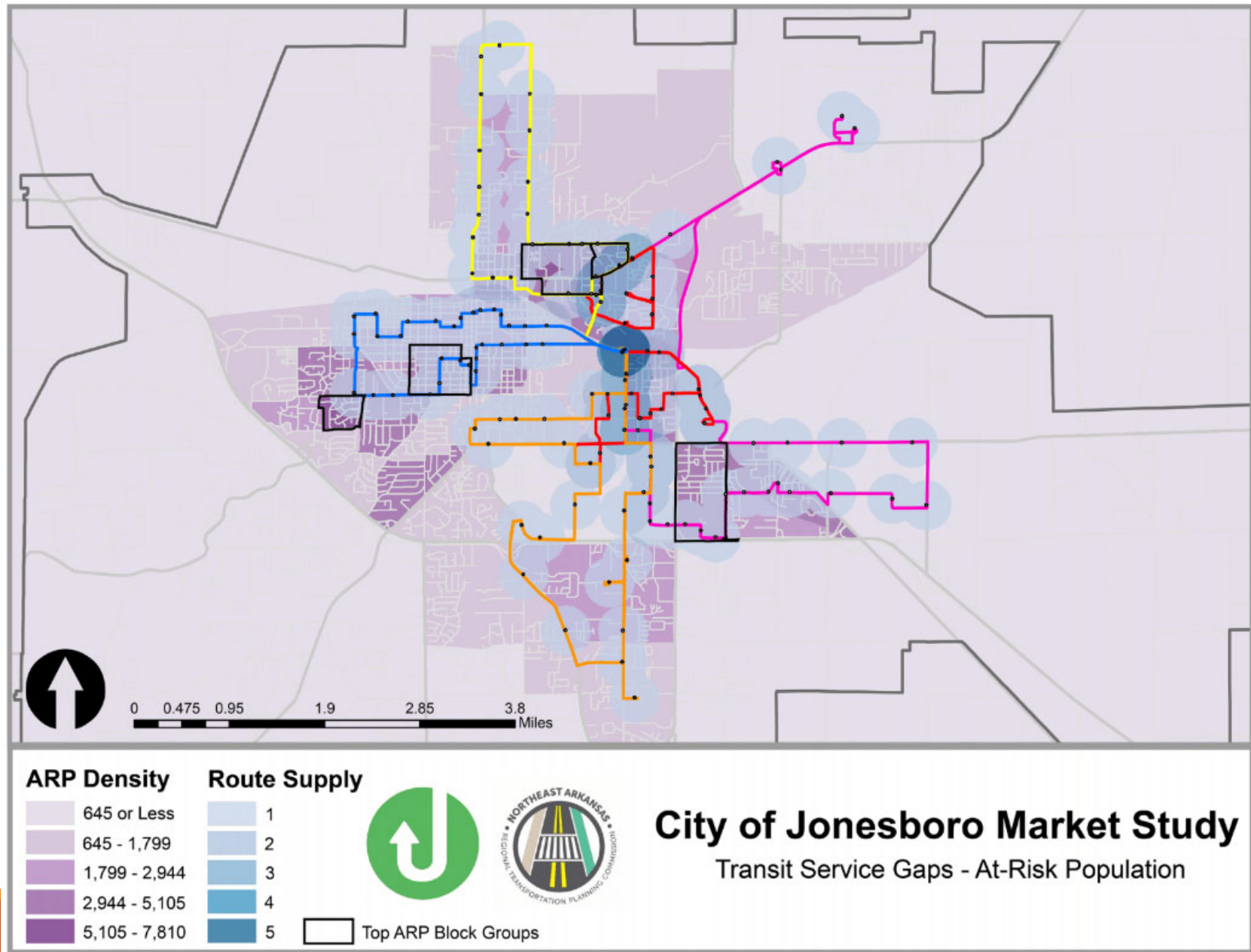
**City of Jonesboro Market Study**

Stops and Service Areas

# Transit Service Gaps - TDP

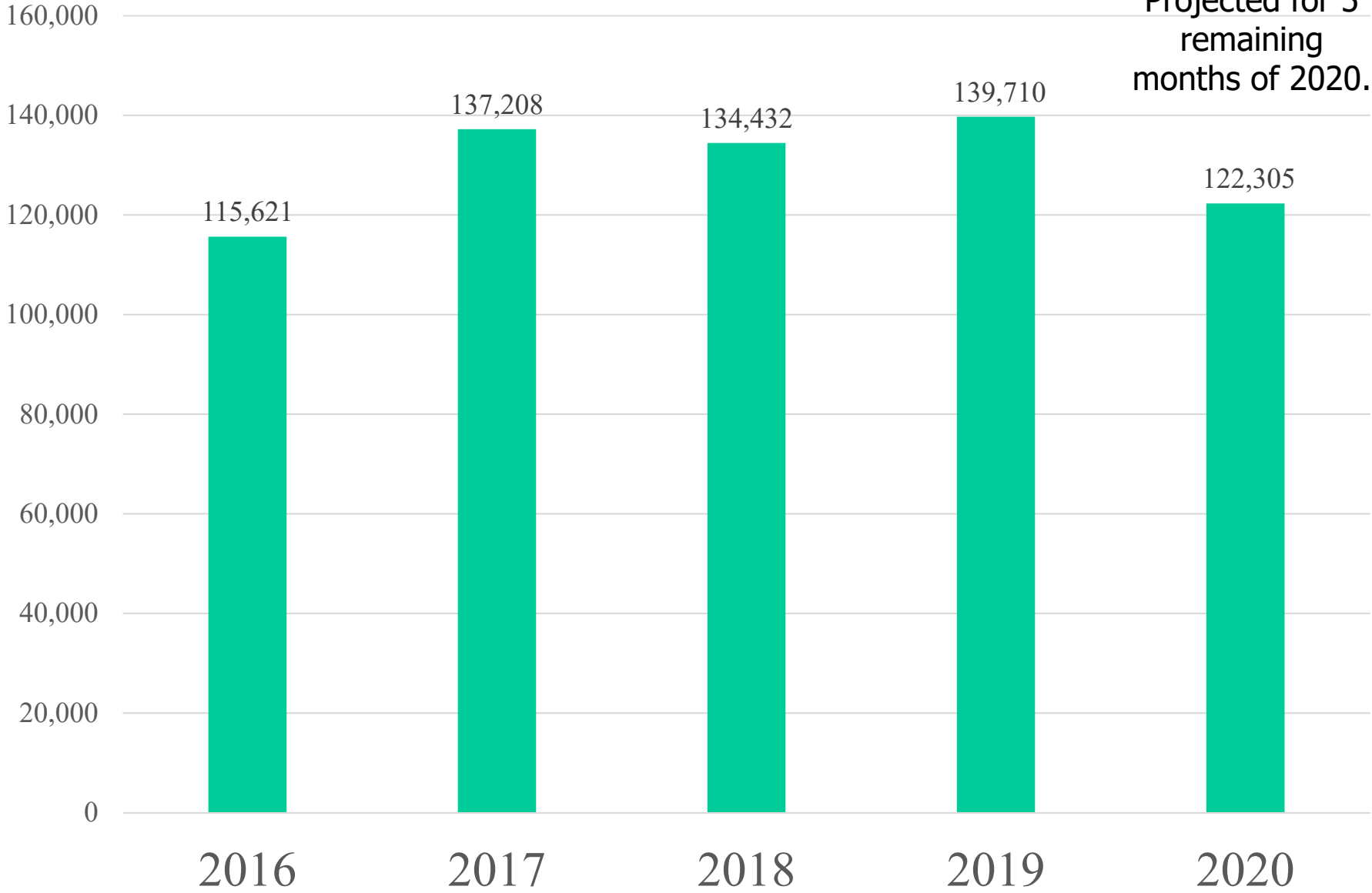


# Transit Service Gaps – At-Risk Population

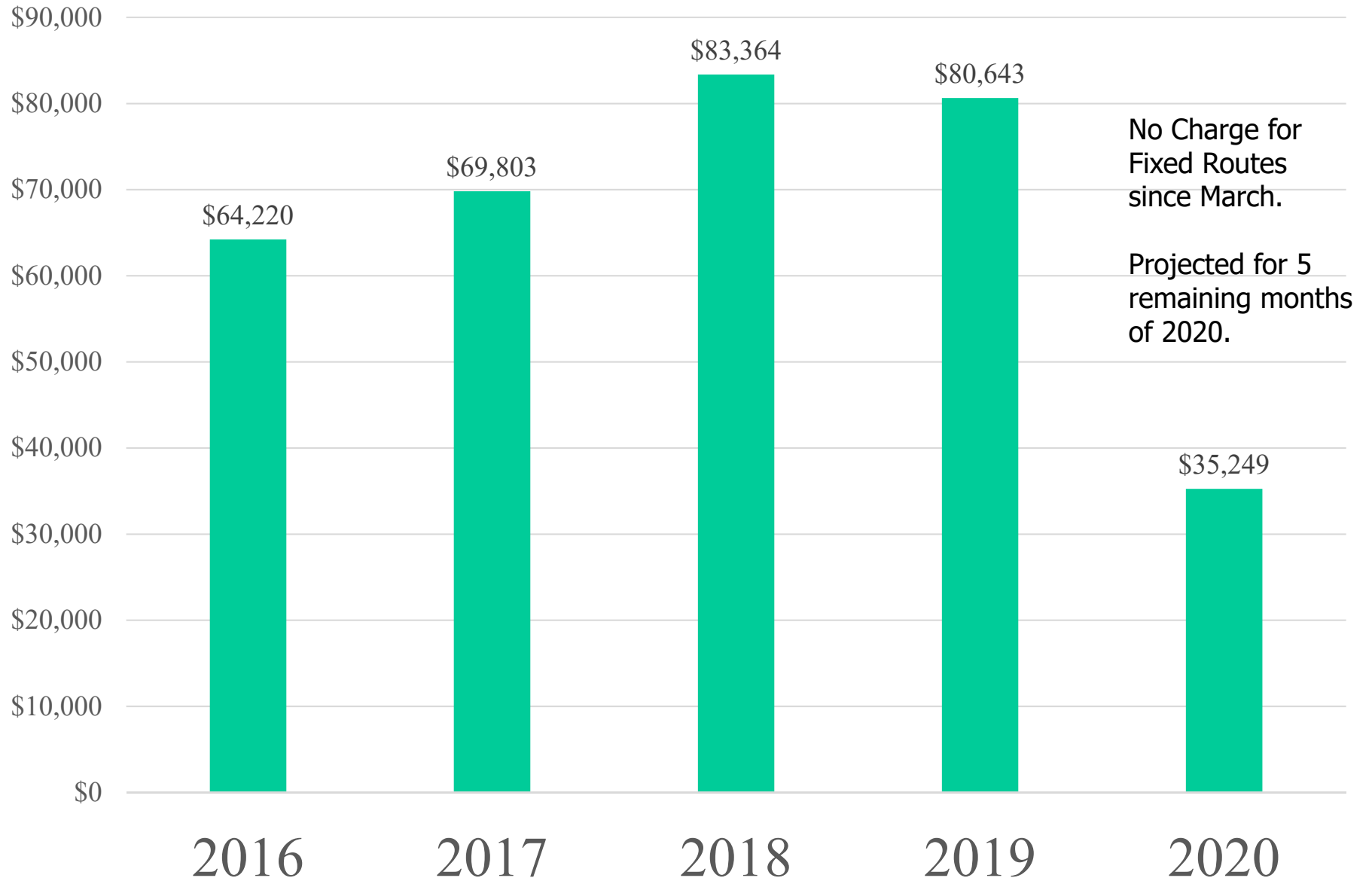


# Total Ridership

Projected for 5  
remaining  
months of 2020.



# Total Revenue



# Bus Shelters - Current

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- Jonesboro: 22% of stops have shelters.
  - National average: 16%
- Cost per shelter:
  - \$3,500 to \$8,500

# 2020 CARES Act



CITY OF JONESBORO, AR



# 2020 CARES ACT

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- Provided \$2,633,991, 100% funding.
- Allowed Uses:
  - Operations
  - Fixed Assets (Buses, vehicles, other)
  - Capital Improvements:
    - Sidewalks (within ½ mile of routes)
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- Funds available until spent – no deadline.
  - First 36 months: May move from operations to capital improvements with no approval.



# Proposed CARES Act Funding Plan

---

## Operations:

- Replace a portion of federal 5307 operations funding:
  - CARES ACT Funds: **\$1.9 million** over next 2 ½ years
    - \$800,000/year for first two years; \$700,000 in 3<sup>rd</sup> year.
  - Current 2020 Operations budget: **\$1.6 million.**
    - Reason: Saves 50% city match on the use of federal 5307 funding.
    - Savings to City: \$950,000

# Proposed CARES Act Funding Plan

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• <b>Equipment Purchases -</b>	<b><u>\$343,759</u></b>
◦ Replacement of 2 buses:	\$120,000
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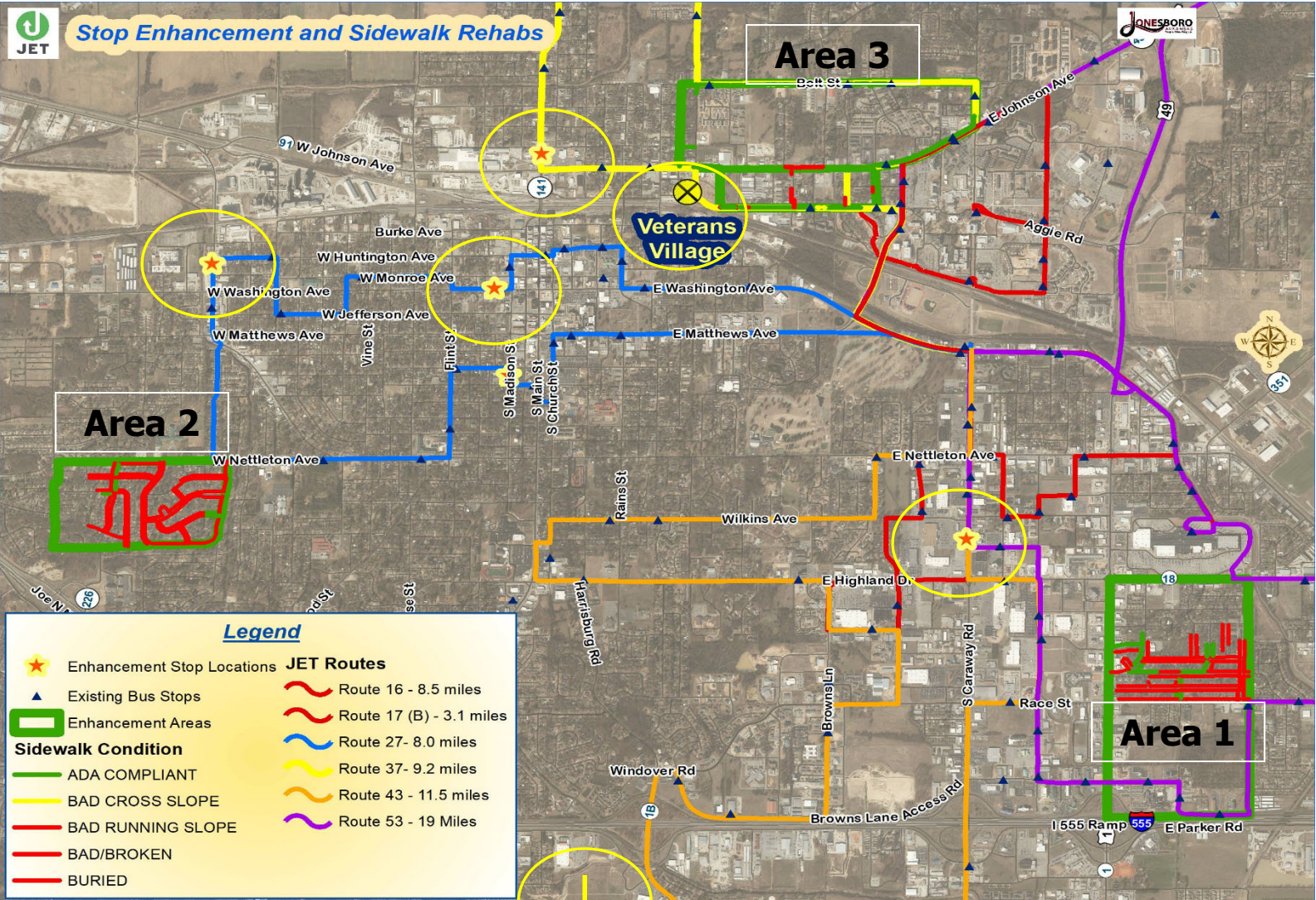
# Proposed CARES Act Funding Plan

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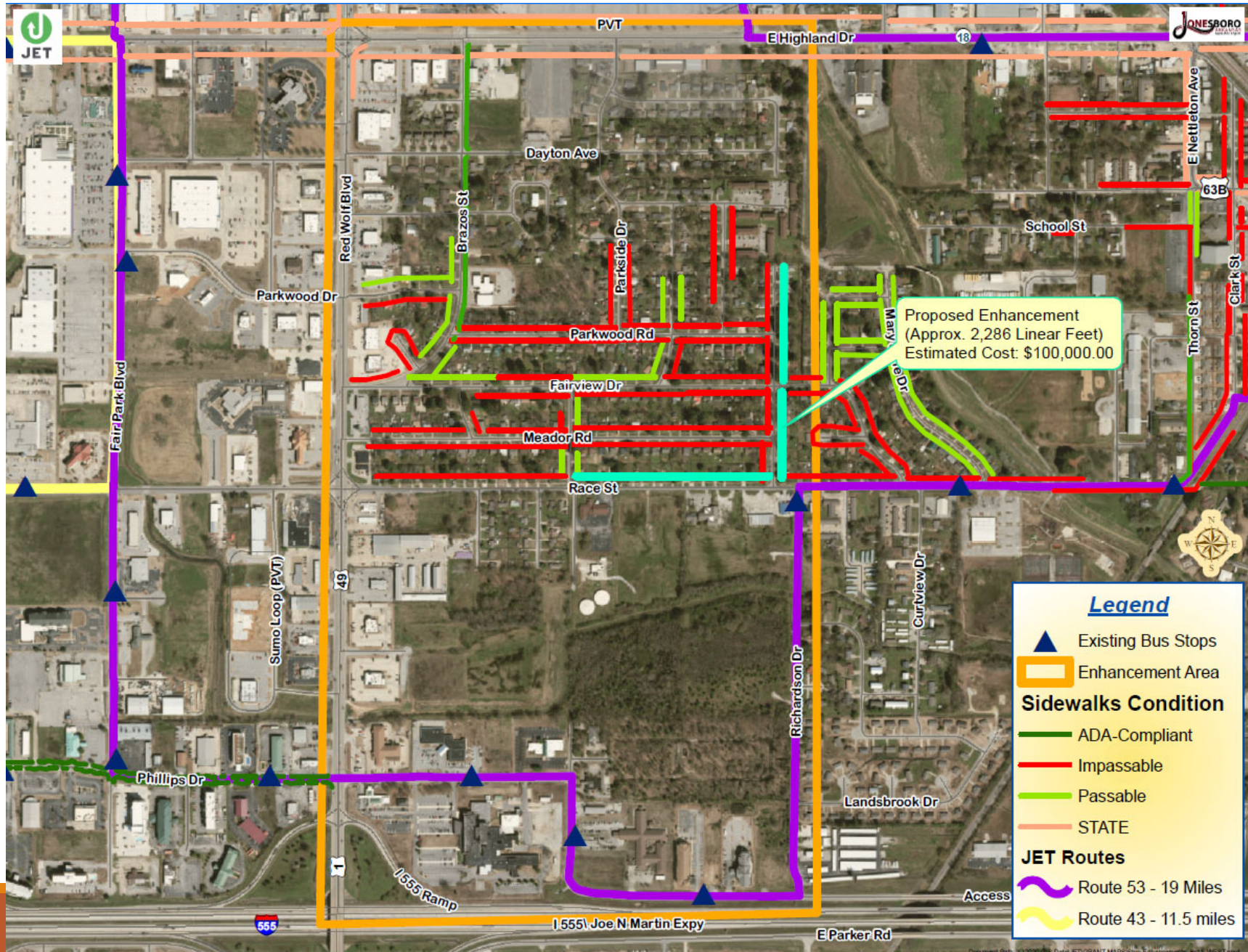
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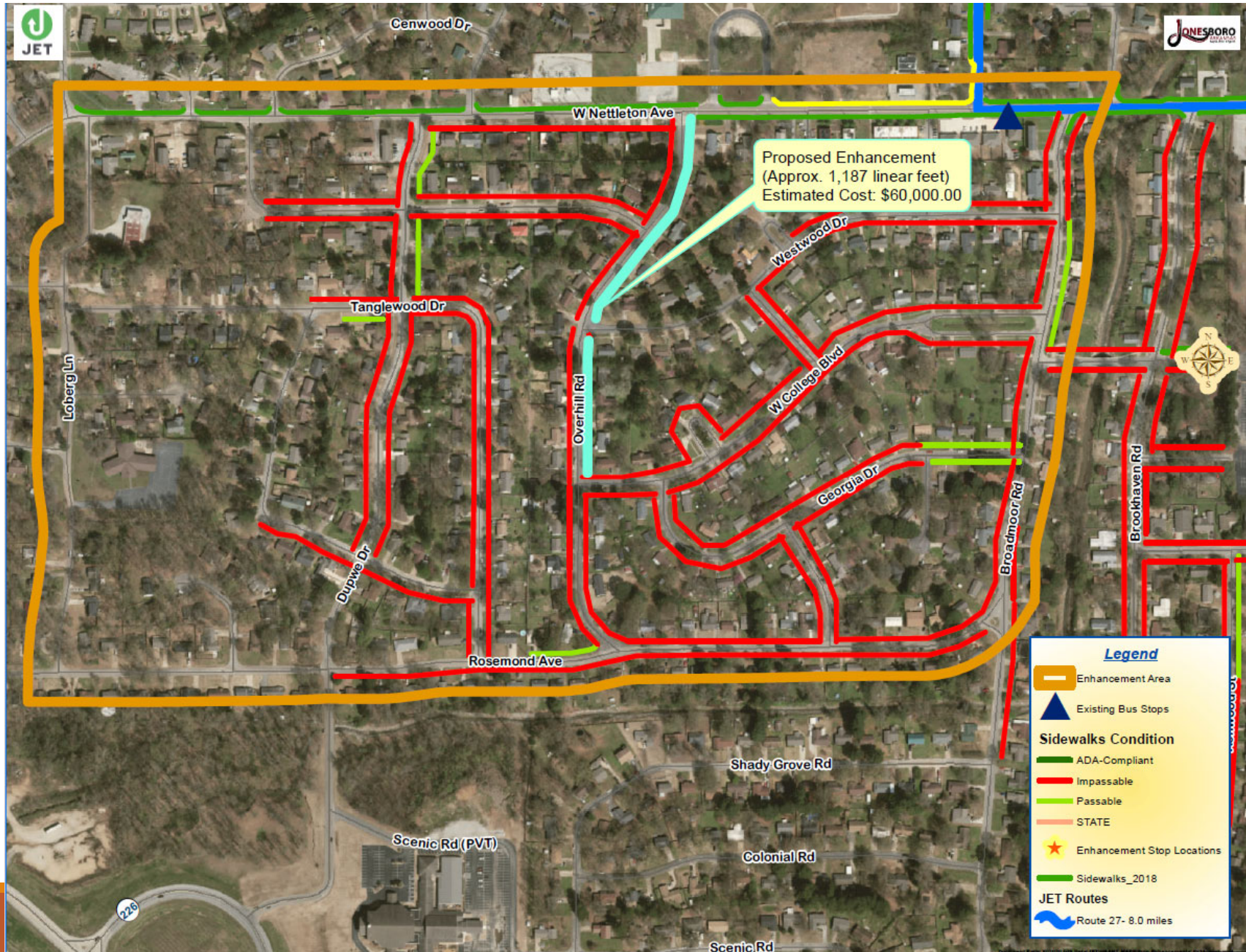
# Stop Improvements and Sidewalk Rehab



# Area 1: Sidewalk Rehab in Southeast Route 53



# Area 2: Sidewalk rehab West Route 27



# Area 3: Sidewalk rehab North Route 37

