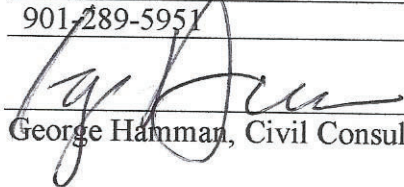


**CITY OF JONESBORO
CONDITIONAL USE APPLICATION**

Case Number _____	MAPC Deadline <u>10/01/2021</u>
Date Submitted <u>09/28/2021</u>	MAPC Meeting Date <u>10/26/2021</u>

OWNER/APPLICANT INFORMATION

Property Owner <u>John White, III & Deborah</u>	Applicant <u>River Advertising, LLC</u>
Address <u>2701 Paula Drive</u>	Address <u>5587 Murray Avenue, Suite 104</u>
<u>Jonesboro, AR 72404</u>	<u>Memphis, TN 38119</u>
Phone _____	Phone <u>901-289-5951</u>
Signature <u>(George Hamman – Civil Consultant)</u>	Signature 
	<u>George Hamman, Civil Consultant</u>

PARCEL INFORMATION

Address/Location	<u>2701 Paula Drive, Jonesboro, AR 72404</u>							
Current Zoning	<u>C-3</u>	Existing Land Use	<u>Existing Billboards (4 billboards at 12' x 24')</u>					
Adjacent Zoning	<u>North</u>	<u>C-3</u>	<u>East</u>	<u>C-3</u>	<u>South</u>	<u>C-3</u>	<u>West</u>	<u>C-3</u>

REQUESTED CONDITIONAL USE

Describe the proposed use, explain why it is appropriate for this location, and describe any precautions to be taken to minimize adverse impacts on neighboring properties.

Proposed Use: The applicant has the property under contract to purchase, and is interested in using the existing billboard, but exchanging the static displays (4 each at 12' x 24') to digital displays (2 each at 14' x 48').

This Location: Exchanging the four existing static displays to two digital displays is appropriate for this location because of the existing exposure. In addition, it reduces the actual number of billboards by 50%.

Precautions for neighboring properties: As is traditional, the signs shall meet the rigorous structural standards. In addition, there shall be time-frames imposed for the advertising that will appear on the new signs.

GENERAL SUBMITTAL INFORMATION

- Submit a narrative letter explaining your request along with ten (10) copies of an accurate site plan drawn at a scale that clearly illustrates the requested use, the subject property, and surrounding properties, streets and easements, etc.
- Provide confirmation receipts to our office that adjoining owners of all properties within 200' of subject property have been notified.
- Pay \$400.00 fee.