Phone (870) 932-7880 Fax (870) 972-9662

April 28, 2017

Mr. Derrel Smith, Planning Director City of Jonesboro 300 South Church Street Jonesboro, AR 72401

RE: Conditional Use Request - Digital Outdoor Advertising

Vineyard Development Group

2307 Race Street

Our File Number: 117064

Dear Mr. Smith:

This is to serve as the narrative letter to accompany the Conditional Use Permit request being submitted today.

The applicant is the owner of the existing billboard on this site. Their plans include changing the sign to be a digital sign when read from the west (east-bound traffic), but to remain a static display when read from the east (west-bound traffic).

Thank you for your time and attention. If we may be of further service, please do not hesitate to contact us at your convenience.

Respectfully,

George Hamman, PE, PS