



May 23, 2017

City of Jonesboro
Planning and Zoning
M.A.P.C.

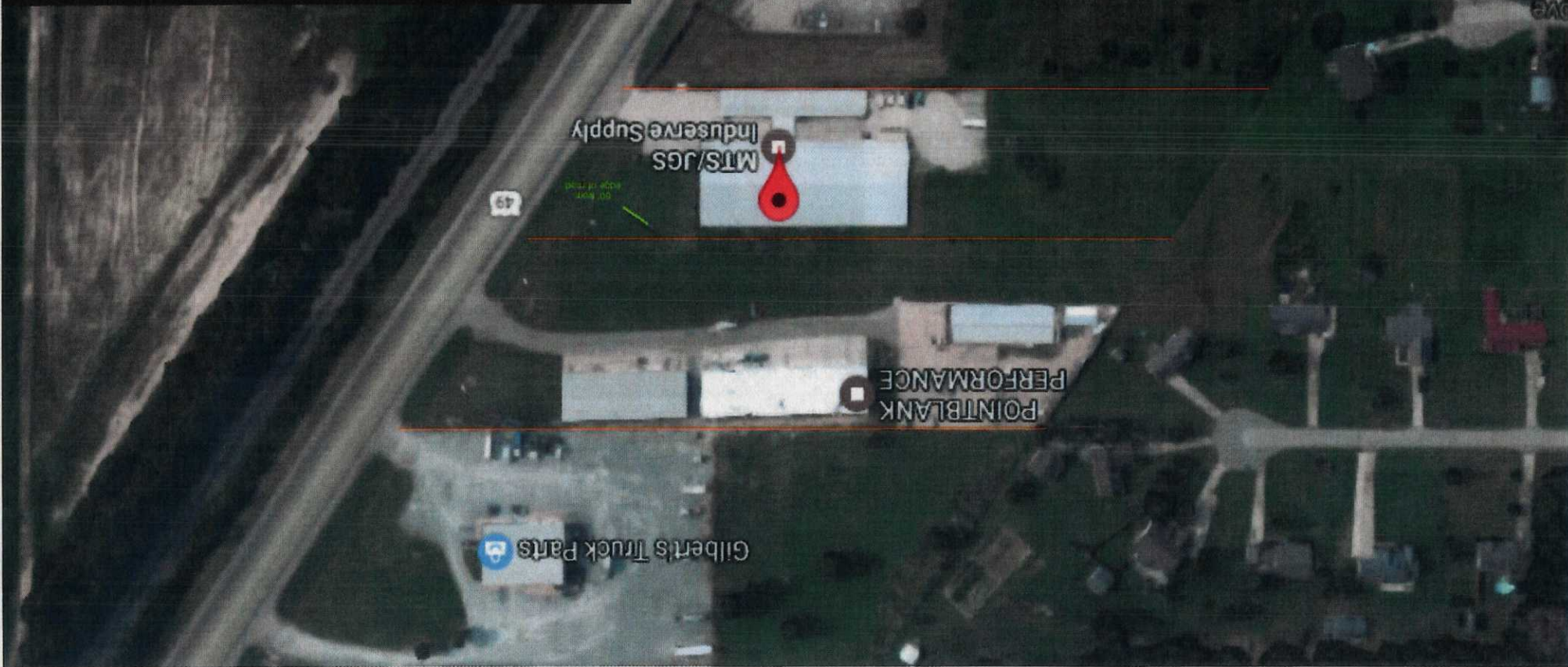
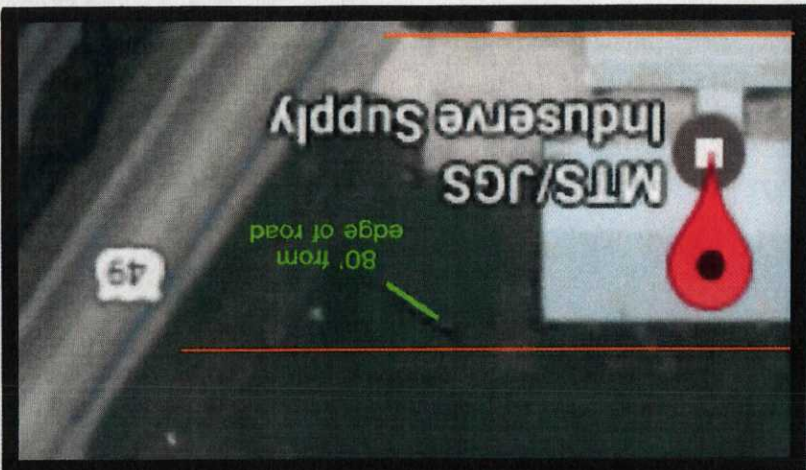
Subject: 6701 E Johnson Billboard Structure

This letter is to request a conditional use to allow a digital billboard face to be placed on an existing structure at 6701 E Johnson, where the business of MTS/JGS is located. The property and the billboard are owned by CEO & Associates, LLC, whom is Mr. Charles Onstead. Sign-Tech has leased the existing structure which is currently a static billboard.

The current structure is a 12' x 48' existing billboard with the base of the sign being at 18'. The proposed plan is to downsize the sign to a 10' 6" tall x 36' wide and refabricate the support beams as needed for the narrower sign. The billboard will stay double sided as it is now, and become a digital billboard on both sides. All work will be performed by Sign-Tech of Paragould, LLC, a full service sign company which has been in business in Paragould since 1998.

A conditional is needed and requested due to the face of the structure switching to a digital (led) type sign. Overall size will be downsized from 576 sq ft per side to 375 sq ft. If approved by the city, the state will have to approve and see that it meets their guidelines as well. A digital face allows multiple advertisers to be on a static message for 8 seconds at a time.

Thanks for your time and consideration,
Justin Roberts
Sign-Tech of Paragould, LLC
1220 Hwy 135 N, Paragould, AR 72450



Proposed

36'

10' 6"



18'

